

Horticultural Specialties

Table 19. Flower Seeds: 1970

| | Value of all horticultural specialty crops (dollars) | | Flower seeds—Sales | | | | | |
|------------------------|--|--|--------------------|--|---|--|----------------------|--|
| | Total | Establishments with sales of \$10,000 and over | Dollars | | Percent of value of all horticultural crops | | Percent distribution | |
| | | | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over |
| United States..... | 960,918,447 | 939,254,885 | 1,645,130 | 1,585,669 | 0.2 | 0.2 | 100.0 | 100.0 |
| The Northeast..... | 225,917,610 | 219,016,323 | 740 | - | (¹) | - | (¹) | - |
| The North Central.... | 229,254,459 | 223,794,518 | 500 | - | (¹) | - | (¹) | - |
| The South..... | 219,574,692 | 214,658,293 | 10,528 | 10,528 | (¹) | (¹) | 0.6 | 0.7 |
| The West..... | 286,171,686 | 281,785,751 | 1,633,362 | 1,375,141 | 0.6 | 0.6 | 99.3 | 99.3 |
| Geographic Divisions: | | | | | | | | |
| New England..... | 49,581,921 | 47,551,569 | - | - | - | - | - | - |
| Middle Atlantic..... | 176,335,689 | 171,464,754 | 740 | - | (¹) | - | (¹) | - |
| East North Central.... | 174,596,876 | 170,294,959 | 500 | - | (¹) | - | (¹) | - |
| West North Central.... | 54,657,583 | 53,499,559 | - | - | - | - | - | - |
| South Atlantic..... | 145,055,115 | 142,129,206 | 10,528 | 10,528 | (¹) | (¹) | 0.6 | 0.7 |
| East South Central.... | 37,979,508 | 37,032,315 | - | - | - | - | - | - |
| West South Central.... | 36,540,069 | 35,496,772 | - | - | - | - | - | - |
| Mountain..... | 32,681,632 | 31,753,812 | 87,134 | 77,009 | 0.3 | 0.2 | 5.3 | 4.9 |
| Pacific..... | 253,490,054 | 250,031,939 | 1,546,228 | 1,498,132 | 0.6 | 0.6 | 94.0 | 94.5 |
| Mountain: | | | | | | | | |
| Colorado..... | 24,280,469 | 23,826,871 | 87,134 | 77,009 | 0.4 | 0.3 | 5.3 | 4.9 |
| Pacific: | | | | | | | | |
| Oregon..... | 24,793,085 | 24,108,407 | 43,088 | 43,088 | 0.2 | 0.2 | 2.6 | 2.7 |
| California..... | 203,681,761 | 202,508,739 | 1,492,740 | 1,445,394 | 0.7 | 0.7 | 90.7 | 91.2 |

