Appendix B.

General Explanation and Report Form

DEVELOPMENT OF THE REPORT FORM

Planning for the first NASS organic production survey began in early 2008. Report form content development was a team effort. NASS worked with individuals from the organic industry who had conducted similar, smaller scale organic surveys and also with representatives from other federal agencies. NASS pretested an early draft of the report form in several States where cognitive interviews were conducted with certified organic producers. Results from the cognitive interviews, along with recommendations from industry and federal representatives, were carefully considered before the final, 8-page 2008 Organic Production Survey report form was completed.

TERMS AND DEFINITIONS

Acres and quantity harvested. Crops were reported in whole and tenths of acres depending upon the commodity. Totals for crops reported in tenths of acres were rounded to whole acres at the aggregate level during the tabulation process. Nursery and greenhouse crops grown under glass or other protection were reported in square feet and are published in square feet. If a crop was planted but not harvested, the acres were not reported as harvested

All other organic cattle and calves. This category includes organic bulls, beef calves, replacement milk heifers, etc.

All other organic livestock. This category includes organic livestock not listed separately on the report form, such as farm raised bison, deer, rabbits, and fish.

All other organic livestock products. This category includes semen, embryos, manure which was sold, feathers, etc.

All other organic poultry. This category includes organic poultry not listed separately on the report form. It includes pullets, ducks, quail, etc.

Certifying agency. State or private agency or organization that, for an annual fee, certifies an operation's organic practices are in compliance with NOP standards. These agencies and organizations are accredited on behalf of USDA.

Community Supported Agriculture (CSA). A type of organization intended to create a relationship between farmers and consumers in which risks and bounties are shared. CSA customers buy shares for a season by paying a fee in advance. In return they receive a regular (in most cases weekly) selection of food

Cut Christmas trees. Data are for acres of organic Christmas trees – cut or to be cut – in production, number of trees cut, and value of sales.

Exempt from certification. Includes farms that follow the NOP standards and have less than \$5,000 in annual sales. Exempt farms may use the term organic but are not eligible to use the USDA Organic seal.

First point of sale. This is the first point at which money is exchanged for organic products.

Food crops grown under protection. This category includes greenhouse and hydroponic tomatoes, fruits, berries, vegetables, and fresh cut herbs.

Floriculture and bedding crops. This category includes annuals, herbaceous perennials, vegetable plants for sale, cut flowers and cut florist greens, indoor foliage plants, potted flowering plants, and other floriculture and bedding plants (i.e., cacti and succulents).

Market value of all agricultural products sold. This is the gross value of sales before taxes and production expenses of all agricultural products, including organic products, sold or removed from the place in 2008 regardless of who received the payment.

Marketing practices. Data were collected for the types of marketing strategies employed by organic producers, including types of sales outlets used, first point of sales by location, and other marketing approaches.

National Organic Certification Cost-Share Program. This program provides cost-share assistance to organic crop and livestock producers who are certified by a USDA accredited certifying agent. USDA regulations limit payments to 75 percent of an individual producer's certification costs up to a maximum of \$500.

National Organic Program (NOP). The Secretary of Agriculture appointed 15 individuals to develop, implement, and administer national production, handling, and labeling standards for organic agricultural products. The NOP also accredits the certifying agents (foreign and domestic) who inspect organic production and handling operations to certify they meet the organic standards.

Net household income. The measure of all income generated during a year (from on- and off-farm sources) including salary, investment earnings, child support, and alimony payments, minus all deductions.

Nursery crops, including aquatic plants. This category includes ornamentals, shrubs, shade trees, live Christmas trees (potted, balled and burlapped, etc.), fruit and nut trees grown for sale, vines, palms, ornamental grasses, and aquatic plants.

Organic. Any commodity produced according to the National Organic Program standards. For more information, go to http://www.ams.usda.gov and select the National Organic Program option.

Other fruit. This category includes any fruit not listed on the report form.

Other tree nuts. This category includes any tree nut not listed on the report form.

Other vegetables. This category includes any vegetable not listed on the report form.

Peak inventory. This is the largest number of livestock and/or poultry on the operation during 2008.

Primary production challenge. This represents the primary obstacle facing organic farmers.

Processed products. This includes products that were altered by heat, pressure, and/or freezing temperatures.

Production expenses. Includes expenses incurred by the farm operation for the production of organic commodities. This includes the production expenses provided by the operators, partners, landlords (excluding property taxes), and contractors.

Livestock purchased or leased. These expenses include all breeding livestock and poultry purchased.

Utilities. These are expenses for the organic portion of the farm share cost of electricity, telephone charges, internet fees, and water purchased in 2008.

All other production expenses. This category includes all expenses not listed on the report form. Examples include animal health costs, storage and warehousing, marketing and ginning expenses, insurance, etc. Health expenses and payroll taxes were excluded.

Propagative materials sold. This category includes dry bulbs, corms, rhizomes, and tubers; cuttings, seedlings, liners, and plugs; flower and vegetable seeds; tobacco plants sold for transplant to farm fields (exclude transplants to be planted on the same operation); vegetable transplants sold for transplant to farm fields; and sod harvested (acres in the open only).

Quantity sold. The quantity of a commodity sold by an operation or delivered under a production contract.

Transitioning land. This is land in the process of becoming organic land that has not yet met the time requirement, which is usually 3 years.

Value-added. Any activity or service occurring after agricultural production, transportation, or storage that adds value to the raw commodity. Value-added sales do not include handlers or

processor receipts. Reported value-added dollars may include the commodity-level value.

