

SUMMARY

Table 20.—CUT FLOWERS, FLOWERING AND FOLIAGE PLANTS (INCLUDING CACTI AND SUCCULENTS), BEDDING PLANTS, AND CULTIVATED FLORIST GREENS—ESTABLISHMENTS REPORTING, QUANTITY SOLD, AND VALUE OF SALES AT WHOLESALE PRICES, BY SIZE OF ESTABLISHMENT: 1959

Item	Total	Establishments with total sales of—		Item	Total	Establishments with total sales of—	
		Less than \$10,000	\$10,000 or more			Less than \$10,000	\$10,000 or more
Value at wholesale prices of all horticultural specialty crops.....dollars...	515,681,277	33,634,164	482,047,113	UNPOTTED PLANTS, ROOTED CUTTINGS, ETC., FOR GROWING ON—Continued			
Value of all cut flowers, flowering and foliage plants (including cacti and succulents), bedding plants, and cultivated florist greens at wholesale prices.....dollars...	292,302,771	19,338,434	272,964,337	African violets.....establishments reporting...	18	6	12
Percent of value of all horticultural specialty crops.....percent...	56.7	57.5	56.6	percent distribution...	100.0	33.3	66.7
percent distribution...	100.0	6.6	93.4	number of plants...	386,671	14,362	372,309
UNPOTTED PLANTS, ROOTED CUTTINGS, ETC., FOR GROWING ON				Value.....dollars...	115,784	2,220	113,564
Value of all unpotted plants, rooted cuttings, etc., for growing on.....dollars...	54,586,152	5,803,953	48,782,199	average per plant, dollars...	0.30	0.15	0.31
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	18.7	30.0	17.9	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )
percent distribution...	100.0	10.6	89.4	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	0.2	( <sup>1</sup> )	0.2
Chrysanthemms, pompons.....establishments reporting...	212	88	124	average per establishment reporting, dollars...	6,432	370	9,464
percent distribution...	100.0	41.5	58.5	percent distribution...	100.0	1.9	98.1
number of plants...	110,792,553	284,156	110,508,397	Azaleas.....establishments reporting...	52	17	35
Value.....dollars...	4,382,539	25,223	4,357,316	percent distribution...	100.0	32.7	67.3
average per plant, dollars...	0.04	0.09	0.04	number of plants...	944,972	69,515	875,457
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	1.5	0.1	1.6	Value.....dollars...	255,697	13,880	241,817
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	8.0	0.4	8.9	average per plant, dollars...	0.27	0.20	0.28
average per establishment reporting, dollars...	20,672	287	35,140	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.1	0.1	0.1
percent distribution...	100.0	0.6	99.4	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	0.5	0.2	0.5
Chrysanthemms, standard, Fuji, spider.....establishments reporting...	125	51	74	average per establishment reporting, dollars...	4,917	816	6,909
percent distribution...	100.0	40.8	59.2	percent distribution...	100.0	5.4	94.6
number of plants...	121,571,677	300,626	121,271,051	Begonias.....establishments reporting...	271	105	166
Value.....dollars...	4,792,525	28,464	4,764,061	percent distribution...	100.0	38.7	61.3
average per plant, dollars...	0.04	0.09	0.04	number of plants...	1,628,834	270,510	1,358,324
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	1.6	0.1	1.7	Value.....dollars...	204,664	34,845	169,819
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	8.8	0.5	9.8	average per plant, dollars...	0.13	0.13	0.13
average per establishment reporting, dollars...	38,340	558	64,379	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.1	0.2	0.1
percent distribution...	100.0	0.6	99.4	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	0.4	0.6	0.3
Gardenias.....establishments reporting...	11	3	8	average per establishment reporting, dollars...	755	332	1,023
percent distribution...	100.0	27.3	72.7	percent distribution...	100.0	17.0	83.0
number of plants...	112,064	545	111,519	Cacti and succulents.....establishments reporting...	94	50	44
Value.....dollars...	32,185	268	31,917	percent distribution...	100.0	53.2	46.8
average per plant, dollars...	0.29	0.49	0.29	Value.....dollars...	392,026	35,498	356,528
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.1	0.2	0.1
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	0.1	( <sup>1</sup> )	0.1	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	0.7	0.6	0.7
average per establishment reporting, dollars...	2,926	89	3,990	average per establishment reporting, dollars...	4,170	710	8,103
percent distribution...	100.0	0.8	99.2	percent distribution...	100.0	9.1	90.9
Carnations.....establishments reporting...	144	36	108	Foliage or green plants.....establishments reporting...	307	121	186
percent distribution...	100.0	25.0	75.0	percent distribution...	100.0	39.4	60.6
number of plants...	10,200,217	94,170	10,106,047	Value.....dollars...	6,882,228	214,326	6,667,902
Value.....dollars...	853,166	10,369	842,797	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	2.4	1.1	2.4
average per plant, dollars...	0.08	0.11	0.08	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	12.6	3.7	13.7
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.3	0.1	0.3	average per establishment reporting, dollars...	22,418	1,771	35,849
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	1.6	0.2	1.7	percent distribution...	100.0	3.1	96.9
average per establishment reporting, dollars...	5,925	288	7,804				
percent distribution...	100.0	1.2	98.8				