Flower seeds—Sales—Continued

| | Establishments | | Acres | | Pounds | | Dollars | | Percent of value of all flower seeds | |
|------------------------|----------------|---------------------------------|-------|--|---------|--|---------|--|--------------------------------------|--|
| | Total | With sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over |
| | | | | | | | | | | |
| Aster | | | | | | | | | | |
| United States..... | 10 | 7 | 55 | 50 | 10,460 | 9,399 | 37,574 | 34,769 | 2.3 | 2.2 |
| The Northeast..... | 1 | - | (2) | - | 6 | - | 30 | - | 4.1 | - |
| The North Central.... | - | - | - | - | - | - | - | - | - | - |
| The South..... | - | - | - | - | - | - | - | - | - | - |
| The West..... | 9 | 7 | 55 | 50 | 10,454 | 9,399 | 37,544 | 34,769 | 2.3 | 2.2 |
| Geographic Divisions: | | | | | | | | | | |
| New England..... | - | - | - | - | - | - | - | - | - | - |
| Middle Atlantic..... | 1 | - | (2) | - | 6 | - | 30 | - | 4.1 | - |
| East North Central.... | - | - | - | - | - | - | - | - | - | - |
| West North Central.... | - | - | - | - | - | - | - | - | - | - |
| South Atlantic..... | - | - | - | - | - | - | - | - | - | - |
| East South Central.... | - | - | - | - | - | - | - | - | - | - |
| West South Central.... | - | - | - | - | - | - | - | - | - | - |
| Mountain..... | 2 | 1 | 8 | 8 | 1,655 | 1,600 | 8,275 | 8,000 | 9.5 | 10.4 |
| Pacific..... | 7 | 6 | 47 | 42 | 8,799 | 7,799 | 29,269 | 26,769 | 1.9 | 1.8 |
| Pacific: | | | | | | | | | | |
| California..... | 7 | 6 | 47 | 42 | 8,799 | 7,799 | 29,269 | 26,769 | 2.0 | 1.9 |
| Marigold | | | | | | | | | | |
| United States..... | 19 | 12 | 243 | 207 | 153,842 | 136,675 | 183,391 | 168,181 | 11.1 | 10.6 |
| The Northeast..... | 1 | - | (2) | - | 2 | - | 10 | - | 1.4 | - |
| The North Central.... | - | - | - | - | - | - | - | - | - | - |
| The South..... | - | - | - | - | - | - | - | - | - | - |
| The West..... | 18 | 12 | 243 | 207 | 153,840 | 136,675 | 183,381 | 168,181 | 11.2 | 10.7 |
| Geographic Divisions: | | | | | | | | | | |
| New England..... | - | - | - | - | - | - | - | - | - | - |
| Middle Atlantic..... | 1 | - | (2) | - | 2 | - | 10 | - | 1.4 | - |
| East North Central.... | - | - | - | - | - | - | - | - | - | - |
| West North Central.... | - | - | - | - | - | - | - | - | - | - |
| South Atlantic..... | - | - | - | - | - | - | - | - | - | - |
| East South Central.... | - | - | - | - | - | - | - | - | - | - |
| West South Central.... | - | - | - | - | - | - | - | - | - | - |
| Mountain..... | 2 | 1 | 5 | 5 | 1,318 | 1,250 | 5,275 | 5,000 | 6.1 | 6.5 |
| Pacific..... | 16 | 11 | 238 | 202 | 152,522 | 135,425 | 178,106 | 163,181 | 11.5 | 10.9 |
| Pacific: | | | | | | | | | | |
| California..... | 16 | 11 | 238 | 202 | 152,522 | 135,425 | 178,106 | 163,181 | 11.9 | 11.3 |
| Petunia | | | | | | | | | | |
| United States..... | 10 | 6 | 87 | 82 | 3,161 | 2,875 | 85,923 | 82,223 | 5.2 | 5.2 |
| The Northeast..... | 1 | - | 1 | - | 21 | - | 600 | - | 81.1 | - |
| The North Central.... | 1 | - | (2) | - | 125 | - | 500 | - | 100.0 | - |
| The South..... | - | - | - | - | - | - | - | - | - | - |
| The West..... | 8 | 6 | 86 | 82 | 3,015 | 2,875 | 84,823 | 82,223 | 5.2 | 5.2 |

¹Less than 0.05 percent.

