

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959

	Establishments				Establishments				
	Total		With sales of \$10,000 and over		Total		With sales of \$10,000 and over		
	1970	1959	1970	1959	1970	1959	1970	1959	
Value of all horticultural specialty crops.....dollars..	960,918,447	515,681,277	939,254,885	482,047,113	Unpotted Plants, Rooted Cuttings, Etc., For Growing On--Continued				
Value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens.....dollars..	484,669,564	292,302,771	472,612,139	272,964,337	Foliage or green plants.....establishments..	102	307	86	186
Percent of value of all horticultural specialty crops.....	50.4	56.7	50.3	56.6	percent distribution..	100.0	100.0	84.3	60.6
percent distribution..	100.0	100.0	97.5	93.4	number of plants..	81,340,761	(NA)	81,095,920	(NA)
Unpotted Plants, Rooted Cuttings, Etc., For Growing On					Value.....dollars..	3,614,934	6,882,228	3,601,269	6,667,902
Value of all unpotted plants, rooted cuttings, etc., for growing on.....dollars..	36,873,261	21,742,369	36,623,438	21,006,516	average per plant, dollars..	0.04	(NA)	0.04	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens.....	7.8	7.4	7.7	7.7	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.7	2.4	0.8	2.4
percent distribution..	100.0	100.0	99.3	96.6	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	9.8	31.7	9.8	31.7
Azaleas.....establishments..	148	52	103	35	average per establishment, dollars..	35,441	22,418	41,875	35,849
percent distribution..	100.0	100.0	69.6	67.3	percent distribution..	100.0	100.0	99.6	96.9
number of plants..	5,629,785	944,972	5,504,446	875,457	Gardenias.....establishments..	21	11	16	8
Value.....dollars..	2,774,634	255,637	2,729,788	241,817	percent distribution..	100.0	100.0	76.2	72.7
average per plant, dollars..	0.49	0.27	0.50	0.28	number of plants..	116,341	112,064	111,087	111,519
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.6	0.1	0.6	0.1	Value.....dollars..	36,348	32,185	34,151	31,917
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	7.5	1.2	7.5	1.2	average per plant, dollars..	0.31	0.29	0.31	0.29
average per establishment, dollars..	18,748	4,917	26,503	6,909	Percent of value of all flowering and foliage plants, bedding plant, cut flowers or cultivated florist greens...	(1)	(1)	(1)	(1)
percent distribution..	100.0	100.0	98.4	94.6	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	0.1	0.1	0.1	0.2
Begonias.....establishments..	191	271	137	166	average per establishment, dollars..	1,731	2,926	2,134	3,990
percent distribution..	100.0	100.0	71.7	61.3	percent distribution..	100.0	100.0	94.0	99.2
number of plants..	554,936	1,628,834	512,658	1,358,324	Geraniums for growing on.....establishments..	364	307	285	184
Value.....dollars..	111,805	204,664	102,651	169,819	percent distribution..	100.0	100.0	78.3	59.9
average per plant, dollars..	0.20	0.13	0.20	0.13	number of plants..	30,133,912	31,139,885	29,411,529	29,355,961
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(1)	0.1	(1)	0.1	Value.....dollars..	3,441,669	1,792,824	3,360,565	1,639,551
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	0.3	0.9	0.3	0.8	average per plant, dollars..	0.11	0.06	0.11	0.06
average per establishment, dollars..	585	755	749	1,023	Percent of value of all flowering and foliage plants, bedding plant, cut flowers or cultivated florist greens...	0.7	0.6	0.7	0.6
percent distribution..	100.0	100.0	91.7	83.0	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	9.3	8.2	9.2	7.8
Cacti and succulents.....establishments..	117	94	89	44	average per establishment, dollars..	9,455	5,840	11,791	8,911
percent distribution..	100.0	100.0	76.1	46.8	percent distribution..	100.0	100.0	97.6	91.4
number of plants..	5,813,025	(NA)	5,710,264	(NA)	Hydrangeas.....establishments..	58	34	51	22
Value.....dollars..	604,058	392,026	593,950	356,528	percent distribution..	100.0	100.0	87.9	64.7
average per plant, dollars..	0.10	(NA)	0.10	(NA)	number of plants..	872,942	869,876	867,136	857,610
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	0.1	0.1	0.1	Value.....dollars..	478,636	250,142	475,874	247,707
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	1.6	1.8	1.6	1.7	average per plant, dollars..	0.55	0.29	0.55	0.29
average per establishment, dollars..	5,163	4,170	6,674	8,103	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	0.1	0.1	0.1
percent distribution..	100.0	100.0	98.3	90.9	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	9.3	1.2	1.3	1.2
Carnations.....establishments..	83	144	70	108	average per establishment, dollars..	8,252	7,357	9,331	11,259
percent distribution..	100.0	100.0	84.3	75.0	percent distribution..	100.0	100.0	99.4	99.0
number of plants..	41,661,794	10,200,217	41,612,599	10,106,047	Poinsettias.....establishments..	141	91	136	74
Value.....dollars..	3,251,395	853,166	3,245,227	842,797	percent distribution..	100.0	100.0	96.5	81.3
average per plant, dollars..	0.08	0.08	0.08	0.08	number of plants..	8,651,083	3,062,429	8,649,103	3,049,437
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.7	0.3	0.7	0.3	Value.....dollars..	1,861,563	388,289	1,860,446	384,913
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	8.8	3.9	8.9	4.0	average per plant, dollars..	0.22	0.13	0.22	0.13
average per establishment, dollars..	39,173	5,925	46,360	7,804	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	0.1	0.4	0.1
percent distribution..	100.0	100.0	99.8	98.8	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	5.0	1.8	5.1	1.8
Chrysanthemums.....establishments..	146	(NA)	101	(NA)	average per establishment, dollars..	13,203	4,267	13,680	5,202
percent distribution..	100.0	(NA)	69.2	(NA)	percent distribution..	100.0	100.0	99.9	99.1
number of plants..	365,999,542	232,364,230	365,857,320	231,779,448	Saintpaulia (African Violet).....establishments..	32	18	24	12
Value.....dollars..	19,500,652	9,175,064	19,484,776	9,121,377	percent distribution..	100.0	100.0	75.0	66.7
average per plant, dollars..	0.05	0.04	0.05	0.04	number of plants..	751,954	386,671	708,621	372,309
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	4.0	3.1	4.1	3.3	Value.....dollars..	221,605	115,784	202,681	113,564
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	52.9	42.2	53.2	43.4	average per plant, dollars..	0.29	0.30	0.29	0.31
average per establishment, dollars..	133,566	(NA)	192,919	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(1)	(1)	(1)	(1)
percent distribution..	100.0	100.0	99.9	99.4	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	0.6	0.5	0.6	0.5
See footnotes at end of table.					average per establishment, dollars..	6,925	6,432	8,445	9,464
					percent distribution..	100.0	100.0	91.5	98.1

