

Table 13. Cut Flowers and Cut Lei Flowers Sold: 2009

[For meaning of abbreviations and symbols, see introductory text]

Item	All sales	Wholesale sales	Retail sales
Cut flowers and cut lei flowers sold, total	1,703	872	1,087
operations	(X)	(X)	(X)
number sold (1,000)	403,254	373,368	29,887
value (\$1,000)	1,682	854	1,081
Cut flowers sold, total	1,682	854	1,081
operations	(X)	(X)	(X)
number sold (1,000)	400,212	370,670	29,542
value (\$1,000)	89	54	48
Alstroemeria (stems)	10,465	10,199	265
operations	2,788	2,543	245
number sold (1,000)	48	37	21
value (\$1,000)	5,810	5,525	285
Anthurium (stems)	3,356	3,112	244
operations	148	45	113
number sold (1,000)	19,852	19,674	178
value (\$1,000)	4,850	4,761	89
Bird of Paradise/Strelitzia (stems)	41	33	11
operations	441	408	32
number sold (1,000)	308	274	34
value (\$1,000)	69	48	31
Calla lilies (stems)	10,329	(D)	(D)
operations	6,657	6,344	313
number sold (1,000)	37	14	28
value (\$1,000)	1,966	1,583	383
Carnation, miniature (stems)	629	240	389
operations	34	12	28
number sold (1,000)	3,595	2,845	750
value (\$1,000)	1,085	449	637
Chrysanthemum, pompon (bunches)	62	29	38
operations	8,034	7,961	73
number sold (1,000)	11,552	11,376	177
value (\$1,000)	52	23	34
Chrysanthemum, other (bunches)	2,839	2,721	118
operations	3,725	3,573	152
number sold (1,000)	87	29	65
value (\$1,000)	71,267	70,185	1,082
Daffodil/Narcissus (stems)	7,888	7,721	167
operations	284	104	201
number sold (1,000)	18,546	17,897	649
value (\$1,000)	6,064	5,406	658
Dried flowers (see text)	112	27	91
operations	(X)	(X)	(X)
number sold (1,000)	2,074	1,331	742
value (\$1,000)	37	24	16
Freesia (stems)	7,811	7,704	107
operations	2,390	2,314	75
number sold (1,000)	143	54	95
value (\$1,000)	101,102	100,833	269
Ginger and heliconia (stems) (see text)	32,532	32,301	231
operations	9	3	6
number sold (1,000)	(D)	(D)	(D)
value (\$1,000)	16	8	8
Ginger, pink (stems)	41	29	19
operations	586	340	246
number sold (1,000)	406	236	170
value (\$1,000)	58	43	22
Ginger, red (stems)	1,261	850	411
operations	886	552	333
number sold (1,000)	23	13	11
value (\$1,000)	112	87	25
Ginger, other (stems)	83	47	36
operations	318	71	274
number sold (1,000)	96,974	(D)	(D)
value (\$1,000)	24,080	21,647	2,432
Godetia (stems)	41	15	28
operations	96	49	47
number sold (1,000)	43	16	27
value (\$1,000)	28	13	15
Gypsophila (bunches)	(D)	(D)	7
operations	388	375	12
number sold (1,000)	9	9	-
value (\$1,000)	687	687	-
number sold (1,000)	(D)	(D)	-
value (\$1,000)	55	37	26
Heliconia (stems)	781	383	398
operations	795	425	370
number sold (1,000)	218	72	165
value (\$1,000)	61,071	60,199	872
Iris (stems)	15,921	14,988	933
operations	21	19	2
number sold (1,000)	53	(D)	(D)
value (\$1,000)	98	(D)	(D)
Leptospermum (stems)			

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Table 13. Cut Flowers and Cut Lei Flowers Sold: 2009 - Con.