Horticultural Specialties

Table 19. Flower Seeds: 1970—Continued

| Flower seeds—Sales—Continued | | | | | | | | | |
|------------------------------|---------------------------------|-------|--|--------|--|---------|--|--------------------------------------|--|
| Establishments | | Acres | | Pounds | | Dollars | | Percent of value of all flower seeds | |
| Total | With sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over |
| Petunias—Continued | | | | | | | | | |
| Geographic Divisions: | | | | | | | | | |
| New England..... | - | - | - | - | - | - | - | - | - |
| Middle Atlantic..... | 1 | - | 1 | - | 21 | - | 600 | - | 81.1 |
| East North Central..... | 1 | - | (2) | - | 125 | - | 500 | - | 100.0 |
| West North Central..... | - | - | - | - | - | - | - | - | - |
| South Atlantic..... | - | - | - | - | - | - | - | - | - |
| East South Central..... | - | - | - | - | - | - | - | - | - |
| West South Central..... | - | - | - | - | - | - | - | - | - |
| Mountain..... | 3 | 2 | 10 | 10 | 410 | 360 | 12,840 | 11,440 | 14.7 |
| Pacific..... | 5 | 4 | 76 | 72 | 2,605 | 2,515 | 71,983 | 70,783 | 4.7 |
| Mountain: | | | | | | | | | |
| Colorado..... | 3 | 2 | 10 | 10 | 410 | 360 | 12,840 | 11,440 | 14.7 |
| Pacific: | | | | | | | | | |
| California..... | 5 | 4 | 76 | 72 | 2,605 | 2,515 | 71,983 | 70,783 | 4.8 |
| Snapdragon | | | | | | | | | |
| United States..... | 7 | 6 | 8 | 7 | 684 | 678 | 26,954 | 26,579 | 1.6 |
| The Northeast..... | - | - | - | - | - | - | - | - | - |
| The North Central..... | - | - | - | - | - | - | - | - | - |
| The South..... | 1 | 1 | (2) | (2) | 4 | 4 | 10,028 | 10,028 | 95.3 |
| The West..... | 6 | 5 | 8 | 7 | 680 | 674 | 16,926 | 16,551 | 1.0 |
| Geographic Divisions: | | | | | | | | | |
| New England..... | - | - | - | - | - | - | - | - | - |
| Middle Atlantic..... | - | - | - | - | - | - | - | - | - |
| East North Central..... | - | - | - | - | - | - | - | - | - |
| West North Central..... | - | - | - | - | - | - | - | - | - |
| South Atlantic..... | 1 | 1 | (2) | (2) | 4 | 4 | 10,028 | 10,028 | 95.3 |
| East South Central..... | - | - | - | - | - | - | - | - | - |
| West South Central..... | - | - | - | - | - | - | - | - | - |
| Mountain..... | 3 | 2 | 2 | 1 | 139 | 133 | 10,175 | 9,800 | 11.7 |
| Pacific..... | 3 | 3 | 6 | 6 | 541 | 541 | 6,751 | 6,751 | 0.4 |
| Mountain: | | | | | | | | | |
| Colorado..... | 3 | 2 | 2 | 1 | 139 | 133 | 10,175 | 9,800 | 11.7 |
| Pacific: | | | | | | | | | |
| California..... | 3 | 3 | 6 | 6 | 541 | 541 | 6,751 | 6,751 | 0.5 |
| Stock | | | | | | | | | |
| United States..... | 4 | 4 | 82 | 82 | 14,888 | 14,888 | 98,677 | 98,677 | 6.0 |
| The Northeast..... | - | - | - | - | - | - | - | - | - |
| The North Central..... | - | - | - | - | - | - | - | - | - |
| The South..... | - | - | - | - | - | - | - | - | - |
| The West..... | 4 | 4 | 82 | 82 | 14,888 | 14,888 | 98,677 | 98,677 | 6.0 |
| Geographic Divisions: | | | | | | | | | |
| New England..... | - | - | - | - | - | - | - | - | - |
| Middle Atlantic..... | - | - | - | - | - | - | - | - | - |
| East North Central..... | - | - | - | - | - | - | - | - | - |
| West North Central..... | - | - | - | - | - | - | - | - | - |
| South Atlantic..... | - | - | - | - | - | - | - | - | - |
| East South Central..... | - | - | - | - | - | - | - | - | - |
| West South Central..... | - | - | - | - | - | - | - | - | - |
| Mountain..... | - | - | - | - | - | - | - | - | - |
| Pacific..... | 4 | 4 | 82 | 82 | 14,888 | 14,888 | 98,677 | 98,677 | 6.4 |
| Mountain: | | | | | | | | | |
| California..... | 4 | 4 | 82 | 82 | 14,888 | 14,888 | 98,677 | 98,677 | 6.6 |
| Sweet Pea | | | | | | | | | |
| United States..... | 10 | 7 | 508 | 418 | 186,324 | 168,824 | 157,065 | 145,715 | 9.5 |
| The Northeast..... | - | - | - | - | - | - | - | - | - |
| The North Central..... | - | - | - | - | - | - | - | - | - |
| The South..... | - | - | - | - | - | - | - | - | - |
| The West..... | 10 | 7 | 508 | 418 | 186,324 | 168,824 | 157,065 | 145,715 | 9.6 |
| Geographic Divisions: | | | | | | | | | |
| New England..... | - | - | - | - | - | - | - | - | - |
| Middle Atlantic..... | - | - | - | - | - | - | - | - | - |
| East North Central..... | - | - | - | - | - | - | - | - | - |
| West North Central..... | - | - | - | - | - | - | - | - | - |
| South Atlantic..... | - | - | - | - | - | - | - | - | - |
| East South Central..... | - | - | - | - | - | - | - | - | - |
| West South Central..... | - | - | - | - | - | - | - | - | - |
| Mountain..... | 1 | 1 | 5 | 5 | 2,000 | 2,000 | 2,000 | 2,000 | 2.3 |
| Pacific..... | 9 | 6 | 503 | 413 | 184,324 | 166,824 | 155,065 | 143,715 | 10.0 |
| Pacific: | | | | | | | | | |
| California..... | 9 | 6 | 503 | 413 | 184,324 | 166,824 | 155,065 | 143,715 | 10.4 |