<sup>1</sup>Less than 0.05 percent.

HORTICULTURAL SPECIALTIES

Table 20.—CUT FLOWERS, FLOWERING AND FOLIAGE PLANTS (INCLUDING CACTI AND SUCCULENTS), BEDDING PLANTS, AND CULTIVATED FLORIST GREENS—ESTABLISHMENTS REPORTING, QUANTITY SOLD, AND VALUE OF SALES AT WHOLESALE PRICES, BY SIZE OF ESTABLISHMENT: 1959—Continued

Item	Total	Establishments with total sales of—		Item	Total	Establishments with total sales of—	
		Less than \$10,000	\$10,000 or more			Less than \$10,000	\$10,000 or more
UNPOTTED PLANTS, ROOTED CUTTINGS, ETC., FOR GROWING ON—Continued				POTTED PLANTS			
Geraniums.....establishments reporting...	307	123	184	Value of potted plants at wholesale prices.....dollars...	95,076,448	6,233,238	88,843,210
percent distribution...	100.0	40.1	59.9	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....dollars...	32.5	32.2	32.5
number of plants...	31,139,885	1,783,924	29,355,961	percent distribution...	100.0	6.6	93.4
Value.....dollars...	1,792,824	153,273	1,639,551	Chrysanthemums, all types.....establishments reporting...	2,062	546	1,516
average per plant, dollars...	0.06	0.09	0.06	percent distribution...	100.0	26.5	73.5
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.6	0.8	0.6	number of pots...	9,741,484	284,736	9,456,748
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	3.3	2.6	3.4	Value.....dollars...	11,733,853	293,150	11,440,703
average per establishment reporting, dollars...	5,840	1,246	8,911	average per pot, dollars...	1.20	1.03	1.21
percent distribution...	100.0	8.5	91.4	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	4.0	1.5	4.2
Hydrangeas.....establishments reporting...	34	12	22	Percent of value of all potted plants.....percent...	12.3	4.7	12.9
percent distribution...	100.0	35.3	64.7	average per establishment reporting, dollars...	5,691	537	7,547
number of plants...	869,876	12,266	857,610	percent distribution...	100.0	2.5	97.5
Value.....dollars...	250,142	2,435	247,707	Gardenias.....establishments reporting...	200	59	141
average per plant, dollars...	0.29	0.20	0.29	percent distribution...	100.0	29.5	70.5
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.1	( <sup>1</sup> )	0.1	number of pots...	335,821	16,516	319,305
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	0.5	( <sup>1</sup> )	0.5	Value.....dollars...	521,332	17,858	503,474
average per establishment reporting, dollars...	7,357	203	11,259	average per pot, dollars...	1.55	1.08	1.58
percent distribution...	100.0	1.0	99.0	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.2	0.1	0.2
Poinsettias.....establishments reporting...	91	17	74	Percent of value of all potted plants.....percent...	0.5	0.3	0.6
percent distribution...	100.0	18.7	81.3	average per establishment reporting, dollars...	2,607	303	3,571
number of plants...	3,062,429	12,992	3,049,437	percent distribution...	100.0	3.4	96.6
Value.....dollars...	388,289	3,376	384,913	Lilies.....establishments reporting...	2,595	722	1,873
average per plant, dollars...	0.13	0.26	0.13	percent distribution...	100.0	27.8	72.2
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.1	( <sup>1</sup> )	0.1	number of pots...	4,119,252	252,757	3,866,495
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	0.7	0.1	0.8	Value.....dollars...	5,779,511	334,773	5,444,738
average per establishment reporting, dollars...	4,267	199	5,202	average per pot, dollars...	1.40	1.32	1.41
percent distribution...	100.0	0.9	99.1	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	2.0	1.7	2.0
Bedding plants, flowers, and vegetables.....establishments reporting...	6,725	3,482	3,243	Percent of value of all potted plants.....percent...	6.1	5.4	6.1
percent distribution...	100.0	51.8	48.2	average per establishment reporting, dollars...	2,227	464	2,907
Value.....dollars...	32,843,783	5,068,100	27,775,683	percent distribution...	100.0	5.8	94.2
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	11.2	26.2	10.2	Orchids, cattleya.....establishments reporting...	173	58	115
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	60.2	87.3	56.9	percent distribution...	100.0	33.5	66.5
average per establishment reporting, dollars...	4,884	1,456	8,565	number of pots...	252,640	24,706	227,934
percent distribution...	100.0	15.4	84.6	Value.....dollars...	801,705	62,116	739,589
All other unpotted plants, rooted cuttings, etc., for growing on.....establishments reporting...	352	201	151	average per pot, dollars...	3.17	2.51	3.24
percent distribution...	100.0	57.1	42.9	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.3	0.3	0.3
Value.....dollars...	1,400,300	211,676	1,188,624	Percent of value of all potted plants.....percent...	0.8	1.0	0.8
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.5	1.1	0.4	average per establishment reporting, dollars...	4,634	1,071	6,431
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....percent...	2.6	3.6	2.4	percent distribution...	100.0	7.7	92.3
average per establishment reporting, dollars...	3,978	1,053	7,872	Orchids, cymbidium.....establishments reporting...	100	31	69
percent distribution...	100.0	15.1	84.9	percent distribution...	100.0	31.0	69.0
				number of pots...	82,898	7,848	75,050
				Value.....dollars...	292,937	31,644	261,293
				average per pot, dollars...	3.53	4.03	3.48
				Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.1	0.2	0.1
				Percent of value of all potted plants.....percent...	0.3	0.5	0.3
				average per establishment reporting, dollars...	2,929	1,021	3,787
				percent distribution...	100.0	10.8	89.2

<sup>1</sup>Less than 0.05 percent.