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959—Continued

	Establishments					Establishments			
	Total		With sales of \$10,000 and over			Total		With sales of \$10,000 and over	
	1970	1959	1970	1959		1970	1959	1970	1959
Unpotted Plants, Rooted Cuttings, Etc., For Growing on--Continued					Bedding Plants--Continued				
Other unpotted plants.....establishments..	122	352	89	151	Dusty Miller.....establishments..	1,686	(NA)	1,186	(NA)
percent distribution..	100.0	100.0	73.0	42.9	number of plants..	10,314,956	(NA)	9,811,683	(NA)
number of plants..	11,360,458	(NA)	10,736,309	(NA)	Value.....dollars..	1,230,470	(NA)	1,160,178	(NA)
Value.....dollars..	975,962	1,400,300	932,160	1,188,624	average per plant, dollars..	0.12	(NA)	0.12	(NA)
average per plant, dollars..	0.09	(NA)	0.09	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.2	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.2	0.5	0.2	0.4	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	2.7	(NA)	2.8	(NA)
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	2.6	6.4	2.5	5.7	average per establishment, dollars..	730	(NA)	978	(NA)
average per establishment, dollars..	8,000	3,978	10,474	7,872	percent distribution..	100.0	(NA)	94.3	(NA)
percent distribution..	100.0	100.0	95.5	84.9	Geranium, bedding.....establishments..	2,085	(NA)	1,404	(NA)
Bedding Plants					percent distribution..	100.0	(NA)	67.3	(NA)
Value of all bedding plants..dollars..	44,824,024	32,843,783	41,413,502	27,775,683	number of plants..	18,808,928	(NA)	17,338,692	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens.....	9.2	11.2	8.8	10.2	Value.....dollars..	6,577,196	(NA)	6,014,046	(NA)
percent distribution..	100.0	100.0	92.4	84.6	average per plant, dollars..	0.35	(NA)	0.35	(NA)
Ageratum.....establishments..	2,660	(NA)	1,751	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	1.4	(NA)	1.3	(NA)
percent distribution..	100.0	(NA)	65.8	(NA)	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	14.7	(NA)	14.5	(NA)
number of plants..	34,345,618	(NA)	32,158,730	(NA)	average per establishment, dollars..	3,155	(NA)	4,284	(NA)
Value.....dollars..	1,879,873	(NA)	1,734,311	(NA)	percent distribution..	100.0	(NA)	91.4	(NA)
average per plant, dollars..	0.05	(NA)	0.05	(NA)	Impatiens.....establishments..	2,213	(NA)	1,503	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)	percent distribution..	100.0	(NA)	67.9	(NA)
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	4.2	(NA)	4.2	(NA)	number of plants..	9,646,102	(NA)	9,046,591	(NA)
average per establishment, dollars..	707	(NA)	990	(NA)	Value.....dollars..	1,921,100	(NA)	1,796,639	(NA)
percent distribution..	100.0	(NA)	92.3	(NA)	average per plant, dollars..	0.20	(NA)	0.20	(NA)
Alyssum.....establishments..	2,290	(NA)	1,532	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)
percent distribution..	100.0	(NA)	66.9	(NA)	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	4.3	(NA)	4.3	(NA)
number of plants..	30,330,587	(NA)	28,474,908	(NA)	average per establishment, dollars..	868	(NA)	1,195	(NA)
Value.....dollars..	1,796,558	(NA)	1,674,696	(NA)	percent distribution..	100.0	(NA)	93.5	(NA)
average per plant, dollars..	0.06	(NA)	0.06	(NA)	Lantana.....establishments..	1,184	(NA)	891	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)	percent distribution..	100.0	(NA)	74.4	(NA)
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	4.0	(NA)	4.0	(NA)	number of plants..	13,662,857	(NA)	13,228,809	(NA)
average per establishment, dollars..	785	(NA)	1,093	(NA)	Value.....dollars..	1,096,472	(NA)	1,046,786	(NA)
percent distribution..	100.0	(NA)	93.2	(NA)	average per plant, dollars..	0.08	(NA)	0.08	(NA)
Begonias.....establishments..	1,882	(NA)	1,337	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.2	(NA)	0.2	(NA)
percent distribution..	100.0	(NA)	71.0	(NA)	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	2.4	(NA)	2.5	(NA)
number of plants..	15,146,209	(NA)	14,407,866	(NA)	average per establishment, dollars..	926	(NA)	1,188	(NA)
Value.....dollars..	2,093,348	(NA)	1,978,137	(NA)	percent distribution..	100.0	(NA)	95.5	(NA)
average per plant, dollars..	0.14	(NA)	0.14	(NA)	Marigold.....establishments..	2,886	(NA)	1,850	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)	percent distribution..	100.0	(NA)	64.1	(NA)
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	4.7	(NA)	4.8	(NA)	number of plants..	45,535,288	(NA)	41,840,625	(NA)
average per establishment, dollars..	1,112	(NA)	1,480	(NA)	Value.....dollars..	3,201,258	(NA)	2,933,810	(NA)
percent distribution..	100.0	(NA)	94.5	(NA)	average per plant, dollars..	0.07	(NA)	0.07	(NA)
Colours.....establishments..	2,619	(NA)	1,740	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.7	(NA)	0.6	(NA)
percent distribution..	100.0	(NA)	66.4	(NA)	Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	7.1	(NA)	7.1	(NA)
number of plants..	25,680,406	(NA)	23,970,155	(NA)	average per establishment, dollars..	1,109	(NA)	1,586	(NA)
Value.....dollars..	1,884,823	(NA)	1,741,125	(NA)	percent distribution..	100.0	(NA)	91.6	(NA)
average per plant, dollars..	0.07	(NA)	0.07	(NA)	Pansy.....establishments..	2,101	(NA)	1,384	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)	percent distribution..	100.0	(NA)	65.9	(NA)
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	4.2	(NA)	4.2	(NA)	number of plants..	48,313,854	(NA)	44,491,850	(NA)
average per establishment, dollars..	720	(NA)	1,001	(NA)	Value.....dollars..	2,688,148	(NA)	2,450,197	(NA)
percent distribution..	100.0	(NA)	92.4	(NA)	average per plant, dollars..	0.06	(NA)	0.06	(NA)
See footnotes at end of table.					Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.6	(NA)	0.5	(NA)
					Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	6.0	(NA)	5.9	(NA)
					average per establishment, dollars..	1,279	(NA)	1,770	(NA)
					percent distribution..	100.0	(NA)	91.1	(NA)

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	Establishments				Establishments			
	Total		With sales of \$10,000 and over		Total		With sales of \$10,000 and over	
	1970	1959	1970	1959	1970	1959	1970	1959
Bedding Plants--Continued								
Potunia.....establishments..	3,160	(NA)	1,992	(NA)				
percent distribution..	100.0	(NA)	63.0	(NA)				
number of plants..	156,619,036	(NA)	142,164,016	(NA)				
Value.....dollars..	10,345,699	(NA)	9,324,191	(NA)				
average per plant, dollars..	0.07	(NA)	0.07	(NA)				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	2.1	(NA)	2.0	(NA)				
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	23.1	(NA)	22.5	(NA)				
average per establishment, dollars..	3,274	(NA)	4,681	(NA)				
percent distribution..	100.0	(NA)	90.1	(NA)				
Salvia.....establishments..	2,637	(NA)	1,701	(NA)				
percent distribution..	100.0	(NA)	64.5	(NA)				
number of plants..	30,871,210	(NA)	28,540,529	(NA)				
Value.....dollars..	2,211,391	(NA)	2,042,794	(NA)				
average per plant, dollars..	0.07	(NA)	0.07	(NA)				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.5	(NA)	0.4	(NA)				
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	4.9	(NA)	4.9	(NA)				
average per establishment, dollars..	839	(NA)	1,201	(NA)				
percent distribution..	100.0	(NA)	92.4	(NA)				
Verbena.....establishments..	1,852	(NA)	1,275	(NA)				
percent distribution..	100.0	(NA)	68.8	(NA)				
number of plants..	28,891,595	(NA)	27,544,328	(NA)				
Value.....dollars..	1,421,063	(NA)	1,340,351	(NA)				
average per plant, dollars..	0.05	(NA)	0.05	(NA)				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.3	(NA)				
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	3.2	(NA)	3.2	(NA)				
average per establishment, dollars..	767	(NA)	1,051	(NA)				
percent distribution..	100.0	(NA)	94.3	(NA)				
Zinnia.....establishments..	1,984	(NA)	1,324	(NA)				
percent distribution..	100.0	(NA)	66.7	(NA)				
number of plants..	33,099,702	(NA)	31,254,786	(NA)				
Value.....dollars..	1,678,706	(NA)	1,568,222	(NA)				
average per plant, dollars..	0.05	(NA)	0.05	(NA)				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.3	(NA)				
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	3.7	(NA)	3.8	(NA)				
average per establishment, dollars..	846	(NA)	1,184	(NA)				
percent distribution..	100.0	(NA)	93.4	(NA)				
Other bedding plants ²establishments..	1,067	6,725	705	3,243				
percent distribution..	100.0	100.0	66.1	48.2				
number of plants..	74,139,162	(NA)	71,886,335	(NA)				
Value.....dollars..	4,797,919	32,843,783	4,608,019	27,775,683				
average per plant, dollars..	0.06	(NA)	0.06	(NA)				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	1.0	11.2	1.0	10.2				
Percent of value of all unpotted plants, rooted cuttings, etc., for growing on.....	10.7	100.0	11.1	100.0				
average per establishment, dollars..	4,497	4,884	6,536	8,565				
percent distribution..	100.0	100.0	96.0	84.6				
Flowering Plants								
Value of all flowering plants.....dollars..	125,826,049	69,469,452	122,464,896	63,775,192				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens.....	26.0	23.8	25.9	23.4				
percent distribution..	100.0	100.0	97.3	91.8				
Flowering Plants--Continued								
Azaleas.....establishments..	1,745	1,735	1,441	1,294				
percent distribution..	100.0	100.0	82.6	74.6				
number of pots..	9,750,183	6,128,413	9,563,669	5,997,646				
Value.....dollars..	16,770,006	8,253,144	16,456,315	8,084,064				
average per pot, dollars..	1.72	1.35	1.72	1.35				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	3.5	2.8	3.5	3.0				
Percent of value of all flowering plants.....	13.3	11.9	13.4	12.7				
average per establishment, dollars..	9,610	4,757	11,420	6,247				
percent distribution..	100.0	100.0	98.1	98.0				
Begonias, non-bedding.....establishments..	868	1,916	664	1,157				
percent distribution..	100.0	100.0	76.5	60.4				
number of pots..	2,162,947	3,772,236	2,051,182	3,381,178				
Value.....dollars..	1,204,348	1,388,064	1,134,539	1,232,378				
average per pot, dollars..	0.56	0.37	0.55	0.36				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.2	0.5	0.2	0.5				
Percent of value of all flowering plants.....	1.0	2.0	0.9	1.9				
average per establishment, dollars..	1,387	724	1,709	1,065				
percent distribution..	100.0	100.0	94.2	88.8				
Bromeliads.....establishments..	114	(NA)	86	(NA)				
percent distribution..	100.0	(NA)	75.4	(NA)				
number of pots..	170,857	(NA)	157,449	(NA)				
Value.....dollars..	307,944	(NA)	294,025	(NA)				
average per pot, dollars..	1.80	(NA)	1.87	(NA)				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)				
Percent of value of all flowering plants.....	0.2	(NA)	0.2	(NA)				
average per establishment, dollars..	2,701	(NA)	3,419	(NA)				
percent distribution..	100.0	(NA)	95.5	(NA)				
Cacti and succulents.....establishments..	295	568	230	340				
percent distribution..	100.0	100.0	78.0	59.9				
number of pots..	2,231,634	(NA)	2,161,745	(NA)				
Value.....dollars..	1,208,847	1,227,876	1,166,114	1,135,017				
average per pot, dollars..	0.54	(NA)	0.54	(NA)				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.2	0.4	0.2	0.4				
Percent of value of all flowering plants.....	1.0	1.8	1.0	1.8				
average per establishment, dollars..	4,098	2,162	5,070	3,338				
percent distribution..	100.0	100.0	96.5	92.4				
Calceolaria.....establishments..	201	(NA)	172	(NA)				
percent distribution..	100.0	(NA)	85.6	(NA)				
number of pots..	323,714	(NA)	319,951	(NA)				
Value.....dollars..	253,283	(NA)	249,292	(NA)				
average per pot, dollars..	0.78	(NA)	0.78	(NA)				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)				
Percent of value of all flowering plants.....	0.2	(NA)	0.2	(NA)				
average per establishment, dollars..	1,260	(NA)	1,449	(NA)				
percent distribution..	100.0	(NA)	98.4	(NA)				
Christmas cherry.....establishments..	224	(NA)	198	(NA)				
percent distribution..	100.0	(NA)	88.4	(NA)				
number of pots..	142,401	(NA)	138,431	(NA)				
Value.....dollars..	184,110	(NA)	179,754	(NA)				
average per pot, dollars..	1.29	(NA)	1.30	(NA)				
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)				
Percent of value of all flowering plants.....	0.1	(NA)	0.1	(NA)				
average per establishment, dollars..	822	(NA)	908	(NA)				
percent distribution..	100.0	(NA)	97.6	(NA)				