Value of sales. This is the gross value of sales before taxes and production expenses of all organic agricultural products sold or removed from the place in 2008 regardless of who received the payment. The gross value of sales is at the commodity level and does not include value-added organic products.

2008 ORGANIC PRODUCTION SURVEY

Form Number: 08-A623 (04/21/09)									
USDA				08-A623					
NASS OUNTS									
N	atio Stat	nal Agrici tistics Ser	ultural vice						
Please return your completed report to:									
Census of Agriculture 1201 East 10th Street Jeffersonville, IN 47133			Street						
OFFICE USE ONLY			EGSWORGS-FE						
0010		0011	0016						
				Pleas	se make correcti	ons to name, address	s, and ZIP code	if necessary.	
You rece repo NOT used	Everyone who receives a form must complete and return one by mail or via the Internet at www.agcensus.usda.gov. Your report is due by June 17, 2009. To fill out the paper form, use a black or blue ballpoint pen. Duplicate forms? If you received extra report forms for the SAME farming operation, return all report forms in the same envelope with this completed report. Questions? Call us toll-free at 1-888-424-7828. NOTICE: Response to this inquiry is required by law (Title 7, U.S. Code). By the same law, YOUR REPORT IS CONFIDENTIAL and it will only be used for statistical purposes. Your report CANNOT be used for purposes of taxation, investigation, or regulation. The law also provides that copies retained in your files are immune from legal process.								
		ΓΙΟΝ 1			TION				
1.	Did	this opera	tion produc	ATION INFORMA ce or grow any organi	c crops, veget	ables, fruits, livesto	ck, poultry, o	have any transiti	onal
		tnership, c		? Please report for pro or organization named	d on the label	above.	r used by you	, your spouse, or	by the
	a			ertified Organic by a U	to Section 10				
		111			119	od organization:		eric v	
Yes - Spe				ecify certifying agency			l) O- 4- 0		Question 2
The state of the s				npt from certification (u ertified – Go to Questi		i annuai organic sa	ies) – Go to C	question 1b	
	b.	7000	ATTENDED AND TO STATE OF THE ST	is operation become c		in the next 3 year	s? 112 1	Yes ³ No	
2.	Of t	the total ac	cres in this	operation in 2008, how or rented from others.	w many were:		None	Acres	
	a.	Certified o	r exempt o	rganic cropland?			🔲	121	
	b.	Certified o	r exempt o	rganic pastureland and	d/or rangeland	?	🔲	122	
	C.	Transitioni	ng organic	cropland?			🔲	123	
				pastureland and/or ra				124	
				1?			1	126	
				and and/or rangeland?				127	
				ead, buildings, woods,				128	
		TOTAL A	JINES UPE	ERATED IN 2008 (sum	i nems za - zg	<i></i>	*******		
							11 = 1		

SECTION 2						REE NUTS, AN				
	s share. Ex	clude pe	ersonal	or home use cr	ops. R	eport crops grown i		less or other protection		
200 1 Yes	- Comple	te this se	ection	3 No - 0	Go to S	ection 3				
For those organ vegetable, fruit,							n the lis	st below for any other		
Crop Name			Code	Acres Harve	ested	Total Quantity Harvested	Unit	Gross Value of Sales (Dollars)		
				Acres	Tenths			(Commo)		
Almonds			2301				lbs	\$.00		
Apples			2201				lbs	\$.00		
Carrots			2021				lbs	.00		
Grapes			2225				lbs	\$.00		
Lettuce, all			2045				lbs	\$.00		
Potatoes			2061				cwt	\$.00		
Strawberries			2417				lbs	\$.00		
Tomatoes in the ope	en		2085				lbs	\$.00		
							lbs	.00		
							lbs	\$.00		
							lbs	\$.00		
							lbs	\$.00		
							lbs	\$.00		
							lbs	\$.00		
							lbs	\$.00		
							lbs	\$.00		
				1			lbs	\$.00		
:							lbs	\$.00		
							lbs	\$.00		
							lbs	\$.00		
If more space is neede	ed, use a se	parate sh	neet of p	aper.			1000	, ,,,,		
Vegetables	Code	Vegetab	les, cont.	Code	Fruit	ts	Code	Tree Nuts Code		
Artichokes		- 250		2065	and the same of	cados		Hazelnuts/Filberts 2305		
Beans, snap Broccoli				2069		rries, sweet rries, tart		Pecans, all		
Cabbage, all		211100000000000000000000000000000000000		2077		mes, tart ∋s		Walnuts, English 2317		
Cantaloupes	TOTAL SIT OF LIPERSON	and the state of the state of		2089	Programme a			Other nuts, specify above . 2393		
and muskmelons Cauliflower			egetable			pefruit		W W		
Celery	2029	specify	above	2093	LOII	nons nges, all		Parries 0.1		
Garlic	100000000000000000000000000000000000000				Pea	ches, all	. 2229	Blackberries and		
Herbs, fresh-cut Honeydew melons					1000-0	rs, all		dewberries 240°		
Onions, dry	2049				200	ns and prunes gerines		Blueberries, tame 2405		
Peas, green					Othe	er fruit, cify above		Cranberries		