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Item	Total	Establishments with total sales of—		Item	Total	Establishments with total sales of—	
		Less than \$10,000	\$10,000 or more			Less than \$10,000	\$10,000 or more
POTTED PLANTS—Continued				POTTED PLANTS—Continued			
Ochids, all other.....establishments reporting...	104	40	64	Foliage or green plants.....establishments reporting...	1,921	673	1,248
percent distribution...	100.0	38.5	61.5	percent distribution...	100.0	35.0	65.0
number of pots...	129,187	15,962	113,225	Value.....dollars...	25,606,996	538,978	25,068,018
Value.....dollars...	730,544	54,193	676,351	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	8.8	2.8	9.2
average per pot, dollars...	5.65	3.40	5.97	Percent of value of all potted plants.....percent...	26.9	8.6	28.2
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.2	0.3	0.2	average per establishment reporting, dollars...	13,330	801	20,087
Percent of value of all potted plants.....percent...	0.8	0.9	0.8	percent distribution...	100.0	2.1	97.9
average per establishment reporting, dollars...	7,024	1,355	10,568	Geraniums.....establishments reporting...	6,081	2,902	3,179
percent distribution...	100.0	7.4	92.6	percent distribution...	100.0	47.7	52.3
Roses.....establishments reporting...	524	142	382	number of pots...	40,937,271	8,100,869	32,836,402
percent distribution...	100.0	27.1	72.9	Value.....dollars...	16,387,934	3,450,042	12,937,892
number of pots...	698,216	33,484	664,732	average per pot, dollars...	0.40	0.43	0.39
Value.....dollars...	982,404	46,559	935,845	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	5.6	17.8	4.7
average per pot, dollars...	1.41	1.39	1.41	Percent of value of all potted plants.....percent...	17.2	55.3	14.6
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.3	0.2	0.3	average per establishment reporting, dollars...	2,695	1,189	4,070
Percent of value of all potted plants.....percent...	1.0	0.7	1.1	percent distribution...	100.0	21.1	78.9
average per establishment reporting, dollars...	1,875	328	2,450	African violets.....establishments reporting...	637	209	428
percent distribution...	100.0	4.7	95.3	percent distribution...	100.0	32.8	67.2
African violets.....establishments reporting...	637	209	428	number of pots...	4,665,349	215,631	4,449,718
percent distribution...	100.0	32.8	67.2	Value.....dollars...	2,276,146	118,937	2,157,209
number of pots...	4,665,349	215,631	4,449,718	average per pot, dollars...	0.49	0.55	0.48
Value.....dollars...	982,404	46,559	935,845	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.8	0.6	0.8
average per pot, dollars...	1.41	1.39	1.41	Percent of value of all potted plants.....percent...	2.4	1.9	2.4
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.3	0.2	0.3	average per establishment reporting, dollars...	3,573	569	5,040
Percent of value of all potted plants.....percent...	1.0	0.7	1.1	percent distribution...	100.0	5.2	94.8
average per establishment reporting, dollars...	1,875	328	2,450	Azaleas.....establishments reporting...	1,735	441	1,294
percent distribution...	100.0	4.7	95.3	percent distribution...	100.0	25.4	74.6
African violets.....establishments reporting...	637	209	428	number of pots...	6,128,413	130,767	5,997,646