See footnotes at end of table.

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959—Continued

	Establishments					Establishments			
	Total		With sales of \$10,000 and over			Total		With sales of \$10,000 and over	
	1970	1959	1970	1959	1970	1959	1970	1959	
Flowering Plants--Continued									
Christmas pepper.....establishments..	178	(NA)	151	(NA)	Gardenia.....establishments..	245	200	209	141
percent distribution..	100.0	(NA)	84.8	(NA)	percent distribution..	100.0	100.0	85.3	70.5
number of pots..	230,104	(NA)	219,983	(NA)	number of pots..	1,859,784	335,821	1,850,027	319,305
Value.....dollars..	173,990	(NA)	166,296	(NA)	Value.....dollars..	1,669,280	521,332	1,655,664	503,474
average per pot, dollars..	0.76	(NA)	0.76	(NA)	average per pot, dollars..	0.90	1.55	0.89	1.58
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(1)	(NA)	(1)	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	0.2	0.4	0.2
Percent of value of all flowering plants.....	0.1	(NA)	0.1	(NA)	Percent of value of all flowering plants.....	1.3	0.8	1.4	0.8
average per establishment, dollars..	977	(NA)	1,101	(NA)	average per establishment, dollars..	6,813	2,607	7,922	3,571
percent distribution..	100.0	(NA)	95.6	(NA)	percent distribution..	100.0	100.0	99.2	96.6
Chrysanthemum.....establishments..	2,174	2,062	1,824	1,516	Geranium, non-bedding.....establishments..	2,466	6,081	1,747	3,179
percent distribution..	100.0	100.0	83.9	73.5	percent distribution..	100.0	100.0	70.8	52.3
number of pots..	21,542,212	9,741,484	21,235,976	9,456,748	number of pots..	25,608,177	40,937,271	23,662,247	32,836,402
Value.....dollars..	35,241,353	11,733,853	34,771,894	11,440,703	Value.....dollars..	14,776,381	16,387,934	13,577,539	12,937,892
average per pot, dollars..	1.64	1.20	1.64	1.21	average per pot, dollars..	0.58	0.40	0.57	0.39
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	7.3	4.0	7.4	4.2	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	3.0	5.6	2.9	4.7
Percent of value of all flowering plants.....	28.0	16.9	28.4	17.9	Percent of value of all flowering plants.....	11.7	23.6	11.1	20.3
average per establishment, dollars..	16,210	5,691	19,064	7,547	average per establishment, dollars..	5,992	2,695	7,772	4,070
percent distribution..	100.0	100.0	98.7	97.5	percent distribution..	100.0	100.0	91.9	78.9
Cineraria.....establishments..	380	(NA)	325	(NA)	Gloxinia.....establishments..	917	(NA)	811	(NA)
percent distribution..	100.0	(NA)	85.5	(NA)	percent distribution..	100.0	(NA)	88.4	(NA)
number of pots..	425,612	(NA)	414,173	(NA)	number of pots..	1,109,509	(NA)	1,093,799	(NA)
Value.....dollars..	453,036	(NA)	438,956	(NA)	Value.....dollars..	1,953,241	(NA)	1,923,990	(NA)
average per pot, dollars..	1.06	(NA)	1.06	(NA)	average per pot, dollars..	1.76	(NA)	1.76	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)
Percent of value of all flowering plants.....	0.4	(NA)	0.4	(NA)	Percent of value of all flowering plants.....	1.6	(NA)	1.6	(NA)
average per establishment, dollars..	1,192	(NA)	1,351	(NA)	average per establishment, dollars..	2,130	(NA)	2,372	(NA)
percent distribution..	100.0	(NA)	96.9	(NA)	percent distribution..	100.0	(NA)	98.5	(NA)
Cyclamen.....establishments..	935	(NA)	821	(NA)	Hyacinth.....establishments..	1,083	(NA)	904	(NA)
percent distribution..	100.0	(NA)	87.8	(NA)	percent distribution..	100.0	(NA)	83.5	(NA)
number of pots..	1,028,430	(NA)	1,010,299	(NA)	number of pots..	2,608,529	(NA)	2,501,508	(NA)
Value.....dollars..	1,914,644	(NA)	1,865,636	(NA)	Value.....dollars..	1,957,443	(NA)	1,874,909	(NA)
average per pot, dollars..	1.86	(NA)	1.85	(NA)	average per pot, dollars..	0.75	(NA)	0.75	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)
Percent of value of all flowering plants.....	1.5	(NA)	1.5	(NA)	Percent of value of all flowering plants.....	1.6	(NA)	1.5	(NA)
average per establishment, dollars..	2,048	(NA)	2,272	(NA)	average per establishment, dollars..	1,807	(NA)	2,074	(NA)
percent distribution..	100.0	(NA)	97.4	(NA)	percent distribution..	100.0	(NA)	95.8	(NA)
Daffodil (Narcissus).....establishments..	445	(NA)	384	(NA)	Hydrangea.....establishments..	883	1,528	795	1,187
percent distribution..	100.0	(NA)	86.3	(NA)	percent distribution..	100.0	100.0	90.0	77.7
number of pots..	320,379	(NA)	311,722	(NA)	number of pots..	2,035,681	3,173,013	2,024,167	3,083,975
Value.....dollars..	343,383	(NA)	333,866	(NA)	Value.....dollars..	3,795,393	4,159,390	3,766,705	4,062,775
average per pot, dollars..	1.07	(NA)	1.07	(NA)	average per pot, dollars..	1.86	1.31	1.86	1.32
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.8	1.4	0.8	1.5
Percent of value of all flowering plants.....	0.3	(NA)	0.3	(NA)	Percent of value of all flowering plants.....	3.0	6.0	3.1	6.4
average per establishment, dollars..	772	(NA)	809	(NA)	average per establishment, dollars..	4,298	2,722	4,738	3,423
percent distribution..	100.0	(NA)	97.2	(NA)	percent distribution..	100.0	100.0	99.2	97.7
Fuchsia.....establishments..	864	(NA)	667	(NA)	Kalanchoe.....establishments..	259	(NA)	232	(NA)
percent distribution..	100.0	(NA)	77.2	(NA)	percent distribution..	100.0	(NA)	89.6	(NA)
number of pots..	1,266,899	(NA)	1,187,645	(NA)	number of pots..	372,003	(NA)	368,979	(NA)
Value.....dollars..	901,761	(NA)	825,910	(NA)	Value.....dollars..	524,951	(NA)	521,629	(NA)
average per pot, dollars..	0.71	(NA)	0.70	(NA)	average per pot, dollars..	1.41	(NA)	1.41	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.2	(NA)	0.2	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)
Percent of value of all flowering plants.....	0.7	(NA)	0.7	(NA)	Percent of value of all flowering plants.....	0.4	(NA)	0.4	(NA)
average per establishment, dollars..	1,044	(NA)	1,238	(NA)	average per establishment, dollars..	2,027	(NA)	2,248	(NA)
percent distribution..	100.0	(NA)	91.6	(NA)	percent distribution..	100.0	(NA)	99.4	(NA)

See footnotes at end of table.