SECTION 3 ORGA	NIC FII	ELD CROPS									
 Did this operation grow any organic small grains, row crops, oilseeds, hay, forage, or pulse crops in 2008? Include landlord's share and contractor's share. Exclude personal or home use crops. Report value-added products and sales in Section 8. Yes – Complete this section No – Go to Section 4											
For organic crops not printed in the table, enter the crop name and code from the list below for any other field crop harvested in 2008.											
Field Crops	Code	Acres Planted	Acres H	arvested	Quantity Harvested			Gross Value Of Sale (Dollars)	s		
Winter wheat for grain or seed	380					b	u. \$.00		
Durum wheat for grain or seed	384					b	u. \$.00		
Other spring wheat for grain/seed	388					b	u. \$.00		
Field Crops	Code	Acres Ha	arvested		Quantity Harvested			Gross Value Of Sale (Dollars)	es		
Corn for grain or seed	301					b	u. \$.00		
Barley for grain or seed	304					b	u. \$.00		
Oats for grain or seed	310					b	u. \$.00		
Rice	313					C	wt. \$.00		
Soybeans for beans	316					b	u. \$.00		
							\$.00		
							\$.00		
							\$.00		
If more space is needed, use a separate sheet of paper											
Field Crops Code Field Crops Code Beans, all dry edible including limas (cwt.). 322 Herbs, dried (lbs.). 343 Rye for grain or seed (bu.). 362											
						A.D A.D. A.D. A.D. A.D. A.D. A.D. A.D	afflower (lbs.)				
Canola, edible (lbs.).	328	Mint, peppermint and spearmint Sorghum for grain or seed, (lbs. of oil)									
Corn for silage or greenchop (tons)	331	Sordhum for silage or greenchon									
Cotton, all (bales)		Peas, dry peas and lentils (cwt.) 356 Sugarcane for sugar (tons) 374									
Flaxseed (bu.) Hay, all dry hay (tons).		ropcorti (ibs. shelled)									
Haylage, other silage or greenchop (ton:		O Potatoes, report in section 2 specify above (lbs.)							397		
SECTION 4 ORGANIC FLORICULTURE CROPS, NURSERY CROPS, MUSHROOMS, FOOD CROPS GROWN UNDER PROTECTION, CHRISTMAS TREES, AND MAPLE SYRUP											
 Did this operation grow any organic floriculture crops, nursery crops, cut Christmas trees, mushrooms, or food crops under protection or harvest organic maple syrup in 2008? Include landlord's share and contractor's share. Exclude personal or home use crops. Report value-added products and sales in Section 8. Yes – Complete this section 3 No – Go to Section 5 											
Crops Grown	Co	Square Feet Un de or Other Pro	der Glass tection		res in the Open	Tenths		Gross Value Of Sales (Dollars)			
Floriculture and bedding crops	40	1					\$,	.00		
Nursery crops, including aquatic pl	ants 40	4					\$.00		
Propagative materials sold	40	7					\$.00		
Mushrooms	41	0					\$.00		
Food crops grown under protection	1 41	3					\$.00		
Crop	Co		duction	Numi	oer of Trees Cut		Φ.		60		
Cut Christmas trees	45	1					\$.00		
Crop	Co		Taps	Gallons	of Syrup Produ	iced	¢.		00		
Maple syrup	49	1					\$.00		

	2008	Inventory on Dec. 31, 2008	Total Quantity Sold in 2008	Gross Value of Sales in 2008				
Cattle and Calves								
Milk cows	501 head	502 head	503 head	\$.00				
Milk			505 lbs	506				
Beef cows	507 head	508 head	509 head	510				
All other organic cattle & calves	511 head	512 head	513 head	514 \$.00				
logs and Pigs	521 head	522 head	523 head	524 \$.00				
Sheep and Goats								
Sheep and Lambs	531 head	532	533	534				
Wool			537 lbs	538				
Goats and Kids	541 head	542 head	543 head	544				
Milk (goat)	1,000	3,044	545 lbs	546				
Mohair			547 lbs	548				
All Other Organic Livestock		k		,,,,				
Specify:	551 head	552 head	553 head	554 \$.00				
Poultry	Tioad	Tioad	Hoad	ψ .55				
Chickens: Layers	561	562	563	564				
	number	number	number 565	566				
Eggs	567	568	569	570				
Chickens: Broilers	number 571	number 572	number 573	574				
Furkeys All Other Organic Poultry	number	number	number	\$.00				
Specify: 589	581 number	582 number	583	584				
All other Organic Livestock Products*								
Specify:			593	594 \$.00				
Exclude value-added products. Va	lue-added products she	ould be reported in Se	ction 8.	.00				

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0622001E	111	1			ш	ш	

 Report total production expenses paid by this operation in 2008 and the portion (percent) of those expenses used for organic production. Include expenses paid by your landlords and contractors. Exclude expenses not related to the 	
farm business.	
Expense None Total Expenses (Dollars) Portion for Org	anic cent)
a. Organic certification expense	
b. Fertilizers, lime, and soil conditioners	%
c. Agriculture chemicals, beneficial insects, and other organic materials for pest control. 1522 \$.00	%
d. Gasoline, diesel, fuels, and oils purchased for the farm business	%
e. Seed, plants, vines, trees, etc. purchased	%
f. Hired agricultural labor including contract labor 1541 641 (include wages and benefit expenses) \$.00	%
g. Livestock purchased or leased 529 \$.00	%
h. Feed purchased for livestock and poultry.	%
i. Interest paid on all debt related to the farm business	%
1517 617	
j. Property taxes paid in 2008	%
machinery, etc. – include grazing fees	%
custom harvesting, etc. \$.00 1509 609	%
m. Repairs, supplies, and maintenance costs 5 .00 .00 1508 608	%
n. Utilities expense (including water purchased)	%
storage, marketing expenses, etc. \$.00	%
Total Expenses (sum items a-o) \$.00	
SECTION 7 ORGANIC PRODUCTION PRACTICES	
1. In 2008, did this operation use any of the following practices for organic agricultural production:	
a. Biological pest management?	No
Maintain a hanaficial insect or vertabrate habitat for the appoint and managing	No
or reducing the spread of pests or disease?	No
the spread of pests?	No
purpose of managing or reducing the spread of pests on this operation?	No
Plant crops at a specific time to avoid cross contamination from other pollen or weeds? fes 707 707	No
g. Produce or use organic mulch/compost?	No
n. Green or animal manures? Yes 3	No
j. Maintain buffer strips or border rows to isolate organic products from non-organic crops	No
k. Water management practices such as irrigation scheduling, controlled drainage or	No
structures for water control?	No No
I. Free range livestock production?	No

