

GENERAL EXPLANATIONS Continued

Nursery and greenhouse products—The total value of nursery and greenhouse products sold in 1974 from farms with sales of \$2,500 and over was \$1.7 billion, or about 89 percent higher than in 1969. The value of sales represented about 4.1 percent of the total value of all crops sold and 2.1 percent of the total value of agricultural products sold in 1974. For farms reporting sales, the average value per farm was \$70,943. California had the largest value of sales, followed by Florida, Pennsylvania, and Ohio. These four States had a combined value equal to 48 percent of the total value of sales.

Sales of nursery and greenhouse products were found on less than 24,000 farms having sales of \$2,500 and over. The 6,708 farms with sales of nursery and greenhouse products of \$40,000 and over had 89 percent of the total value of sales.

Forest products—The value of forest products sold from farms with sales of \$2,500 and over was \$223 million and represents less than 1 percent of the total value of all crops sold. For farms reporting sales, the average value was \$3,975 per farm.

Table 13. **Fruits, Nuts, Berries, and Pineapples Sold: 1974**

	Sales (mil. dol.)		Percent	
	Farms	Sales	Farms	Sales
Fruits, nuts, berries and pineapples sold..	67,639	2,935	100.0	100.0
\$1 to \$2,499.....	10,589	11	15.6	.4
\$2,500 to \$4,999....	10,011	36	14.8	1.2
\$5,000 to \$9,999....	11,491	82	17.0	.8
\$10,000 to \$19,999..	11,425	162	16.9	5.5
\$20,000 to \$39,999..	9,857	276	14.6	9.4
\$40,000 to \$99,999..	8,748	543	12.9	18.5
\$100,000 and over....	5,518	1,824	8.1	62.1

Table 14. **Nursery and Greenhouse Products Sold: 1974**

	Sales (mil. dol.)		Percent	
	Farms	Sales	Farms	Sales
Nursery and greenhouse products sold.....	23,942	1,698	100.0	100.0
\$1 to \$2,499.....	2,449	3	10.2	.2
\$2,500 to \$4,999....	3,823	13	16.0	.8
\$5,000 to \$9,999....	4,061	28	17.0	1.6
\$10,000 to \$19,999..	3,623	50	15.1	2.9
\$20,000 to \$39,999..	3,278	91	13.7	5.3
\$40,000 to \$99,999..	3,376	208	14.1	12.3
\$100,000 and over....	3,332	1,306	13.9	76.9

The largest value of sales was in the South with Georgia having the largest value of any State, followed by Alabama and North Carolina. These three States had a combined value equal to about 29.2 percent of the total value of sales in 1974 (table 15).

Over 70 percent of the 56,164 farms having sales of \$2,500 and over reported sales of forest products of under \$2,500 in 1974. Only 761 farms had forest products sales of \$40,000 and over.

Poultry and poultry products—The total value of poultry and poultry products sold from farms with sales of \$2,500 and over in 1974 was \$6.2 billion, 59.4 percent higher than in 1969. The value represented 15.9 percent of the total value of livestock, poultry, and their products sold and 7.6 percent of the total value of agricultural products sold. For farms reporting sales, the average value was \$49,514 per farm. The highest ranking State in sales was Arkansas, second was California; third was Georgia; fourth was North Carolina; and fifth was Alabama. In 1974, these five States had a combined value of sales equal to 43.4

Table 15. **Forest Products Sold: 1974**

	Sales (mil. dol.)		Percent	
	Farms	Sales	Farms	Sales
Forest products sold..	56,164	223	100.0	100.0
\$1 to \$2,499.....	40,346	29	71.8	13.1
\$2,500 to \$4,999....	6,517	22	11.6	10.0
\$5,000 to \$9,999....	4,457	30	7.9	13.5
\$10,000 to \$19,999..	2,744	37	4.9	16.6
\$20,000 to \$39,999..	1,339	36	2.4	16.0
\$40,000 to \$99,999..	580	34	1.0	15.1
\$100,000 and over....	181	35	.3	15.6

Table 16. **Poultry and Poultry Products Sold: 1974**

	Sales (mil. dol.)		Percent	
	Farms	Sales	Farms	Sales
Poultry and poultry products sold.....	125,041	6,191	100.0	100.0
\$1 to \$2,499.....	74,930	40	59.9	.6
\$2,500 to \$4,999....	5,118	17	4.1	.3
\$5,000 to \$9,999....	3,017	21	2.4	.3
\$10,000 to \$19,000..	2,938	43	2.3	.7
\$20,000 to \$39,999..	6,471	194	5.2	3.1
\$40,000 to \$99,999..	17,248	1,127	13.8	18.2
\$100,000 and over....	15,319	4,750	12.3	76.7

percent of the total value of poultry and poultry products sold in the United States.

Each census fewer and fewer farms report sales of poultry and poultry products as the industry becomes more specialized and concentrated. In 1974, 15,319 farms with poultry sales of \$100,000 and over accounted for more than three-quarters of the sales. Sixty percent of the farms with sales of poultry accounted for less than 1 percent of the sales (table 16).

Dairy products—The value of dairy products sold from farms with sales of \$2,500 and over in 1974 was \$8.2 billion, 51.2 percent higher than in 1969. This value represents 21.1 percent of the total value of livestock, poultry, and their products sold and 10.2 percent of the total value of agricultural products sold in 1974. For farms reporting sales, the average value was \$33,176 per farm.

The North Central States had the largest portion of the sales of dairy products equal to 42.6 percent of the total value for the United States. The leading individual States with a large value of sales were Wisconsin, California, New York, Minnesota, and Pennsylvania, respectively. These five States had a combined value equal to 47.9 percent of the total value of sales of dairy products in the United States (table 17).

The number of farms with sales of \$2,500 and over selling dairy products dropped by over 100,000 farms since 1969, yet the number of milk cows stayed relatively constant, indicating the growing concentration of production on fewer farms. Approximately 63 percent

Table 17. **Dairy Products Sold: 1974**

	Sales (mil. dol.)		Percent	
	Farms	Sales	Farms	Sales
Farms With Sales of \$2,500 and Over	246,973	8,194	100.0	100.0
Dairy products sold....	19,634	20	7.9	.2
\$1 to \$2,499.....	14,877	55	6.0	.7
\$2,500 to \$4,999....	31,302	232	12.7	2.8
\$5,000 to \$9,999....	54,475	793	22.1	9.7
\$10,000 to \$19,999..	68,742	1,955	27.8	23.9
\$20,000 to \$39,999..	47,028	2,735	19.0	33.4
\$40,000 to \$99,999..	10,915	2,404	4.4	29.3
\$100,000 and over....				