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959—Continued

	Establishments					Establishments			
	Total		With sales of \$10,000 and over			Total		With sales of \$10,000 and over	
	1970	1959	1970	1959		1970	1959	1970	1959
Flowering Plants--Continued									
Lily, Easter and other.....establishments..	1,766	2,595	1,524	1,873	Tulip.....establishments..	1,207	(NA)	1,022	(NA)
percent distribution..	100.0	100.0	86.3	72.2	percent distribution..	100.0	(NA)	84.7	(NA)
number of pots..	5,358,050	4,119,252	5,274,881	3,866,495	number of pots..	2,910,872	(NA)	2,805,634	(NA)
Value.....dollars..	10,005,807	5,779,511	9,810,270	5,444,738	Value.....dollars..	3,651,266	(NA)	3,559,116	(NA)
average per pot, dollars..	1.87	1.40	1.86	1.41	average per pot, dollars..	1.25	(NA)	1.27	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	2.1	2.0	2.1	2.0	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.8	(NA)	0.8	(NA)
Percent of value of all flowering plants.....	8.0	8.3	8.0	8.5	Percent of value of all flowering plants.....	2.9	(NA)	2.9	(NA)
average per establishment, dollars..	5,666	2,227	6,437	2,907	average per establishment, dollars..	3,025	(NA)	3,483	(NA)
percent distribution..	100.0	100.0	98.0	94.2	percent distribution..	100.0	(NA)	97.5	(NA)
Orchids.....establishments..	191	(NA)	118	(NA)	All other potted flowering plants.....establishments..	465	1,687	342	1,032
percent distribution..	100.0	(NA)	61.8	(NA)	percent distribution..	100.0	100.0	73.5	61.2
number of pots..	957,702	464,725	903,023	416,209	number of pots..	6,439,998	(NA)	6,206,570	(NA)
Value.....dollars..	2,634,238	1,825,186	2,466,517	1,677,233	Value.....dollars..	3,731,666	5,971,418	3,573,581	5,509,075
average per pot, dollars..	2.75	3.93	2.73	4.03	average per pot, dollars..	0.58	(NA)	0.58	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.5	0.6	0.5	0.6	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.8	2.0	0.8	2.0
Percent of value of all flowering plants.....	2.1	2.6	2.0	2.6	Percent of value of all flowering plants.....	3.0	8.6	2.9	8.6
average per establishment, dollars..	13,792	(NA)	20,903	(NA)	average per establishment, dollars..	8,025	3,540	10,449	5,338
percent distribution..	100.0	(NA)	93.6	(NA)	percent distribution..	100.0	100.0	95.8	92.3
Poinsettia.....establishments..	1,989	2,497	1,735	1,884	Foliage or Green Plants				
percent distribution..	100.0	100.0	87.2	75.5	Value of all potted foliage or green plants.....dollars..	38,375,900	25,606,996	37,908,917	25,068,018
number of pots..	8,951,419	6,819,169	8,836,414	6,552,035	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens.....	7.9	8.8	8.0	9.2
Value.....dollars..	18,621,469	8,963,194	18,375,773	8,654,789	percent distribution..	100.0	100.0	98.8	97.9
average per pot, dollars..	2.08	1.31	2.08	1.32	Caladium.....establishments..	552	(NA)	454	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	3.8	3.1	3.9	3.2	percent distribution..	100.0	(NA)	82.2	(NA)
Percent of value of all flowering plants.....	14.8	12.9	15.0	13.6	number of pots..	1,737,638	(NA)	1,679,226	(NA)
average per establishment, dollars..	9,362	3,590	10,591	4,594	Value.....dollars..	1,292,337	(NA)	1,262,656	(NA)
percent distribution..	100.0	100.0	98.7	96.6	average per pot, dollars..	0.74	(NA)	0.75	(NA)
Primula.....establishments..	140	(NA)	107	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.3	(NA)
percent distribution..	100.0	(NA)	76.4	(NA)	Percent value of all foliage or green plants.....	3.4	(NA)	3.3	(NA)
number of pots..	826,124	(NA)	814,667	(NA)	average per establishment, dollars..	2,341	(NA)	2,781	(NA)
Value.....dollars..	224,370	(NA)	220,179	(NA)	percent distribution..	100.0	(NA)	97.7	(NA)
average per pot, dollars..	0.27	(NA)	0.27	(NA)	Dieffenbachia.....establishments..	423	(NA)	377	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	percent distribution..	100.0	(NA)	89.1	(NA)
Percent of value of all flowering plants.....	0.2	(NA)	0.2	(NA)	number of pots..	2,096,123	(NA)	2,087,819	(NA)
average per establishment, dollars..	1,603	(NA)	2,058	(NA)	Value.....dollars..	1,597,333	(NA)	1,585,786	(NA)
percent distribution..	100.0	(NA)	98.1	(NA)	average per pot, dollars..	0.76	(NA)	0.76	(NA)
Rose.....establishments..	386	524	319	382	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.3	(NA)
percent distribution..	100.0	100.0	82.6	72.9	Percent value of all foliage or green plants.....	4.2	(NA)	4.2	(NA)
number of pots..	615,131	698,216	590,693	664,732	average per establishment, dollars..	3,776	(NA)	4,206	(NA)
Value.....dollars..	1,235,190	982,404	1,194,007	935,845	percent distribution..	100.0	(NA)	99.3	(NA)
average per pot, dollars..	2.01	1.41	2.02	1.41	Dracaena.....establishments..	659	(NA)	537	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	0.3	0.3	0.3	percent distribution..	100.0	(NA)	81.5	(NA)
Percent of value of all flowering plants.....	1.0	1.4	1.0	1.5	number of pots..	2,848,040	(NA)	2,823,565	(NA)
average per establishment, dollars..	3,200	1,875	3,743	2,450	Value.....dollars..	1,732,424	(NA)	1,711,117	(NA)
percent distribution..	100.0	100.0	96.7	95.3	average per pot, dollars..	0.61	(NA)	0.61	(NA)
Saintpaulia (African Violet).....establishments..	265	637	235	428	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)
percent distribution..	100.0	100.0	88.7	67.2	Percent value of all foliage or green plants.....	4.5	(NA)	4.5	(NA)
number of pots..	2,657,505	4,665,349	2,622,392	4,449,718	average per establishment, dollars..	2,629	(NA)	3,186	(NA)
Value.....dollars..	2,088,849	2,276,146	2,062,420	2,157,209	percent distribution..	100.0	(NA)	98.8	(NA)
average per pot, dollars..	0.79	0.49	0.79	0.48	Ferns.....establishments..	735	(NA)	575	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	0.8	0.4	0.8	percent distribution..	100.0	(NA)	78.2	(NA)
Percent of value of all flowering plants.....	1.7	3.3	1.7	3.4	number of pots..	7,580,125	(NA)	6,793,552	(NA)
average per establishment, dollars..	7,882	3,573	8,776	5,040	Value.....dollars..	2,417,933	(NA)	2,323,743	(NA)
percent distribution..	100.0	100.0	98.7	94.8	average per pot, dollars..	0.32	(NA)	0.34	(NA)
See footnotes at end of table.					Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.5	(NA)	0.5	(NA)
					Percent value of all foliage or green plants.....	6.3	(NA)	6.1	(NA)
					average per establishment, dollars..	3,290	(NA)	4,041	(NA)
					percent distribution..	100.0	(NA)	96.1	(NA)