SE	MARKETING PRACTICES FOR ORGANIC PRODUCTS	
1	Of the total 2008 gross sales of ALL organic products (including any value-added or processed organic products), what percent was marketed through:	% of Total 2008 Gross Organic Sales
es	a. On-site (e.g., farm stand, U-pick)	Percent 801 %
Consumer direct sales		802
er dir	b. Farmers' markets	803
msı	c. Community Supported Agriculture (CSA) shares	804
Col	d. Mail order or Internet.	805
	e. Other consumer direct - please specify:	% 806
	f. Natural food stores (cooperatives and supermarkets)	%
Direct-to-retail		807
ct-to-	g. Conventional supermarkets	808
Dire	h. Restaurants or caterers.	809
	i. Institutions (e.g., hospitals, schools).	810
<u> </u>	j. Other direct-to-retail - please specify:	811
	k. Natural food store chain buyer	%
	Conventional supermarket chain buyer	812 %
arkets		813
Wholesale markets	m. Processor, mill, or packer.	814
noles	n. Distributor, wholesaler, broker, or repacker.	815
8	o. Sales to other farm operations	816
	p. Grower cooperative.	817
	q. Other wholesale - please specify:	%
	TOTAL (sum of items 1a - 1q)	100%
2.	Approximately what percent of this operation's organic products' first point of sales were sold:	Percent
۷.		841
	a. Locally (within 100 miles)	842
	b. Regionally (more than 100 miles but less than 500 miles)	843
	c. Nationally (500 miles or further)	844
	d. Internationally	100%

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062200060								

S	ECTION 8 MARKETING PRACTICES FOR ORGANIC PRODUCTS, cont.	
2,500		
3.	Did this operation produce and market any processed or value-added products from its own organic agricultural production (e.g. bottled milk, cheese, processed meat, flour, wine, jam, jelly, etc.)? Do not include sales reported in previous sections.	
	⁸⁵⁰ 1 Yes – Continue ³ No – Go to Question 4 below	
	a. What was produced and marketed? Gross	Value-Added Sales
	859 851 \$.00
	Specify:	
	b. What portion of total organic sales was from the processed or value-added products listed above?	%
4.	Please answer the following questions for this operation:	
	a. Was this operation able to find reliable buyers/markets for its organic products in 2008? ⁸⁶¹ 1	Yes 3 No
	b. Did this operation have sufficient organic marketing options available in 2008?	Yes 3 No
	c. Was this operation able to sell all of its organic agricultural products in 2008?	Yes 3 No
	d. Did this operation sell any organically produced products in the non-organic or conventional markets in 2008?	Yes 3 No
	e. Did this operation sell any products through Community Supported Agriculture (CSA) shares in 2008?	Yes 3 No
	f. Did this operation produce any organic agricultural products under production contract arrangement in 2008?	Yes 3 No
	(i) If YES, what percent of total organic production in 2008 was under a production contract arrangement?	%
S	ECTION 9 OTHER INFORMATION	
S	OTHER INFORMATION	Acres
1.	901	Acres
	How many of the 2008 organic acres in this operation were enrolled in the EQIP Organic Conversion Incentive Program (administered by NRCS)?	Acres
1.	How many of the 2008 organic acres in this operation were enrolled in the EQIP Organic Conversion Incentive Program (administered by NRCS)? How many of the 2008 organic crop acres in this operation were covered by Federal Crop Insurance?. Did this operation participate in the National Organic Certification Cost Share Program in 2008?	Acres Yes 3 No
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1. 2. 3.	How many of the 2008 organic acres in this operation were enrolled in the EQIP Organic Conversion Incentive Program (administered by NRCS)? How many of the 2008 organic crop acres in this operation were covered by Federal Crop Insurance? Did this operation participate in the National Organic Certification Cost Share Program in 2008? Was this operation able to acquire a sufficient amount of organic seed in 2008? Were adequate organic production inputs (such as pest control crop/soil putrients)	Yes 3 No
1. 2. 3. 4. 5.	How many of the 2008 organic acres in this operation were enrolled in the EQIP Organic Conversion Incentive Program (administered by NRCS)? How many of the 2008 organic crop acres in this operation were covered by Federal Crop Insurance?. Did this operation participate in the National Organic Certification Cost Share Program in 2008? Was this operation able to acquire a sufficient amount of organic seed in 2008? Were adequate organic production inputs (such as pest control, crop/soil nutrients, organic feed for livestock, etc.) available as needed for this operation in 2008? Which of the following would you consider the primary challenge to you as an organic farmer?	Yes 3 No Yes 3 No Yes 3 No Office Use
1. 2. 3. 4. 5.	How many of the 2008 organic acres in this operation were enrolled in the EQIP Organic Conversion Incentive Program (administered by NRCS)? How many of the 2008 organic crop acres in this operation were covered by Federal Crop Insurance? Did this operation participate in the National Organic Certification Cost Share Program in 2008? Was this operation able to acquire a sufficient amount of organic seed in 2008? Were adequate organic production inputs (such as pest control, crop/soil nutrients, organic feed for livestock, etc.) available as needed for this operation in 2008? Which of the following would you consider the primary challenge to you as an organic farmer? (check one)	Yes 3 No Yes 3 No Yes 3 No Office Use
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1. 2. 3. 4. 5.	How many of the 2008 organic acres in this operation were enrolled in the EQIP Organic Conversion Incentive Program (administered by NRCS)? How many of the 2008 organic crop acres in this operation were covered by Federal Crop Insurance? Did this operation participate in the National Organic Certification Cost Share Program in 2008? Was this operation able to acquire a sufficient amount of organic seed in 2008? Were adequate organic production inputs (such as pest control, crop/soil nutrients, organic feed for livestock, etc.) available as needed for this operation in 2008? Which of the following would you consider the primary challenge to you as an organic farmer? (check one) Regulatory problems (excessive paperwork/record keeping, certification costs, etc.) Price issues (low premiums, lack of price information, prices inconsistent, etc.)	Yes 3 No Yes 3 No Yes 3 No Office Use
1. 2. 3. 4. 5.	How many of the 2008 organic acres in this operation were enrolled in the EQIP Organic Conversion Incentive Program (administered by NRCS)? How many of the 2008 organic crop acres in this operation were covered by Federal Crop Insurance? Did this operation participate in the National Organic Certification Cost Share Program in 2008? Was this operation able to acquire a sufficient amount of organic seed in 2008? Were adequate organic production inputs (such as pest control, crop/soil nutrients, organic feed for livestock, etc.) available as needed for this operation in 2008? Which of the following would you consider the primary challenge to you as an organic farmer? (check one) Regulatory problems (excessive paperwork/record keeping, certification costs, etc.) Price issues (low premiums, lack of price information, prices inconsistent, etc.) Production problems (high input costs, low yields, poor product quality)	Yes 3 No Yes 3 No Yes 3 No Office Use
1. 2. 3. 4. 5.	How many of the 2008 organic acres in this operation were enrolled in the EQIP Organic Conversion Incentive Program (administered by NRCS)? How many of the 2008 organic crop acres in this operation were covered by Federal Crop Insurance? Did this operation participate in the National Organic Certification Cost Share Program in 2008? Was this operation able to acquire a sufficient amount of organic seed in 2008? Were adequate organic production inputs (such as pest control, crop/soil nutrients, organic feed for livestock, etc.) available as needed for this operation in 2008? Which of the following would you consider the primary challenge to you as an organic farmer? (check one) Regulatory problems (excessive paperwork/record keeping, certification costs, etc.) Price issues (low premiums, lack of price information, prices inconsistent, etc.) Production problems (high input costs, low yields, poor product quality) Market access (too much competition, not enough volume produced, lack of buyers, etc.)	Yes 3 No Yes 3 No Yes 3 No Office Use