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Item	All sales	Wholesale sales	Retail sales
Cut flowers and cut lei flowers sold, total - Con.			
Cut flowers sold, total - Con.			
Liatis (bunches) operations	35	19	18
number sold (1,000)	751	744	7
value (\$1,000)	494	485	9
Lily, Asiatic (stems) operations	307	116	217
number sold (1,000)	47,141	46,184	957
value (\$1,000)	23,724	22,361	1,363
Lily, Oriental (stems) operations	284	100	198
number sold (1,000)	49,945	49,362	583
value (\$1,000)	40,686	39,404	1,282
Lily, other (stems) operations	109	37	80
number sold (1,000)	2,920	2,730	190
value (\$1,000)	2,561	2,184	377
Limonium (bunches) operations	30	21	12
number sold (1,000)	351	334	16
value (\$1,000)	331	314	17
Lisianthus (stems) operations	231	89	163
number sold (1,000)	10,640	9,906	734
value (\$1,000)	5,237	3,977	1,260
Marguerite daisies (stems) operations	9	5	4
number sold (1,000)	889	888	1
value (\$1,000)	78	(D)	(D)
Orchid, cattleya (blooms) operations	16	11	5
number sold (1,000)	313	(D)	(D)
value (\$1,000)	1,038	(D)	(D)
Orchid, cymbidium (blooms) operations	50	33	22
number sold (1,000)	2,749	2,490	259
value (\$1,000)	1,878	1,541	337
Orchid, dendrobium (blooms) operations	51	47	10
number sold (1,000)	4,514	4,456	58
value (\$1,000)	5,151	5,083	68
Orchid, onciidiinae (blooms) operations	19	18	3
number sold (1,000)	427	(D)	(D)
value (\$1,000)	398	(D)	(D)
Orchid, phalaenopsis (blooms) operations	22	16	6
number sold (1,000)	1,390	1,388	2
value (\$1,000)	(D)	(D)	4
Orchid, vandaceous (blooms) operations	9	8	1
number sold (1,000)	307	(D)	(D)
value (\$1,000)	236	(D)	(D)
Orchid, other (blooms) (see text) operations	19	15	6
number sold (1,000)	489	438	51
value (\$1,000)	(D)	(D)	57
Protea (stems) operations	51	44	17
number sold (1,000)	3,063	2,715	348
value (\$1,000)	3,755	3,001	754
Rose, hybrid tea (stems) operations	72	32	47
number sold (1,000)	40,941	39,237	1,704
value (\$1,000)	18,054	16,957	1,097
Rose, spray-type (stems) operations	53	32	29
number sold (1,000)	7,243	7,109	134
value (\$1,000)	3,396	3,265	130
Rose, sweetheart (stems) operations	28	16	14
number sold (1,000)	5,477	5,415	62
value (\$1,000)	2,025	1,950	75
Snapdragon (spikes) operations	490	183	354
number sold (1,000)	42,519	41,206	1,313
value (\$1,000)	13,143	12,133	1,010
Statice (bunches) operations	183	61	137
number sold (1,000)	743	623	121
value (\$1,000)	456	(D)	(D)
Stephanotis (blooms) operations	16	14	5
number sold (1,000)	1,196	1,195	2
value (\$1,000)	373	370	3
Stock (stems) operations	70	38	36
number sold (1,000)	3,627	3,560	67
value (\$1,000)	1,431	(D)	(D)
Sunflower (stems) operations	513	187	372
number sold (1,000)	15,955	14,572	1,384
value (\$1,000)	8,967	7,863	1,104
Tulip (stems) operations	265	95	194
number sold (1,000)	156,040	152,205	3,835
value (\$1,000)	60,514	58,039	2,475
Zinnia (stems) operations	425	102	366
number sold (1,000)	2,621	1,001	1,619
value (\$1,000)	1,155	338	817
Other cut flowers (see text) operations	768	403	466
number sold (1,000)	(X)	(X)	(X)
value (\$1,000)	68,697	60,723	7,974

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Item	All sales	Wholesale sales	Retail sales
Cut flowers and cut lei flowers sold, total - Con.			
Cut lei flowers sold, total (see text)operations	52	47	9
number sold (1,000)	(X)	(X)	(X)
value (\$1,000)	3,043	2,698	345
Carnation (heads)operations	3	3	-
number sold (1,000)	(D)	(D)	-
value (\$1,000)	(D)	(D)	-
Orchid, dendrobium (blooms)operations	20	19	2
number sold (1,000)	7,519	(D)	(D)
value (\$1,000)	277	(D)	(D)
Orchid, vandaceous (blooms)operations	5	5	2
number sold (1,000)	3,297	(D)	(D)
value (\$1,000)	(D)	(D)	(D)
Pikake (strands)operations	2	2	-
number sold (1,000)	(D)	(D)	-
value (\$1,000)	(D)	(D)	-
Plumeria (blossoms)operations	13	10	3
number sold (1,000)	9,190	6,910	2,280
value (\$1,000)	435	274	161
Tuberose (blossoms)operations	6	6	-
number sold (1,000)	14,336	14,336	-
value (\$1,000)	1,002	1,002	-
Other cut lei flowers (see text)operations	16	14	2
number sold (1,000)	(X)	(X)	(X)
value (\$1,000)	959	(D)	(D)