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959—Continued

	Establishments					Establishments			
	Total		With sales of \$10,000 and over			Total		With sales of \$10,000 and over	
	1970	1959	1970	1959	1970	1959	1970	1959	
Foliage or Green Plants--Continued									
Palms.....establishments..	448	(NA)	377	(NA)	All other potted foliage plants ¹establishments..	638	1,921	503	1,248
percent distribution..	100.0	(NA)	84.2	(NA)	percent distribution..	100.0	100.0	78.8	65.0
number of pots..	1,825,669	(NA)	1,806,014	(NA)	number of pots..	44,156,025	(NA)	43,602,523	(NA)
Value.....dollars..	1,888,390	(NA)	1,858,365	(NA)	Value.....dollars..	19,387,741	25,606,996	19,217,647	25,068,018
average per pot, dollars..	1.03	(NA)	1.03	(NA)	value per pot, dollars....	0.44	(NA)	0.44	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	4.0	8.8	4.1	9.2
Percent value of all foliage or green plants.....	4.9	(NA)	4.9	(NA)	Percent of value of all potted foliage or green plants.....	50.5	100.0	50.7	100.0
average per establishment, dollars..	4,215	(NA)	4,929	(NA)	average per establishment, dollars..	30,388	13,330	38,206	20,087
percent distribution..	100.0	(NA)	98.4	(NA)	percent distribution..	100.0	100.0	99.1	97.9
Pandanum.....establishments..	149	(NA)	128	(NA)	Cut Flowers				
percent distribution..	100.0	(NA)	85.9	(NA)	Value of all cut flowers.....dollars..	229,943,777	140,207,117	225,771,626	133,187,405
number of pots..	389,968	(NA)	387,732	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens.....	47.4	48.0	47.8	48.8
Value.....dollars..	517,964	(NA)	513,853	(NA)	percent distribution..	100.0	100.0	98.2	95.0
average per pot, dollars..	1.33	(NA)	1.33	(NA)	Acacia.....establishments..	13	(NA)	13	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)	percent distribution..	100.0	(NA)	100.0	(NA)
Percent value of all foliage or green plants.....	1.3	(NA)	1.4	(NA)	number of flowers..	87,503	(NA)	87,503	(NA)
average per establishment, dollars..	3,476	(NA)	4,014	(NA)	Value.....dollars..	14,078	(NA)	14,078	(NA)
percent distribution..	100.0	(NA)	99.2	(NA)	average per flower, dollars..	0.16	(NA)	0.16	(NA)
Peperomia.....establishments..	415	(NA)	355	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
percent distribution..	100.0	(NA)	85.5	(NA)	Percent of value of all cut flowers.....	(¹)	(NA)	(¹)	(NA)
number of pots..	3,185,882	(NA)	3,019,258	(NA)	average per establishment, dollars..	1,083	(NA)	1,083	(NA)
Value.....dollars..	1,103,956	(NA)	1,085,038	(NA)	percent distribution..	100.0	(NA)	100.0	(NA)
average per pot, dollars..	0.35	(NA)	0.36	(NA)	Anemone.....establishments..	45	(NA)	43	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.2	(NA)	0.2	(NA)	percent distribution..	100.0	(NA)	95.6	(NA)
Percent value of all foliage or green plants.....	2.9	(NA)	2.9	(NA)	number of flowers..	3,226,660	(NA)	3,224,935	(NA)
average per establishment, dollars..	2,660	(NA)	3,056	(NA)	Value.....dollars..	314,640	(NA)	314,445	(NA)
percent distribution..	100.0	(NA)	98.3	(NA)	average per flower, dollars..	0.10	(NA)	0.10	(NA)
Philodendron, cordatum.....establishments..	636	(NA)	556	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)
percent distribution..	100.0	(NA)	87.4	(NA)	Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)
number of pots..	16,405,898	(NA)	15,989,173	(NA)	average per establishment, dollars..	6,992	(NA)	7,313	(NA)
Value.....dollars..	3,910,500	(NA)	3,865,956	(NA)	percent distribution..	100.0	(NA)	99.9	(NA)
average per pot, dollars..	0.24	(NA)	0.24	(NA)	Anthurium.....establishments..	146	(NA)	50	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.8	(NA)	0.8	(NA)	percent distribution..	100.0	(NA)	34.2	(NA)
Percent value of all foliage or green plants.....	10.2	(NA)	10.2	(NA)	number of flowers..	9,496,180	(NA)	6,279,017	(NA)
average per establishment, dollars..	6,149	(NA)	6,953	(NA)	Value.....dollars..	1,236,013	(NA)	947,849	(NA)
percent distribution..	100.0	(NA)	98.9	(NA)	average per flower, dollars..	0.13	(NA)	0.15	(NA)
Philodendron, other.....establishments..	552	(NA)	481	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.2	(NA)
percent distribution..	100.0	(NA)	87.1	(NA)	Percent of value of all cut flowers.....	0.5	(NA)	0.4	(NA)
number of pots..	4,265,680	(NA)	4,185,209	(NA)	average per establishment, dollars..	8,466	(NA)	18,957	(NA)
Value.....dollars..	3,139,933	(NA)	3,107,472	(NA)	percent distribution..	100.0	(NA)	100.0	(NA)
average per pot, dollars..	0.74	(NA)	0.74	(NA)	Aster.....establishments..	260	783	201	497
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.6	(NA)	0.7	(NA)	percent distribution..	100.0	100.0	77.3	63.5
Percent value of all foliage or green plants.....	8.2	(NA)	8.2	(NA)	number of flowers..	14,998,648	23,936,031	14,691,633	21,950,075
average per establishment, dollars..	5,688	(NA)	6,460	(NA)	Value.....dollars..	908,472	935,514	887,685	848,100
percent distribution..	100.0	(NA)	99.0	(NA)	average per flower, dollars..	0.06	0.04	0.06	0.04
Schefflera.....establishments..	447	(NA)	401	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.2	0.3	0.2	0.3
percent distribution..	100.0	(NA)	89.7	(NA)	Percent of value of all cut flowers.....	0.4	0.7	0.4	0.6
number of pots..	1,895,731	(NA)	1,888,044	(NA)	average per establishment, dollars..	3,494	1,195	4,416	1,706
Value.....dollars..	1,387,389	(NA)	1,377,284	(NA)	percent distribution..	100.0	100.0	97.7	90.7
average per pot, dollars..	0.73	(NA)	0.73	(NA)	Bird of Paradise (Strotilzia).....establishments..	66	(NA)	48	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.3	(NA)	percent distribution..	100.0	(NA)	72.7	(NA)
Percent value of all foliage or green plants.....	3.6	(NA)	3.6	(NA)	number of flowers..	833,455	(NA)	724,073	(NA)
average per establishment, dollars..	3,104	(NA)	3,435	(NA)	Value.....dollars..	170,331	(NA)	148,528	(NA)
percent distribution..	100.0	(NA)	99.3	(NA)	average per flower, dollars..	0.20	(NA)	0.21	(NA)
See footnotes at end of table.					Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
					Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)
					average per establishment, dollars..	2,581	(NA)	3,094	(NA)
					percent distribution..	100.0	(NA)	87.2	(NA)