percent distribution...	100.0	32.8	67.2	Value.....dollars...	8,253,144	169,080	8,084,064
number of pots...	4,665,349	215,631	4,449,718	average per pot, dollars...	1.35	1.29	1.35
Value.....dollars...	982,404	46,559	935,845	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	2.8	0.9	3.0
average per pot, dollars...	1.41	1.39	1.41	Percent of value of all potted plants.....percent...	8.7	2.7	9.1
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.3	0.2	0.3	average per establishment reporting, dollars...	4,757	383	6,247
Percent of value of all potted plants.....percent...	1.0	0.7	1.1	percent distribution...	100.0	2.0	97.9
average per establishment reporting, dollars...	1,875	328	2,450	Begonias.....establishments reporting...	1,916	759	1,157
percent distribution...	100.0	4.7	95.3	percent distribution...	100.0	39.6	60.4
African violets.....establishments reporting...	637	209	428	number of pots...	3,772,236	391,058	3,381,178
percent distribution...	100.0	32.8	67.2	Value.....dollars...	1,388,064	155,686	1,232,378
number of pots...	4,665,349	215,631	4,449,718	average per pot, dollars...	0.37	0.40	0.36
Value.....dollars...	982,404	46,559	935,845	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.5	0.8	0.5
average per pot, dollars...	1.41	1.39	1.41	Percent of value of all potted plants.....percent...	1.5	2.5	1.4
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.3	0.2	0.3	average per establishment reporting, dollars...	724	205	1,065
Percent of value of all potted plants.....percent...	1.0	0.7	1.1	percent distribution...	100.0	11.2	88.8
average per establishment reporting, dollars...	1,875	328	2,450	Cacti and succulents.....establishments reporting...	568	228	340
percent distribution...	100.0	4.7	95.3	percent distribution...	100.0	40.1	59.9
African violets.....establishments reporting...	637	209	428	number of pots...	1,227,876	92,859	1,135,017
percent distribution...	100.0	32.8	67.2	Value.....dollars...	1,227,876	92,859	1,135,017
number of pots...	4,665,349	215,631	4,449,718	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.4	0.5	0.4
Value.....dollars...	982,404	46,559	935,845	Percent of value of all potted plants.....percent...	1.3	1.5	1.3
average per pot, dollars...	1.41	1.39	1.41	average per establishment reporting, dollars...	2,162	407	3,338
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.3	0.2	0.3	percent distribution...	100.0	7.6	92.4
Percent of value of all potted plants.....percent...	1.0	0.7	1.1	All other potted plants.....establishments reporting...	1,687	655	1,032
average per establishment reporting, dollars...	1,875	328	2,450	percent distribution...	100.0	38.8	61.2
percent distribution...	100.0	4.7	95.3	Value.....dollars...	5,971,418	462,343	5,509,075
African violets.....establishments reporting...	637	209	428	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	2.0	2.4	2.0
percent distribution...	100.0	32.8	67.2	Percent of value of all potted plants.....percent...	6.3	7.4	6.2
number of pots...	4,665,349	215,631	4,449,718	average per establishment reporting, dollars...	3,540	706	5,338
Value.....dollars...	982,404	46,559	935,845	percent distribution...	100.0	7.7	92.3
average per pot, dollars...	1.41	1.39	1.41				