Horticultural Specialties

Table 19. Flower Seeds: 1970—Continued

| | Establishments | | Flower seeds—Sales—Continued | | | | | | | |
|-------------------------|---------------------------------|----|------------------------------|--|---------|--|---------|--|--------------------------------------|--|
| | With sales of \$10,000 and over | | Acres | | Pounds | | Dollars | | Percent of value of all flower seeds | |
| | Total | | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over | Total | Establishments with sales of \$10,000 and over |
| Zinnia | | | | | | | | | | |
| United States..... | 19 | 13 | 384 | 355 | 72,999 | 66,145 | 305,341 | 293,984 | 18.6 | 18.5 |
| The Northeast..... | - | - | - | - | - | - | - | - | - | - |
| The North Central..... | - | - | - | - | - | - | - | - | - | - |
| The South..... | - | - | - | - | - | - | - | - | - | - |
| The West..... | 19 | 13 | 384 | 355 | 72,999 | 66,145 | 305,431 | 293,984 | 18.7 | 18.7 |
| Geographic Divisions: | | | | | | | | | | |
| New England..... | - | - | - | - | - | - | - | - | - | - |
| Middle Atlantic..... | - | - | - | - | - | - | - | - | - | - |
| East North Central..... | - | - | - | - | - | - | - | - | - | - |
| West North Central..... | - | - | - | - | - | - | - | - | - | - |
| South Atlantic..... | - | - | - | - | - | - | - | - | - | - |
| East South Central..... | - | - | - | - | - | - | - | - | - | - |
| West South Central..... | - | - | - | - | - | - | - | - | - | - |
| Mountain..... | 3 | 3 | 6 | 6 | 1,688 | 1,688 | 35,769 | 35,769 | 41.1 | 46.4 |
| Pacific..... | 16 | 10 | 378 | 349 | 71,311 | 64,457 | 269,662 | 258,215 | 17.4 | 17.2 |
| Mountain: | | | | | | | | | | |
| Colorado..... | 3 | 3 | 6 | 6 | 1,688 | 1,688 | 35,769 | 35,769 | 41.1 | 46.4 |
| Pacific: | | | | | | | | | | |
| California..... | 16 | 10 | 378 | 349 | 71,311 | 64,457 | 269,662 | 258,215 | 18.1 | 17.9 |
| All other flower seeds | | | | | | | | | | |
| United States..... | 25 | 17 | 806 | 747 | 243,854 | 233,857 | 750,115 | 735,541 | 46.6 | 46.4 |
| The Northeast..... | 1 | - | (2) | - | 22 | - | 100 | - | 13.5 | - |
| The North Central..... | - | - | - | - | - | - | - | - | - | - |
| The South..... | 1 | - | (2) | (2) | 250 | 250 | 500 | 500 | 4.7 | 4.7 |
| The West..... | 23 | 16 | 806 | 747 | 243,582 | 233,607 | 749,515 | 735,041 | 45.9 | 46.7 |
| Geographic Divisions: | | | | | | | | | | |
| New England..... | - | - | - | - | - | - | - | - | - | - |
| Middle Atlantic..... | 1 | - | (2) | - | 22 | - | 100 | - | 13.5 | - |
| East North Central..... | - | - | - | - | - | - | - | - | - | - |
| West North Central..... | - | - | - | - | - | - | - | - | - | - |
| South Atlantic..... | 1 | 1 | (2) | (2) | 250 | 250 | 500 | 500 | 4.7 | 4.7 |
| East South Central..... | - | - | - | - | - | - | - | - | - | - |
| West South Central..... | - | - | - | - | - | - | - | - | - | - |
| Mountain..... | 3 | 1 | 35 | 7 | 9,082 | 1,666 | 12,800 | 5,000 | 14.7 | 6.5 |
| Pacific..... | 20 | 15 | 771 | 740 | 234,500 | 231,941 | 736,715 | 730,041 | 47.6 | 48.7 |
| Mountain: | | | | | | | | | | |
| Colorado..... | 3 | 1 | 35 | 7 | 9,082 | 1,666 | 12,800 | 5,000 | 14.7 | 6.5 |
| Pacific: | | | | | | | | | | |
| Oregon..... | 3 | 3 | 7 | 7 | 384 | 384 | 43,088 | 43,088 | 100.0 | 100.0 |
| California..... | 14 | 10 | 753 | 722 | 217,716 | 215,757 | 683,227 | 677,303 | 45.8 | 46.9 |