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959—Continued

	Establishments				Establishments				
	Total		With sales of \$10,000 and over		Total		With sales of \$10,000 and over		
	1970	1959	1970	1959	1970	1959	1970	1959	
Cut Flowers--Continued									
Camellia.....establishments..	54	(NA)	41	(NA)	Cornflower.....establishments..	65	(NA)	52	(NA)
percent distribution..	100.0	(NA)	75.9	(NA)	percent distribution..	100.0	(NA)	80.0	(NA)
number of flowers..	1,182,569	(NA)	1,145,475	(NA)	number of flowers..	4,878,021	(NA)	4,727,168	(NA)
Value.....dollars..	156,645	(NA)	146,553	(NA)	Value.....dollars..	118,912	(NA)	113,700	(NA)
average per flower, dollars..	0.13	(NA)	0.13	(NA)	average per flower, dollars..	0.02	(NA)	0.02	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(1)	(NA)	(1)	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(1)	(NA)	(1)	(NA)
Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)	Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)
average per establishment, dollars..	2,901	(NA)	3,574	(NA)	average per establishment, dollars..	1,829	(NA)	2,187	(NA)
percent distribution..	100.0	(NA)	93.6	(NA)	percent distribution..	100.0	(NA)	95.6	(NA)
Carnation, standard ⁴establishments..	1,875	3,275	1,570	2,254	Daffodil (Narcissus).....establishments..	765	(NA)	635	(NA)
percent distribution..	100.0	100.0	83.7	68.8	percent distribution..	100.0	(NA)	83.0	(NA)
number of flowers..	640,179,137	428,526,226	632,340,207	410,631,626	number of flowers..	45,100,049	(NA)	43,360,415	(NA)
Value.....dollars..	49,503,131	30,508,596	48,899,376	29,299,850	Value.....dollars..	1,377,003	(NA)	1,315,033	(NA)
average per flower, dollars..	0.08	0.07	0.08	0.07	average per flower, dollars..	0.03	(NA)	0.03	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	10.2	10.4	10.3	10.7	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.3	(NA)
Percent of value of all cut flowers.....	21.5	21.8	21.7	22.0	Percent of value of all cut flowers.....	0.6	(NA)	0.6	(NA)
average per establishment, dollars..	26,402	9,316	31,146	12,999	average per establishment, dollars..	1,800	(NA)	2,071	(NA)
percent distribution..	100.0	100.0	98.8	96.0	percent distribution..	100.0	(NA)	95.5	(NA)
Carnation, miniature.....establishments..	438	(NA)	396	(NA)	Dahlia.....establishments..	84	(NA)	54	(NA)
percent distribution..	100.0	(NA)	90.4	(NA)	percent distribution..	100.0	(NA)	64.3	(NA)
number of flowers..	30,398,261	(NA)	30,001,423	(NA)	number of flowers..	959,467	(NA)	765,539	(NA)
Value.....dollars..	2,758,053	(NA)	2,722,123	(NA)	Value.....dollars..	74,038	(NA)	62,425	(NA)
average per flower, dollars..	0.09	(NA)	0.09	(NA)	average per flower, dollars..	0.08	(NA)	0.08	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.6	(NA)	0.6	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.3	(NA)
Percent of value of all cut flowers.....	1.2	(NA)	1.2	(NA)	Percent of value of all cut flowers.....	0.6	(NA)	0.6	(NA)
average per establishment, dollars..	6,297	(NA)	6,874	(NA)	average per establishment, dollars..	1,800	(NA)	2,071	(NA)
percent distribution..	100.0	(NA)	98.7	(NA)	percent distribution..	100.0	(NA)	95.5	(NA)
Chrysanthemum, pompon.....establishments..	2,598	4,694	2,001	2,870	Chrysanthemum, standard ⁵establishments..	2,462	4,135	1,927	2,639
percent distribution..	100.0	100.0	77.0	61.1	percent distribution..	100.0	100.0	78.3	63.8
number of bunches..	35,454,531	24,189,397	34,696,019	22,372,509	number of flowers..	150,845,294	90,316,732	148,436,328	85,686,680
Value.....dollars..	30,789,942	19,027,540	29,972,257	17,640,370	Value.....dollars..	31,447,906	16,433,420	30,742,684	15,478,877
average per bunch, dollars..	0.87	0.79	0.86	0.79	average per flower, dollars..	0.21	0.18	0.21	0.18
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	6.4	6.5	6.3	6.5	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	6.5	5.6	6.5	5.7
Percent of value of all cut flowers.....	13.4	13.6	13.3	13.2	Percent of value of all cut flowers.....	13.7	11.7	13.6	11.6
average per establishment, dollars..	11,855	4,054	14,979	6,146	average per establishment, dollars..	12,773	3,974	15,954	5,865
percent distribution..	100.0	100.0	97.3	92.7	percent distribution..	100.0	100.0	97.8	94.2
Daisies.....establishments..	161	(NA)	126	(NA)	Delphinium.....establishments..	118	(NA)	94	(NA)
percent distribution..	100.0	(NA)	78.3	(NA)	percent distribution..	100.0	(NA)	79.7	(NA)
number of flowers..	34,886,248	(NA)	34,394,808	(NA)	number of flowers..	1,130,718	(NA)	983,077	(NA)
Value.....dollars..	2,241,077	(NA)	2,210,591	(NA)	Value.....dollars..	165,080	(NA)	145,705	(NA)
average per flower, dollars..	0.06	(NA)	0.06	(NA)	average per flower, dollars..	0.15	(NA)	0.15	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.5	(NA)	0.5	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(1)	(NA)	(1)	(NA)
Percent of value of all cut flowers.....	1.0	(NA)	1.0	(NA)	Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)
average per establishment, dollars..	13,920	(NA)	17,544	(NA)	average per establishment, dollars..	1,399	(NA)	1,550	(NA)
percent distribution..	100.0	(NA)	98.6	(NA)	percent distribution..	100.0	(NA)	88.3	(NA)
Chrysanthemum, Fuji or spider.....establishments..	425	(NA)	365	(NA)	Chrysanthemum, Fuji or spider.....establishments..	425	(NA)	365	(NA)
percent distribution..	100.0	(NA)	85.9	(NA)	percent distribution..	100.0	(NA)	85.9	(NA)
number of flowers..	20,106,495	(NA)	19,954,752	(NA)	number of flowers..	20,106,495	(NA)	19,954,752	(NA)
Value.....dollars..	2,641,142	(NA)	2,618,331	(NA)	Value.....dollars..	2,641,142	(NA)	2,618,331	(NA)
average per flower, dollars..	0.13	(NA)	0.13	(NA)	average per flower, dollars..	0.13	(NA)	0.13	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.5	(NA)	0.6	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.5	(NA)	0.6	(NA)
Percent of value of all cut flowers.....	1.1	(NA)	1.2	(NA)	Percent of value of all cut flowers.....	1.1	(NA)	1.2	(NA)
average per establishment, dollars..	6,214	(NA)	7,174	(NA)	average per establishment, dollars..	6,214	(NA)	7,174	(NA)
percent distribution..	100.0	(NA)	99.1	(NA)	percent distribution..	100.0	(NA)	99.1	(NA)

See footnotes at end of table.

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959—Continued

	Establishments				Establishments				
	Total		With sales of \$10,000 and over		Total		With sales of \$10,000 and over		
	1970	1959	1970	1959	1970	1959	1970	1959	
Cut Flowers--Continued									
Eucharis (Amazon Lily).....establishments..	15	(NA)	14	(NA)	Gypsophila.....establishments..	154	(NA)	122	(NA)
percent distribution..	100.0	(NA)	93.3	(NA)	percent distribution..	100.0	(NA)	79.2	(NA)
number of flowers..	107,177	(NA)	107,117	(NA)	number of flowers..	8,809,925	(NA)	8,589,041	(NA)
Value.....dollars..	38,353	(NA)	38,347	(NA)	Value.....dollars..	1,223,376	(NA)	1,195,666	(NA)
average per flower, dollars..	0.36	(NA)	0.36	(NA)	average per flower, dollars..	0.14	(NA)	0.14	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	(NA)	0.3	(NA)
Percent of value of all cut flowers.....	(¹)	(NA)	(¹)	(NA)	Percent of value of all cut flowers.....	0.5	(NA)	0.5	(NA)
average per establishment, dollars..	2,557	(NA)	2,739	(NA)	average per establishment, dollars..	7,944	(NA)	9,801	(NA)
percent distribution..	100.0	(NA)	99.9	(NA)	percent distribution..	100.0	(NA)	97.7	(NA)
Freesia.....establishments..	199	(NA)	178	(NA)	Heather.....establishments..	35	(NA)	31	(NA)
percent distribution..	100.0	(NA)	89.4	(NA)	percent distribution..	100.0	(NA)	88.6	(NA)
number of flowers..	1,824,712	(NA)	1,797,526	(NA)	number of flowers..	2,255,719	(NA)	2,229,744	(NA)
Value.....dollars..	190,862	(NA)	186,966	(NA)	Value.....dollars..	292,703	(NA)	287,078	(NA)
average per flower, dollars..	0.10	(NA)	0.10	(NA)	average per flower, dollars..	0.13	(NA)	0.13	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)
Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)	Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)
average per establishment, dollars..	959	(NA)	1,050	(NA)	average per establishment, dollars..	8,363	(NA)	9,261	(NA)
percent distribution..	100.0	(NA)	98.0	(NA)	percent distribution..	100.0	(NA)	98.1	(NA)
Gardenia.....establishments..	40	94	34	77	Hyacinth.....establishments..	104	(NA)	76	(NA)
percent distribution..	100.0	100.0	85.0	81.9	percent distribution..	100.0	(NA)	73.1	(NA)
number of flowers..	2,593,111	8,405,392	2,587,698	8,353,474	number of flowers..	447,912	(NA)	405,316	(NA)
Value.....dollars..	683,563	1,474,594	681,139	1,469,892	Value.....dollars..	101,183	(NA)	92,534	(NA)
average per flower, dollars..	0.26	0.18	0.26	0.18	average per flower, dollars..	0.23	(NA)	0.23	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	0.5	0.1	0.5	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
Percent of value of all cut flowers.....	0.3	1.1	0.3	1.1	Percent of value of all cut flowers.....	(¹)	(NA)	(¹)	(NA)
average per establishment, dollars..	17,089	15,687	20,034	19,090	average per establishment, dollars..	973	(NA)	1,218	(NA)
percent distribution..	100.0	100.0	99.6	99.7	percent distribution..	100.0	(NA)	91.5	(NA)
Gerbera.....establishments..	54	(NA)	42	(NA)	Iris.....establishments..	743	(NA)	660	(NA)
percent distribution..	100.0	(NA)	77.8	(NA)	percent distribution..	100.0	(NA)	88.8	(NA)
number of flowers..	560,320	(NA)	549,825	(NA)	number of flowers..	20,785,799	(NA)	20,649,959	(NA)
Value.....dollars..	108,775	(NA)	107,430	(NA)	Value.....dollars..	1,975,323	(NA)	1,951,893	(NA)
average per flower, dollars..	0.19	(NA)	0.20	(NA)	average per flower, dollars..	0.10	(NA)	0.09	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	(NA)	0.4	(NA)
Percent of value of all cut flowers.....	(¹)	(NA)	(¹)	(NA)	Percent of value of all cut flowers.....	0.9	(NA)	0.9	(NA)
average per establishment, dollars..	2,014	(NA)	2,558	(NA)	average per establishment, dollars..	2,659	(NA)	2,957	(NA)
percent distribution..	100.0	(NA)	98.8	(NA)	percent distribution..	100.0	(NA)	98.8	(NA)
Ginger.....establishments..	29	(NA)	13	(NA)	Larkspur.....establishments..	42	(NA)	33	(NA)
percent distribution..	100.0	(NA)	44.8	(NA)	percent distribution..	100.0	(NA)	78.6	(NA)
number of flowers..	539,001	(NA)	305,144	(NA)	number of flowers..	382,542	(NA)	340,130	(NA)
Value.....dollars..	62,082	(NA)	40,240	(NA)	Value.....dollars..	49,872	(NA)	45,335	(NA)
average per flower, dollars..	0.12	(NA)	0.13	(NA)	average per flower, dollars..	0.13	(NA)	0.13	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
Percent of value of all cut flowers.....	(¹)	(NA)	(¹)	(NA)	Percent of value of all cut flowers.....	(¹)	(NA)	(¹)	(NA)
average per establishment, dollars..	2,141	(NA)	3,095	(NA)	average per establishment, dollars..	1,187	(NA)	1,374	(NA)
percent distribution..	100.0	(NA)	64.8	(NA)	percent distribution..	100.0	(NA)	90.9	(NA)
Gladiolus.....establishments..	530	1,593	356	855	Lily of the Valley.....establishments..	20	(NA)	17	(NA)
percent distribution..	100.0	100.0	67.2	53.7	percent distribution..	100.0	(NA)	85.0	(NA)
number of bunches..	23,974,147	28,370,870	23,541,811	26,328,406	number of flowers..	261,330	(NA)	226,130	(NA)
Value.....dollars..	20,918,107	15,473,799	20,501,468	14,327,915	Value.....dollars..	34,478	(NA)	30,950	(NA)
average per bunch, dollars..	0.87	0.55	0.87	0.54	average per flower, dollars..	0.13	(NA)	0.14	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	4.3	5.3	4.3	5.2	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
Percent of value of all cut flowers.....	9.1	11.0	9.1	10.8	Percent of value of all cut flowers.....	(¹)	(NA)	(¹)	(NA)
average per establishment, dollars..	39,468	9,714	57,588	16,758	average per establishment, dollars..	1,724	(NA)	1,821	(NA)
percent distribution..	100.0	100.0	98.0	92.6	percent distribution..	100.0	(NA)	89.8	(NA)

