

## Horticultural Specialties

Table 1. Establishments: 1970 and 1959

	Establishments				Establishments				
	Total		With sales of \$10,000 and over		Total		With sales of \$10,000 and over		
	1970	1959	1970	1959		1970	1959	1970	1959
<b>Establishments, total: (see appendix)</b>									
Number.....	12,962	17,999	8,896	9,437	Greenhouse vegetable growers: (see appendix)				
Percent distribution.....	100.0	100.0	68.6	52.4	Establishments.....	2,555	819	1,508	512
Kind of Business									
Flower growers: (see appendix)					Percent distribution.....	100.0	100.0	59.0	62.5
Establishments.....	7,969	11,772	5,460	6,264	Mushroom growers:				
Percent distribution.....	100.0	100.0	68.5	53.2	Establishments.....	546	665	525	545
Foliage plant growers: (see appendix)					Percent distribution.....	100.0	100.0	96.2	82.0
Establishments.....	2,030	(NA)	1,527	(NA)	Sod growers: (see appendix)				
Percent distribution.....	100.0	(NA)	75.2	(NA)	Establishments.....	545	(NA)	408	(NA)
Nurserymen:					Percent distribution.....	100.0	(NA)	74.9	(NA)
Establishments.....	3,764	6,757	2,515	3,178	Type of Ownership				
Percent distribution.....	100.0	100.0	66.8	47.0	Individual proprietor:				
Bulb growers:					Establishments.....	8,551	12,539	5,181	5,521
Establishments.....	270	861	196	444	Percent distribution.....	100.0	100.0	60.6	44.0
Percent distribution.....	100.0	100.0	72.6	51.6	Percent of all establishments.....	66.0	69.7	58.2	58.5
Seed growers: (see appendix)					Partnerships:				
Establishments.....	261	(NA)	141	(NA)	Establishments.....	2,064	3,502	1,547	2,245
Percent distribution.....	100.0	(NA)	54.0	(NA)	Percent distribution.....	100.0	100.0	75.0	64.1
					Percent of all establishments.....	15.9	19.5	17.4	23.8
					Corporations:				
					Establishments.....	2,347	1,958	2,168	1,671
					Percent distribution.....	100.0	100.0	92.4	85.3
					Percent of all establishments.....	18.1	10.9	24.4	17.7

Table 2. Sales and Purchases: 1970 and 1959

	Establishments with sales of \$10,000 and over				Establishments with sales of \$10,000 and over				
	Total		1970		Total		1970		
	1970	1959	1970	1959		1970	1959	1970	1959
<b>Establishments by Method of Sale</b>									
Sales--Continued									
Wholesale.....number..	6,342	6,654	4,825	4,346	Total sales--Continued				
percent distribution..	100.0	100.0	76.1	65.3	Value of retail sales...dollars..	179,881,587	149,698,608	169,922,364	126,365,839
percent of all establishments..	48.9	37.0	54.2	46.1	Percent of total sales.....	18.7	25.6	18.1	23.3
Retail.....number..	2,152	4,045	1,126	1,213	percent distribution..	100.0	100.0	94.5	84.4
percent distribution..	100.0	100.0	52.3	30.0	dollars..	3,764,326	5,205,920	3,610,617	4,838,055
percent of all establishments..	16.6	22.5	12.7	12.9	Average per establishment.....dollars..	4,362	2,679	5,050	3,526
Wholesale and retail.....number..	4,468	7,300	2,945	3,878	percent of total sales..	0.4	0.9	0.4	0.9
percent distribution..	100.0	100.0	65.9	53.1	percent distribution..	100.0	100.0	95.9	92.9
percent of all establishments..	34.5	40.6	33.1	41.1	Purchases				
Sales					Cost of plants, seeds, bulbs, and nursery stock purchased....establishments..	10,593	11,369	7,531	6,235
Total sales.....establishments..	12,962	17,999	8,896	9,437	percent distribution..	100.0	100.0	71.1	54.8
percent distribution..	100.0	100.0	68.6	52.4	dollars..	132,264,868	95,313,734	126,082,412	80,521,773
Value of sales.....dollars..	960,918,447	584,751,415	939,254,885	541,578,815	Average per establishment.....dollars..	12,486	8,384	16,742	12,914
Average per establishment.....dollars..	74,134	32,488	105,582	57,389	percent of total sales..	13.8	16.3	13.4	14.9
percent distribution..	100.0	100.0	97.7	92.6	percent distribution..	100.0	100.0	95.3	84.5
Value of wholesale sales.....dollars..	781,036,860	435,052,807	769,332,521	415,212,976					
Percent of total sales.....	81.3	74.4	81.9	76.7					
percent distribution..	100.0	100.0	98.5	95.4					

Table 3. Hired Labor: 1970 and 1959

	Establishments with sales of \$10,000 and over				Establishments with sales of \$10,000 and over				
	Total		1970		Total		1970		
	1970	1959	1970	1959		1970	1959	1970	1959
<b>Employees on payroll...establishments..</b>									
Full-time employees--Continued									
Number.....	9,620	14,609	7,811	8,854	Number--Continued				
percent distribution..	100.0	100.0	81.2	60.6	Percent of total paid employees.....	53.5	57.4	54.9	61.3
average per establishment..	97,596	110,349	92,184	93,619	percent distribution..	100.0	100.0	97.0	90.6
percent distribution..	10.15	7.55	11.80	10.57					
Number.....	6,940	10,722	6,262	7,615	Jnpaid family workers...establishments..	5,256	6,497	3,408	3,029
percent distribution..	100.0	100.0	90.2	71.0	percent distribution..	100.0	100.0	64.8	46.6
average per establishment..	52,215	63,361	50,639	57,392	Number.....	10,606	10,166	6,933	4,891
percent distribution..	7.52	5.91	8.09	7.54	average per establishment..	2.02	1.56	2.03	1.61
Number.....	100.0	100.0	97.0	90.6	percent distribution..	100.0	100.0	65.4	48.1