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<b>CUT FLOWERS AND FOLIAGE</b>				<b>CUT FLOWERS AND FOLIAGE—Continued</b>			
Value of cut flowers and foliage at wholesale prices.....dollars...	142,640,171	7,301,243	135,338,928	Orchids, cymbidium.....establishments reporting...	264	74	190
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	48.8	37.8	49.6	percent distribution...	100.0	28.0	72.0
percent distribution...	100.0	5.1	94.9	number of flowers...	3,427,237	250,883	3,176,354
Chrysanthemums, pompons.....establishments reporting...	4,694	1,824	2,870	Value.....dollars...	1,841,070	97,610	1,743,460
percent distribution...	100.0	38.9	61.1	average per flower, dollars...	0.54	0.39	0.55
number of bunches...	24,189,397	1,816,888	22,372,509	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.6	0.5	0.6
Value.....dollars...	19,027,540	1,387,170	17,640,370	Percent of value of all cut flowers and foliage.....percent...	1.3	1.3	1.3
average per bunch, dollars...	0.79	0.76	0.79	average per establishment reporting, dollars...	6,974	1,319	9,176
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	6.5	7.2	6.5	percent distribution...	100.0	5.3	94.7
Percent of value of all cut flowers and foliage.....percent...	13.3	19.0	13.0	Orchids, all other.....establishments reporting...	136	37	99
average per establishment reporting, dollars...	4,054	761	6,146	percent distribution...	100.0	27.2	72.8
percent distribution...	100.0	7.3	92.7	number of flowers...	1,047,953	49,985	997,968
Plants in production.....plants...	80,196,298	5,977,349	74,218,949	Value.....dollars...	579,936	36,940	542,996
Expected plants in production, 1960.....plants...	83,618,343	5,998,151	77,620,192	average per flower, dollars...	0.55	0.74	0.54
Chrysanthemums, standard, Fuji, spider.....establishments reporting...	4,135	1,496	2,639	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.2	0.2	0.2
percent distribution...	100.0	36.2	63.8	Percent of value of all cut flowers and foliage.....percent...	0.4	0.5	0.4
number of flowers...	90,316,732	4,630,052	85,686,680	average per establishment reporting, dollars...	4,264	998	5,485
Value.....dollars...	16,433,420	954,543	15,478,877	percent distribution...	100.0	6.4	93.6
average per flower, dollars...	0.18	0.21	0.18	Roses.....establishments reporting...	583	62	521
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	5.6	4.9	5.7	percent distribution...	100.0	10.6	89.4
Percent of value of all cut flowers and foliage.....percent...	11.5	13.1	11.4	number of flowers...	360,241,597	386,020	359,855,577
average per establishment reporting, dollars...	3,974	638	5,865	Value.....dollars...	30,942,064	31,839	30,910,225
percent distribution...	100.0	5.8	94.2	average per flower, dollars...	0.09	0.08	0.09
Plants in production.....plants...	68,141,815	3,966,819	64,174,996	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	10.6	0.2	11.3