SECTION 9 OTHER INFORMATION, cont.									
	Years								
	907								
7. How many years has this operation been growing or raising any agricultural products?									
	908								
8. How many years has any portion of this operation been certified organic?									
9. Over the next 5 years, does this operation plan to: (check one)	Office Use								
Increase organic agricultural production	909								
Maintain current levels of organic agricultural production									
Decrease organic agricultural production Discontinue organic agricultural production									
 Discontinue organic agricultural production Discontinue all agricultural production 									
6 Don't know	6,00000 500								
2_V (MAS #) (MAA-945	Office Use								
 What was this operation's total gross value of sales of ALL (organic and conventional) agricultural products in 2008? (check one) 	010								
0 None 5 \$10,000 - \$24,999 10 \$500,000 - \$999,999									
1 \$1 - \$999 6 \$25,000 - \$49,999 11 \$1,000,000 - \$4,999,99	99								
2 \$1,000 - \$2,499 7 \$50,000 - \$99,999 12 \$5,000,000 or more									
3 \$2,500 - \$4,999 8 \$\ \$100,000 - \$249,999									
4 \$5,000 - \$9,999 9 \$250,000 - \$499,999	Percent of Total								
11. What percent of this operation's total gross value of sales reported above in item 10	Gross Value of Sales								
came from the production and sales of ORGANIC agricultural products?	%								
Percent of Net									
Household Income									
12. What percent of your Net Household Income came from the production and sale of organic agricultural products?									
SECTION 10 CONCLUSION									
Name Date completed (MM-DD-YYYY) Telephone with Area Code									
The results of this survey will be available online in late 2009 at http://www.nass.usda.go	The results of this survey will be available online in late 2009 at http://www.nass.usda.gov.								
Thank you for your response									
OFFICE USE Response Respondent Mode R Unit Enum.	Eval.								
1-Comp 9901 1-Op/Mgr 9902 1-Mail 9903 0921 0098	0100								
2-R 2-Sn 2-Tel									
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INSTRUCTION SHEET 2008 ORGANIC PRODUCTION SUR



Terms and Definitions:

- <u>Organic</u> any commodities produced according to the National Organic Program standards.
- Exempt follows the rules of a certified organic producer but exempt from paying for the certification due to having annual organic sales of less than \$5,000
- <u>Transitional</u>— in the process of becoming a certified organic producer but have not yet met the time requirement
- <u>Certifying Agency</u> the agency or organization that, for an annual fee, certifies one's organic practices are being performed in accordance with the USDA rules.
- Community Supported Agriculture (CSA) is a type
 of operation intended to create a relationship between
 farmers and consumers wherein risks and bounties are
 shared. CSA customers buy shares for a season by paying a fee in advance. In return, they receive a regular
 (in most cases weekly) selection of food.
- EOIP voluntary conservation program that offers financial and technical assistance to implement conservation practices on eligible agricultural land, including organic production.
- National Organic Certification Cost-Share Program
 — program provides cost-share assistance to organic crop and livestock producers who have been certified by a USDA accredited certifying agent. USDA has determined that payments will be limited to 75 percent of an individual producer's certification costs up to a maximum of \$500.
- <u>Net household income</u> the measure of all the money you bring home during a year (from farm and off-farm sources) including, salary, investment earnings, child support, and alimony payments minus all deductions. The result will be your net household income.
- NOP (National Organic Program), developed <u>national organic standards and establish</u>ed the organic certification program.
- Value Added is any activity or service occurring
 after agricultural production, transportation, or storage
 that adds value or increases the economic value and
 consumer appeal of a raw agricultural product by further processing, drying, canning and juicing, handcrafting, and unique packaging that changes the form of the
 original product.

Completing the 2008 OPS Questionnaire

Make all entries clear and easy to read. Use a blue or black ball point pen.

General

Refer to the instructions below for completing your questionnaire. The enclosed census follow-on questionnaire was mailed to all respondents who reported positively to the organic agriculture section of the recent 2007 Census of Agriculture. Because it is meant for use in all parts of the country, this questionnaire may contain items and inquiries which do not apply to your operation. In this case, mark the "No" or "None" box and go on to the next item or section.

Report all the organic crops, livestock and poultry produced on this operation. Farmers should include commodities delivered under a marketing contract or a production contract. Marketing cooperatives or contractors should report only the commodities which they actually <u>produced</u>, and not the commodities delivered to them

Partial Year Operation

If you stopped farming at any time during 2008, complete the questionnaire for the portion of 2008 that you did farm. Write "Stopped farming in 2008" and the date you stopped farming below the address area. Mail the completed questionnaire in the return envelope.

If You Receive More Than One Questionnaire for the Same Operation — Return any duplicate questionnaires in the same envelope with the completed questionnaire(s). In the address area of the questionnaire(s) you complete, write the 11-digit ID number from the label of the extra questionnaire(s).

Partnership Operations

Complete only ONE questionnaire for a partnership operation and include all partners' shares on the same questionnaire. If two or more questionnaires were received for the partnership, see instruction on "If You Receive More Than One Questionnaire for the Same Operation" above.

How to Enter Your Responses on the Questionnaire

Please enter your answers in the proper spaces and in the units requested, i.e., number of acres, dollars, percent, etc. Mark all applicable Yes/No boxes with an "X".

Section 1 — Operation Information

In this section we will determine whether or not this operation qualifies to report; in other words, was this operation involved in organic agriculture production in 2008. This section will also determine this operation's certification status and the distribution of the acreage.

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Item 1 — The organic commodity(s) must be produced or grown by this operation in order to answer Yes. Those operations in the process of becoming organic (transitional) should also answer Yes. Operations that only handle or distribute organic products are excluded and should answer No.

Item 1a — Certification status of the operation is identified in one of three ways:

*Yes, for *certified* (follow NOP standards and pay yearly certification fees to accredited USDA agency).

*No, for *exempt* from certification (follow NOP standards but pay no certification fees due to annual organic sales of less than \$5,000).

*No, for $\underline{not\ certified}$ (including those in transition to organic agriculture).

Item 1b — Mark yes or no.

Item 2 — This question is designed to gather this operation's **total** acres operated in 2008 (both organic and conventional acres) by summing up its individual parts.

Item 2e—Include non-certified organic cropland as well as conventional cropland.

Item 2f — Include non-certified organic pastureland and/or rangeland as well as conventional pastureland and/or rangeland.

The **total acres** operated should include land owned and rented from others (including land rented free of charge). However, it should **not** include land rented **to** others.

Please enter acres to nearest whole number. Mark the None Box for items that do not apply to your operation.

Section 2 — Organic Vegetables, Fruits, Tree Nuts and Berries

Acres harvested — Report the acres harvested in 2008. Exclude acres harvested only for home use. If multiple crops were harvested from the same acres, report the acres harvested for each crop. Report certified acres of orchards, vineyards, and berry stands maintained for current or future production in Section 1, item 2a. Vegetables — For crops planted more than once during the year, report the total acres harvested during 2008. For example, if 1 acre was planted to lettuce, harvested, and the same acre was planteded and harvested again, report 2 acres of lettuce under acres harvested. Fruits and tree nuts — If fruit and nut trees and vines were interplanted with other crops, report only the total acres for the orchard in section 2, and the total acres of each interplanted crop in their appropriate item(s).

Total quantity harvested — If your unit of measure is different than the unit requested on the questionnaire, convert your figure for the quantity harvested to the unit requested. Estimate if the exact figures are not known.

Value of sales — Report the gross value of sales received for each organic commodity harvested. Exclude sales of non-organic commodities. Report sales of value-added products, such as fruit baskets, and processed products, such as wine, jams, etc., in Section 8.

Section 3 — Organic Field Crops

durum wheat, and spring wheat that was harvested in 2008. Do not report acres planted for any other crops in table 2.