See footnotes at end of table.

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959—Continued

	Establishments				Establishments			
	Total		With sales of \$10,000 and over		Total		With sales of \$10,000 and over	
	1970	1959	1970	1959	1970	1959	1970	1959
Cut Flowers--Continued								
Lily, Calla.....establishments..	300	(NA)	236	(NA)	131	454	83	247
percent distribution..	100.0	(NA)	78.7	(NA)	100.0	100.0	63.4	54.4
number of flowers..	1,853,866	(NA)	1,661,076	(NA)	3,686,908	9,849,479	2,906,224	6,852,164
Value.....dollars..	314,616	(NA)	271,844	(NA)	378,258	668,942	307,060	478,602
average per flower, dollars..	0.17	(NA)	0.16	(NA)	0.10	0.07	0.11	0.07
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)	0.1	0.2	0.1	0.2
Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)	0.2	0.5	0.1	0.4
average per establishment, dollars..	1,049	(NA)	1,152	(NA)	2,887	1,473	3,700	1,938
percent distribution..	100.0	(NA)	86.4	(NA)	100.0	100.0	81.2	71.5
Lily, Easter and other ^aestablishments..	312	630	268	436	38	(NA)	34	(NA)
percent distribution..	100.0	100.0	85.9	69.2	100.0	(NA)	89.5	(NA)
number of flowers..	3,669,899	4,456,707	3,603,515	3,756,912	2,044,129	(NA)	1,927,779	(NA)
Value.....dollars..	535,413	719,791	516,975	627,103	105,103	(NA)	96,648	(NA)
average per flower, dollars..	0.15	0.16	0.14	0.17	0.05	(NA)	0.05	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	0.2	0.1	0.2	(¹)	(NA)	(¹)	(NA)
Percent of value of all cut flowers.....	0.2	0.5	0.2	0.5	(¹)	(NA)	(¹)	(NA)
average per establishment, dollars..	1,716	1,143	1,929	1,438	2,766	(NA)	2,843	(NA)
percent distribution..	100.0	100.0	96.6	87.1	100.0	(NA)	92.0	(NA)
Orchid, Cattleya.....establishments..	239	345	175	247	464	583	437	521
percent distribution..	100.0	100.0	73.2	21.7	100.0	100.0	94.2	89.4
number of flowers..	4,835,991	7,628,167	4,724,218	7,402,589	335,832,543	360,241,597	335,340,877	359,855,577
Value.....dollars..	4,042,219	6,276,016	3,919,088	6,088,816	46,782,352	30,942,064	46,742,501	30,910,225
average per flower, dollars..	0.84	0.82	0.83	0.82	0.14	0.09	0.14	0.09
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.8	2.1	0.8	2.2	9.7	10.6	9.9	11.3
Percent of value of all cut flowers.....	1.8	4.5	1.7	4.6	20.3	22.1	20.7	23.2
average per establishment, dollars..	16,913	18,191	22,395	24,651	100,824	53,074	106,962	59,329
percent distribution..	100.0	100.0	97.0	97.0	100.0	100.0	99.9	99.9
Orchid, Cymbidium.....establishments..	222	264	175	190	327	(NA)	318	(NA)
percent distribution..	100.0	100.0	78.8	72.0	100.0	(NA)	97.2	(NA)
number of flowers..	8,920,327	3,427,237	8,661,920	3,176,354	133,303,408	(NA)	133,222,347	(NA)
Value.....dollars..	4,788,277	1,841,070	4,692,910	1,743,460	12,783,026	(NA)	12,774,001	(NA)
average per flower, dollars..	0.54	0.54	0.54	0.55	0.10	(NA)	0.10	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	1.0	0.6	1.0	0.6	2.6	(NA)	2.7	(NA)
Percent of value of all cut flowers.....	2.1	1.3	2.1	1.3	5.6	(NA)	5.7	(NA)
average per establishment, dollars..	21,569	6,974	26,817	9,176	39,092	(NA)	40,170	(NA)
percent distribution..	100.0	100.0	98.0	94.7	100.0	(NA)	99.9	(NA)
Orchid, Cypripedium.....establishments..	69	(NA)	55	(NA)	1,108	3,226	852	1,980
percent distribution..	100.0	(NA)	79.7	(NA)	100.0	100.0	76.9	61.4
number of flowers..	135,987	(NA)	131,024	(NA)	21,628,439	50,497,335	20,076,978	42,444,907
Value.....dollars..	117,477	(NA)	112,215	(NA)	3,205,634	4,562,007	2,984,476	3,864,339
average per flower, dollars..	0.86	(NA)	0.86	(NA)	0.15	0.09	0.15	0.09
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	0.7	1.6	0.6	1.4
Percent of value of all cut flowers.....	0.1	(NA)	(1)	(NA)	1.4	3.3	1.3	2.9
average per establishment, dollars..	1,703	(NA)	2,040	(NA)	2,893	1,414	3,503	1,952
percent distribution..	100.0	(NA)	95.5	(NA)	100.0	100.0	93.1	84.7
Orchid, other.....establishments..	153	139	83	99	106	(NA)	86	(NA)
percent distribution..	100.0	100.0	54.2	71.2	100.0	(NA)	81.1	(NA)
number of flowers..	78,923,363	1,047,953	63,281,479	997,968	2,974,662	(NA)	2,856,445	(NA)
Value.....dollars..	1,191,543	579,936	1,041,009	542,996	336,143	(NA)	320,215	(NA)
average per flower, dollars..	0.02	0.55	0.02	0.54	0.11	(NA)	0.11	(NA)
Percent of value of all flowering and foliage plants, bedding plant, cut flowers, or cultivated florist greens...	0.2	0.2	0.2	0.2	0.1	(NA)	0.1	(NA)
Percent of value of all cut flowers.....	0.5	0.4	0.5	0.4	0.1	(NA)	0.1	(NA)
average per establishment, dollars..	7,788	4,172	12,542	5,485	3,171	(NA)	3,723	(NA)
percent distribution..	100.0	100.0	87.4	93.6	100.0	(NA)	95.3	(NA)

See footnotes at end of table.