Expected plants in production, 1960.....plants...	69,369,061	4,276,907	65,092,154	Percent of value of all cut flowers and foliage.....percent...	21.7	0.4	22.8
Cardenias.....establishments reporting...	94	17	77	average per establishment reporting, dollars...	53,074	514	59,329
percent distribution...	100.0	18.1	81.9	percent distribution...	100.0	0.1	99.9
number of flowers...	8,405,392	51,918	8,353,474	Plants in production.....plants...	16,160,066	46,224	16,113,842
Value.....dollars...	1,474,594	4,702	1,469,892	Expected plants in production, 1960.....plants...	15,830,690	46,034	15,784,656
average per flower, dollars...	0.18	0.09	0.18	Asters.....establishments reporting...	783	286	497
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.5	(1)	0.5	percent distribution...	100.0	36.5	63.5
Percent of value of all cut flowers and foliage.....percent...	1.0	0.1	1.1	number of flowers...	23,938,031	1,987,956	21,950,075
average per establishment reporting, dollars...	15,687	277	19,090	Value.....dollars...	935,514	87,414	848,100
percent distribution...	100.0	0.3	99.7	average per flower, dollars...	0.04	0.04	0.04
Lilies.....establishments reporting...	630	194	436	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.3	0.5	0.3
percent distribution...	100.0	30.8	69.2	Percent of value of all cut flowers and foliage.....percent...	0.7	1.2	0.6
number of flowers...	4,456,707	699,795	3,756,912	average per establishment reporting, dollars...	1,195	306	1,706
Value.....dollars...	719,791	92,688	627,103	percent distribution...	100.0	9.3	90.7
average per flower, dollars...	0.16	0.13	0.17	Gladioli.....establishments reporting...	1,593	738	855
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.2	0.5	0.2	percent distribution...	100.0	46.3	53.7
Percent of value of all cut flowers and foliage.....percent...	0.5	1.3	0.5	number of bunches...	28,370,870	2,042,464	26,328,406
average per establishment reporting, dollars...	1,143	478	1,438	Value.....dollars...	15,473,799	1,145,884	14,327,915
percent distribution...	100.0	12.9	87.1	average per dozen, dollars...	0.55	0.56	0.54
Orchids, cattleya.....establishments reporting...	345	98	247	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....dollars...	5.3	5.9	5.2
percent distribution...	100.0	28.4	71.6	Percent of value of all cut flowers and foliage.....percent...	10.8	15.7	10.6
number of flowers...	7,628,167	225,578	7,402,589	average per establishment reporting, dollars...	9,714	1,553	16,758
Value.....dollars...	6,276,016	187,200	6,088,816	percent distribution...	100.0	7.4	92.6
average per flower, dollars...	0.82	0.83	0.82	Area in production.....acres...	15,133	1,674	13,459
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	2.1	1.0	2.2	Expected area in production, 1960.....acres...	15,133	1,686	13,447
Percent of value of all cut flowers and foliage.....percent...	4.4	2.6	4.5				
average per establishment reporting, dollars...	18,191	1,910	24,651				
percent distribution...	100.0	3.1	97.0				