Acres harvested — Enter the organic acres harvested in 2008. Report acres harvested to the nearest whole acre. Exclude acres harvested only for home use. To report a field crop harvested in 2008 that is not prelisted in table in item 2, locate the field crop name and crop code in the list below the table. Report any organic field crop harvested in 2008 but not listed in this section or anywhere on the questionnaire in this section. Print the crop name in the first column and crop code "397" in the second column. Report the acres harvested, total quantity harvested (in pounds), and gross value of sales.

Acres planted — Enter the organic acres planted to winter wheat,

Report:

Corn for silage or greenchop with code "331" Sorghum for silage and greenchop with code "371" All dry hay from alfalfa, wild or native grasses, and small grains with crop code "337."

All haylage, other silage, forage, or greenchop from alfalfa, wild or native grasses, small grains, soybeans, and peanuts with crop code "340"

Report all hay and forage production in tons. Any certified organic pasture or conservation land that had organic hay cut from it should be included with cropland in Section 1, item 2a. Include crops and forage harvested for the operation's dairy animals on third year transitional acreage and include these acres in "Transitioning organic cropland" in Section 1, item 2c.

Quantity harvested — If your unit of measure is different than the unit requested on the questionnaire, convert your figure for the quantity harvested to the unit requested.

Value of sales — Enter the gross value of sales for each organically produced crop. If crops were produced under a production contract, which is less common for field crops, report the estimated market value as the value of sales and not only the payment you received from the contractor.

Double cropping — If two or more different crops were harvested from the same land (double cropping), report the total acres and production of each harvested crop.

Section 4 — Organic Floriculture Crops, Nursery Crops, Mushrooms, Food Crops grown under protection, Christmas trees, and Maple Syrup

Definitions of crop types —

Floriculture and bedding crops — annuals, herbaceous perennials, vegetable plants for sale, cut flowers and cut florist greens, indoor foliage plants, potted flowering plants, other floriculture and bedding plants (i.e., succulents).

Nursery crops, including aquatic plants — ornamentals, shrubs, shade trees, live Christmas trees (potted, balled, and burlapped, etc.), fruit and nut trees grown for sale, vines, palms, ornamental grasses, aquatic plants.

Propagative materials sold — dry bulbs, corms, rhizomes, and tubers; cuttings, seedlings, liners, and plugs; flower and vegetable seeds; tobacco plants sold for transplant to farm fields (exclude transplants to be planted on the same operation); vegetable transplants to farm fields; sod harvested (report acres in open only). Food crops grown under protection — greenhouse and hydroponic tomatoes, fruits, berries, vegetables, and fresh cut herbs.

Area harvested — Report the area of organic horticulture crop types grown and harvested. If the same crop was grown and harvested for sale in the same area more than once (i.e., mushrooms), report the area for that item only once.

Value of sales — Report the gross value of sales received for each organic commodity reported. Exclude sales of non-organic commodities. Report sales of value-added products, such as floral arrangements, plants repotted into artistic pots, and trees sold as pre-trained espaliers and cordons in Section 8. Cut flowers and florist greens, cut Christmas trees, and maple syrup are not valueadded products and sales of these items should be reported here. Cut Christmas trees — Report as acres in production both acres harvested in 2008 and acres to be harvested in future years. Trees cut include only those trees cut in 2008. Report live Christmas trees sold in "Nursery products, including aquatic plants." Maple syrup — If sap was sold, estimate the number of gallons of syrup it would have produced. Report sales of maple syrup in Section 4.

Section 5 — Organic Livestock, Poultry and Livestock Products

Organic livestock and poultry must be fed organic feed or be on organic pasture.

Peak Inventory

Peak Inventory is the largest inventory number on your operation during 2008.

Total Quantity Sold

Total Quantity Sold is the quantity of that commodity sold by your operation or delivered under a production contract. Do not report the sale of livestock which were bought and then resold within 30 days. Such sales are considered dealer transactions.

Gross Value of Sales

Enter the gross value of sales for each organically produced item. If an item was produced under a production contract, report the estimated market value as the value of sales and not the payment received from the contractor. Livestock and poultry value of sales should be at the production level. If the commodity was processed or had value added with marketing or retail services the gross value of sales should be reported in Section 8. For example, all gross value of sales of meat should be reported in Section 8.

All Other Organic Livestock

Include any organic livestock not listed separately, such as farm raised bison, deer, rabbits, and fish. Exclude wild animals and fish not farm raised. Farm raised game birds should be reported in "All Other Organic Poultry".

Poultry

In "Chickens: Layers" include all the chickens which laid eggs, even if they have been slaughtered or will be slaughtered. "Chickens: Broilers" are the chickens raised only for meat production which did not produce marketable eggs. Pullets should be entered in "All Other Organic Poultry".

All Other Organic Poultry

Include any organic poultry not listed separately, such as farm raised ducks, geese, poults, quail, etc.

All Other Organic Livestock Products

Include semen, embryos, manure which was sold, feathers, etc.

Section 6 — Production Expenses

Contract Growers or Custom Feeders — For all expenses, include expenses paid by contractor.

Item 1 — In the first column report all the expenses paid in 2008 for conventional and organic production. In the next column report the portion of the expenses in column 1 that were for organic production. Report the portion for organic expense as a whole percent.

Item 1a — Fees paid to a USDA accredited organization for the Organic Certification.

Item 1c — Include surfactants and oils and other products used to increase a chemical's effectiveness.

Item 1f — Report labor expense for the farm business for gross salaries and wages, commissions, dismissal pay, vacation pay, and bonuses paid to hired workers, family members, hired managers, administrative and clerical employees, and salaried corporate offices. Include cost for benefits such as employer's social security contributions, unemployment compensation, workman's compensation insurance, employer paid life and medical insurance expense, pension plans, etc.