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959—Continued

	Establishments					Establishments			
	Total		With sales of \$10,000 and over			Total		With sales of \$10,000 and over	
	1970	1959	1970	1959		1970	1959	1970	1959
Cut Flowers--Continued									
Stephanotis.....establishments..	160	(NA)	150	(NA)	Other cut flowers.....establishments..	247	1,320	179	829
percent distribution..	100.0	(NA)	93.8	(NA)	percent distribution..	100.0	100.0	72.5	62.8
number of flowers..	4,655,774	(NA)	4,639,707	(NA)	number of flowers..	62,526,237	(NA)	57,769,619	(NA)
Value.....dollars..	331,370	(NA)	329,960	(NA)	Value.....dollars..	2,579,627	8,525,083	2,449,014	7,754,251
average per flower, dollars..	0.07	(NA)	0.07	(NA)	average per flower, dollars..	0.04	(NA)	0.04	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.5	2.9	0.5	2.8
Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)	Percent of value of all cut flowers.....	0.1	6.1	1.1	5.8
average per establishment, dollars..	2,071	(NA)	2,200	(NA)	average per establishment, dollars..	10,444	6,458	13,682	9,354
percent distribution..	100.0	(NA)	99.6	(NA)	percent distribution..	100.0	100.0	94.9	91.0
Stock.....establishments..	202	1,027	163	673	Cut Cultivated Greens				
percent distribution..	100.0	100.0	80.7	65.5	Value of cut cultivated greens.....dollars.. ^a	8,826,553	2,433,054	8,429,760	2,151,523
number of flowers..	45,872,601	65,030,077	45,750,306	62,271,974	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens.....	1.8	0.8	1.8	0.8
Value.....dollars..	1,375,249	2,238,745	1,366,362	2,112,609	percent distribution..	100.0	100.0	95.5	88.4
average per flower, dollars..	0.03	0.03	0.03	0.03	Asparagus Plumosus.....establishments..	159	337	129	196
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.3	0.8	0.3	0.8	percent distribution..	100.0	100.0	81.1	58.2
Percent of value of all cut flowers.....	0.6	1.6	0.6	1.6	number of greens..	669,424,797	(NA)	665,088,009	(NA)
average per establishment, dollars..	6,808	2,180	8,383	3,139	Value.....dollars..	2,125,716	2,433,054	2,076,469	2,151,523
percent distribution..	100.0	100.0	99.4	94.4	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.4	0.8	0.4	0.8
Tulips.....establishments..	412	(NA)	353	(NA)	Percent of value of all cut flowers.....	24.1	100.0	24.6	100.0
percent distribution..	100.0	(NA)	85.7	(NA)	average per establishment, dollars..	13,369	7,220	16,097	10,977
number of flowers..	9,502,893	(NA)	9,289,786	(NA)	percent distribution..	100.0	100.0	97.7	88.4
Value.....dollars..	1,180,129	(NA)	1,149,011	(NA)	Boxwood.....establishments..	29	(NA)	21	(NA)
average per flower, dollars..	0.12	(NA)	0.12	(NA)	percent distribution..	100.0	(NA)	72.4	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.2	(NA)	0.2	(NA)	number of greens..	193,913	(NA)	125,173	(NA)
Percent of value of all cut flowers.....	0.5	(NA)	0.5	(NA)	Value.....dollars..	25,725	(NA)	15,560	(NA)
average per establishment, dollars..	2,864	(NA)	3,255	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
percent distribution..	100.0	(NA)	97.4	(NA)	Percent of value of all cut flowers.....	0.3	(NA)	0.2	(NA)
Violets.....establishments..	13	(NA)	11	(NA)	average per establishment, dollars..	887	(NA)	741	(NA)
percent distribution..	100.0	(NA)	84.6	(NA)	percent distribution..	100.0	(NA)	60.5	(NA)
number of flowers..	550,832	(NA)	502,332	(NA)	Croton.....establishments..	22	(NA)	13	(NA)
Value.....dollars..	145,892	(NA)	144,742	(NA)	percent distribution..	100.0	(NA)	59.1	(NA)
average per flower, dollars..	0.26	(NA)	0.29	(NA)	number of greens..	306,627	(NA)	155,764	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	Value.....dollars..	23,159	(NA)	16,736	(NA)
Percent of value of all cut flowers.....	0.1	(NA)	0.1	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
average per establishment, dollars..	11,222	(NA)	13,158	(NA)	Percent of value of all cut flowers.....	0.3	(NA)	0.2	(NA)
percent distribution..	100.0	(NA)	99.2	(NA)	average per establishment, dollars..	1,053	(NA)	1,287	(NA)
Waxflower.....establishments..	12	(NA)	11	(NA)	percent distribution..	100.0	(NA)	72.3	(NA)
percent distribution..	100.0	(NA)	91.7	(NA)	Holly.....establishments..	56	(NA)	36	(NA)
number of flowers..	32,597	(NA)	30,997	(NA)	percent distribution..	100.0	(NA)	64.3	(NA)
Value.....dollars..	32,057	(NA)	30,457	(NA)	numbers of greens..	1,599,599	(NA)	1,418,704	(NA)
average per flower, dollars..	0.98	(NA)	0.98	(NA)	Value.....dollars..	494,007	(NA)	451,552	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)
Percent of value of all cut flowers.....	(¹)	(NA)	(¹)	(NA)	Percent of value of all cut flowers.....	5.6	(NA)	5.4	(NA)
average per establishment, dollars..	2,671	(NA)	2,769	(NA)	average per establishment, dollars..	8,822	(NA)	12,543	(NA)
percent distribution..	100.0	(NA)	95.0	(NA)	percent distribution..	100.0	(NA)	91.4	(NA)
Zinnia.....establishments..	114	(NA)	67	(NA)	Ivy.....establishments..	67	(NA)	48	(NA)
percent distribution..	100.0	(NA)	58.8	(NA)	percent distribution..	100.0	(NA)	71.6	(NA)
number of flowers..	1,854,188	(NA)	1,673,889	(NA)	number of greens..	1,591,477	(NA)	1,490,782	(NA)
Value.....dollars..	110,372	(NA)	98,849	(NA)	Value.....dollars..	215,067	(NA)	204,039	(NA)
average per flower, dollars..	0.06	(NA)	0.06	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	Percent of value of all cut flowers.....	2.4	(NA)	2.4	(NA)
Percent of value of all cut flowers.....	(¹)	(NA)	(¹)	(NA)	average per establishment, dollars..	3,210	(NA)	4,251	(NA)
average per establishment, dollars..	968	(NA)	1,475	(NA)	percent distribution..	100.0	(NA)	94.9	(NA)
percent distribution..	100.0	(NA)	89.6	(NA)					

See footnotes at end of table.

Table 5. Flowering and Foliage Plants, Bedding Plants, Cut Flowers, Cultivated Florist Greens: 1970 and 1959—Continued

	Establishments					Establishments			
	Total		With sales of \$10,000 and over			Total		With sales of \$10,000 and over	
	1970	1959	1970	1959		1970	1959	1970	1959
Cut Cultivated Greens--Continued									
Leatherleaf.....establishments..	203	(NA)	149	(NA)	Smilax.....establishments..	33	(NA)	29	(NA)
percent distribution..	100.0	(NA)	73.4	(NA)	percent distribution..	100.0	(NA)	87.9	(NA)
number of greens...	730,443,141	(NA)	721,170,508	(NA)	number of greens...	410,522	(NA)	401,060	(NA)
Value.....dollars..	4,705,955	(NA)	4,494,595	(NA)	Value.....dollars..	131,704	(NA)	130,404	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	1.0	(NA)	1.0	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
Percent of value of all cut flowers.....	53.3	(NA)	53.3	(NA)	Percent of value of all cut flowers.....	1.5	(NA)	1.5	(NA)
average per establishment, dollars..	23,182	(NA)	30,165	(NA)	average per establishment, dollars..	3,991	(NA)	4,497	(NA)
percent distribution..	100.0	(NA)	95.5	(NA)	percent distribution..	100.0	(NA)	99.0	(NA)
Pittosporum.....establishments..	36	(NA)	30	(NA)	Ti leaves.....establishments..	32	(NA)	19	(NA)
percent distribution..	100.0	(NA)	83.3	(NA)	percent distribution..	100.0	(NA)	59.4	(NA)
number of greens...	1,995,231	(NA)	1,946,671	(NA)	number of greens...	4,237,037	(NA)	2,800,217	(NA)
Value.....dollars..	163,024	(NA)	158,060	(NA)	Value.....dollars..	184,351	(NA)	164,935	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)
Percent of value of all cut flowers.....	1.8	(NA)	1.9	(NA)	Percent of value of all cut flowers.....	2.1	(NA)	2.0	(NA)
average per establishment, dollars..	4,528	(NA)	5,269	(NA)	average per establishment, dollars..	5,761	(NA)	8,681	(NA)
percent distribution..	100.0	(NA)	97.0	(NA)	percent distribution..	100.0	(NA)	89.5	(NA)
Privet.....establishments..	21	(NA)	12	(NA)	Other cut cultivated greens...establishments..	102	(NA)	82	(NA)
percent distribution..	100.0	(NA)	57.1	(NA)	percent distribution..	100.0	(NA)	80.4	(NA)
number of greens...	766,375	(NA)	608,284	(NA)	number of greens...	6,749,578	(NA)	6,375,556	(NA)
Value.....dollars..	49,686	(NA)	42,187	(NA)	Value.....dollars..	708,159	(NA)	675,223	(NA)
Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	(¹)	(NA)	(¹)	(NA)	Percent of value of all flowering and foliage plants, bedding plants, cut flowers, or cultivated florist greens...	0.1	(NA)	0.1	(NA)
Percent of value of all cut flowers.....	0.6	(NA)	0.5	(NA)	Percent of value of all cut flowers.....	8.0	(NA)	8.0	(NA)
average per establishment, dollars..	2,366	(NA)	3,516	(NA)	average per establishment, dollars..	6,943	(NA)	8,234	(NA)
percent distribution..	100.0	(NA)	84.9	(NA)	percent distribution..	100.0	(NA)	95.3	(NA)

¹Less than 0.05 percent.
²In 1959, bedding plants of all types.
³In 1959, foliage or green plants of all types.
⁴In 1959, carnations of all types.
⁵In 1959, chrysanthemums, standard, fuji or spider.
⁶In 1959, lilies of all types.
⁷In 1959, roses of all types.
⁸In 1959, value of asparagus plumosus only.