<sup>1</sup>Less than 0.05 percent.

Table 20.—CUT FLOWERS, FLOWERING AND FOLIAGE PLANTS (INCLUDING CACTI AND SUCCULENTS), BEDDING PLANTS, AND CULTIVATED FLORIST GREENS—ESTABLISHMENTS REPORTING, QUANTITY SOLD, AND VALUE OF SALES AT WHOLESALE PRICES, BY SIZE OF ESTABLISHMENT: 1959—Continued

Item	Total	Establishments with total sales of—		Item	Total	Establishments with total sales of—	
		Less than \$10,000	\$10,000 or more			Less than \$10,000	\$10,000 or more
CUT FLOWERS AND FOLIAGE—Continued				CUT FLOWERS AND FOLIAGE—Continued			
Peonies.....establishments reporting...	454	207	247	Asparagus, plumosus...establishments reporting...	337	141	196
percent distribution...	100.0	45.6	54.4	percent distribution...	100.0	41.8	58.2
number of flowers...	9,849,479	2,997,315	6,852,164	Value.....dollars...	2,433,054	281,531	2,151,523
Value.....dollars...	668,942	190,340	478,602	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.8	1.5	0.8
average per flower, dollars...	0.07	0.06	0.07	Percent of value of all cut flowers and foliage.....percent...	1.7	3.9	1.6
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.2	1.0	0.2	average per establishment reporting, dollars...	7,220	1,997	10,977
Percent of value of all cut flowers and foliage.....percent...	0.5	2.6	0.4	percent distribution...	100.0	11.6	88.4
average per establishment reporting, dollars...	1,473	920	1,938	Carnations.....establishments reporting...	3,275	1,021	2,254
percent distribution...	100.0	28.5	71.5	percent distribution...	100.0	31.2	68.8
Snapdragons.....establishments reporting...	3,226	1,246	1,980	number of flowers...	428,526,226	17,894,600	410,631,626
percent distribution...	100.0	38.6	61.4	Value.....dollars...	30,508,596	1,208,746	29,299,850
number of flowers...	50,497,335	8,052,428	4,444,907	average per flower, dollars...	0.07	0.07	0.07
Value.....dollars...	4,562,007	697,668	3,864,339	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	10.4	6.3	10.7
average per flower, dollars...	0.09	0.09	0.09	Percent of value of all cut flowers and foliage.....percent...	21.4	16.6	21.6
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	1.6	3.6	1.4	average per establishment reporting, dollars...	9,316	1,184	12,999
Percent of value of all cut flowers and foliage.....percent...	3.2	9.6	2.9	percent distribution...	100.0	4.0	96.0
average per establishment reporting, dollars...	1,414	560	1,952	Plants in production.....plants...	51,784,954	2,823,926	48,961,028
percent distribution...	100.0	15.3	84.7	Expected plants in production, 1960..plants...	52,226,563	2,768,422	49,458,141
Stocks.....establishments reporting...	1,027	354	673	All other cut flowers and foliage.....establishments reporting...	1,320	491	829
percent distribution...	100.0	34.5	65.5	percent distribution...	100.0	37.2	62.8
number of flowers...	65,030,077	2,758,103	62,271,974	Value.....dollars...	8,525,083	770,832	7,754,251
Value.....dollars...	2,238,745	126,136	2,112,609	Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	2.9	4.0	2.8
average per flower, dollars...	0.03	0.05	0.03	Percent of value of all cut flowers and foliage.....percent...	6.0	10.6	5.7
Percent of value of all cut flowers, flowering and foliage plants, bedding plants, and cultivated florist greens.....percent...	0.8	0.7	0.8	average per establishment reporting, dollars...	6,458	1,570	9,354
Percent of value of all cut flowers and foliage.....percent...	1.6	1.7	1.6	percent distribution...	100.0	9.0	91.0
average per establishment reporting, dollars...	2,180	356	3,139				
percent distribution...	100.0	5.6	94.4				