Report the labor cost of workers furnished on a contract basis by labor contractor, crew leader, or cooperative for harvesting vegetables or fruit, shearing sheep, or similar farm activities.

Exclude costs for building or repair work done by a construction contractor.

Item 1h — Report the purchase cost of all grains, silage, hay commercially mixed and premixed feeds, ingredients, concentrates, etc., fed to livestock or poultry on this operation. Include feed provided by contractors if livestock is produced on a contract basis. Do not report the value of feed raised and fed on this operation. *Item 1i* — Report all interest expenses paid for the farm business. Include interest paid on CCC loans. Exclude interest associated with activities not related to production of crops or livestock on this operation, such as land or buildings rented to others, packing sheds, or feed mills that provided services to others. Exclude interests on owner/operator dwelling where the amount is separated from the interest on the land buildings on this operation. Item 1j — Include real estate property taxes you paid on the acres and buildings you owned and used in this farm business. Also include property taxes on equipment and livestock. Exclude prop-

erty taxes on land or buildings rented to someone else, property taxes paid on other property not associated with the farm business,

income, social security and excise taxes.

Item 1k — Rent and lease expenses for land, buildings, machinery, etc. — including grazing fees. Include value of share crops taken by the landlord.

Item Im — Include the cost of repairs and upkeep of farm machinery, vehicles, buildings, fences and other equipment used in the farm business. Exclude the cost for repairs for machinery and equipment used only for custom work. Exclude the cost of repairs for vehicles not used in the farm business. Exclude expenditures for the construction of new buildings or additions to existing buildings.

Section 7 — Organic Production Practices

This section refers to the organic production practices that producers use on their operation. Pest management is a complex process and the collection of information from this section in combination with available pest control methods is used to manage pest damage by the most economical means, and with the least possible hazard to people, property, and the environment. It is important to note that the practice of good pest management is site-specific in nature, and individual tactics are principally determined by the particular crop/pest/environment scenario.

Organic producers have a number of cultural and biological tools to protect the health of plants in addition to nutrition, rotation, and variety selection. Biological control along with the release of the natural enemies of pests is another strategy that helps to control insects and pests.

Item 1(a-m) - Mark Yes or No.

Section 8 — Marketing Practices for Organic Products

This section will explore the marketing trends for organic food products through the collection of information related to organic marketing practices. The marketing of organic products is viewed as a significant link between the production side of the business and the consumers. When producers employ the appropriate marketing strategies they influence the consumers purchasing behavior. Incorporating good marketing practices will help the organic producer face the challenges that the organic food sector will encounter in the future.

Item (1a—1e) — Consumer Direct Sales is the process of marketing directly to consumers. Sometimes called relationship marketing, this method is usually based on word-of-mouth recommendations and developing customer loyalty. U-Pick or Pick-Your-Own farms grow crops specifically to be harvested by customers. Community supported agriculture (CSA) is a type of operation intended to create a relationship between farmers and consumers wherein risks and bounties are shared. CSA customers buy shares for a season by paying a fee in advance. In return, they receive a regular (in most cases weekly) selection of food.

Item (1f—1j) — Direct-to-retail marketing is an agreement between the producer and the retailer (food store, restaurant, or institution) to provide a specific product of the highest quality, usually commanding a higher price per pound.

Item (1k—1q) — Wholesale markets generally mean that the producer is selling directly to natural food store chains, processors, distributors, or other organization rather than directly to

the customers. The idea behind wholesale marketing is that the customers get a reduced price by buying in bulk.

Item 2a — First point of sales refers to the distance food travels from the location where it is grown to the location where first sold. This question addresses how food miles are calculated, investigates how food miles affect producers and will be used to evaluate methods for curbing the energy intensiveness of our food transportation system.

Item 3a — Specify which product(s) was produced or processed as a value added product and report the gross value of sales for that product.

Item 3b — Report the percentage of total organic sales that were derived from the processed or value-added products.

Item 4(a—e) The following questions address the marketing options for organic producers. A good marketing strategy begins with planning, pricing, promotion, and distribution of products and services to consumers.

Item 4(a—f) — Mark Yes or No.

Item 4f — A production contract is an agreement between a producers and contractor (integrator) setting terms, conditions, and fees to be paid by the contractor to this operation for the production of crops, livestock, or poultry.

Item 4f(i) — Report the percent of total organic production that was produced under a production contract arrangement.

Section 9 — Other Information

This section will capture a variety of information concerning organic farming and its continued growth and success. The following are some of the more important data to be gathered: Federal program participation, obstacles facing organic farming, age of organic farming, future organic plans, as well as the economic impact of the organic operation on the household.

- Item 1 If necessary please refer to the Terms and Definitions. Also, these acres should be in line with the acreage reported in Section 1, Question 2.
- Item 2 These acres should be in line with the acreage reported in Section 1, Question 2.
- Item 3 If necessary, see Terms and Definitions.
- Item 4 If applicable, mark yes or no.
- Item 5 Mark yes or no.
- Item 6 Please only mark one box. If box 6 (other) is marked then please specify, in the box provided, what the primary challenge you face as an organic farmer.
- Item 7 This includes growing or raising organic and conventional agriculture products.
- Item 8 Applies only if answer to Question 1a of Section 1 is yes.
- *Item 9* Please only mark one box.
- Item 10 Please only mark one box.
- Item 12 If necessary, see Terms and Definitions.

Section 10 — Conclusion

Please print the name of the person completing this form, the date completed, and telephone number in the boxes provided.