



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Organic Survey - Wisconsin**



Upper Midwest Region – Wisconsin Field Office
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Organic Highlights

In 2014, the United States had 14,093 organic farms producing \$5.5 billion in organic products. The number of organic farms varies across the country. Wisconsin had 1,228 organic farms that produced \$200.8 million in total value of organic products sold.

Of the 1,228 organic farms identified in the 2014 Organic Survey for Wisconsin, 1,128 were certified organic farms and 100 were exempt from certification because they gross less than \$5,000 annually from organic sales. There were 552 farms with 100 percent total value of sales from certified organic production, compared to 348 farms with 75 to 99 percent, 94 farms with 50 to 74 percent, 59 farms with 25 to 49 percent, and 75 farms with less than 25 percent.

The 2014 Organic Survey provides acreage, production, and sales data for a variety of organic crops and inventory and sales data for organic livestock commodities. The 2014 survey collected data from U.S. farms and ranches that were certified organic, exempt from organic certification, or transitioning to organic certification. This survey was done in conjunction with the USDA's Risk Management Agency to aid in improving insurance products for organic agriculture.

Value-Added Certified Organic Products Sales and Marketing Practices by Percent of Sales: 2014

Geographic area	Total sales (dollars)	Sales outlets		
		Consumer direct sales	Direct-to-retail/institutions	Wholesale market sales
United States	729,974,562	(X)	(X)	(X)
Farms	(X)	5,144	3,140	8,750
Percent of sales	(X)	8	14	78
Wisconsin	7,199,969	(X)	(X)	(X)
Farms	(X)	393	151	854
Percent of sales	(X)	10	5	85

(X) Not applicable.

Certified Organic Crops Harvested and Value of Sales: 2014

Crop and geographic area	Harvested		Value of sales (dollars)
	Farms	Acres	
Vegetables grown in the open			
United States	3,315	163,746	1,247,666,655
Wisconsin	294	3,814	17,294,634
Fruits			
United States	1,665	(NA)	(NA)
Wisconsin	20	(NA)	(NA)
Tree nuts			
United States	396	(NA)	(NA)
Wisconsin	1	(NA)	(NA)
Berries			
United States	1,326	(NA)	(NA)
Wisconsin	60	(NA)	(NA)
All field crops			
United States	6,168	1,399,501	717,228,688
Wisconsin	874	117,231	25,669,073

(NA) Not available.

Certified Organic Vegetables Grown Under Protection Harvested and Value of Sales: 2014

Crop and geographic area	Harvested		Value of sales (dollars)
	Farms	Square feet under glass or other protection	
Vegetables grown under protection			
United States	1,330	19,587,945	75,857,306
Wisconsin	49	338,600	602,947

Certified Organic Floriculture Crops, Nursery Crops, Propagative Materials, and Mushrooms Produced and Value of Sales: 2014

Crop and geographic area	Under glass or other protection		In the open		Value of sales	
	Farms	Square feet	Farms	Acres	Farms	Dollars
Floriculture and bedding crops						
United States	217	2,076,472	192	432	351	27,225,548
Wisconsin	6	7,100	2	(D)	7	(D)
Nursery crops, including aquatic plants						
United States	118	2,240,817	76	374	165	35,676,234
Wisconsin	3	(D)	3	(D)	6	(D)
Propagative materials sold						
United States	24	583,078	22	48	41	8,757,724
Wisconsin	-	-	-	-	-	-
Mushrooms						
United States	98	9,071,409	(X)	(X)	98	108,756,760
Wisconsin	6	(D)	(X)	(X)	6	(D)

(D) Withheld to avoid disclosing data for individual operations.
(X) Not applicable.
- Represents zero.

Certified Organic Livestock and Poultry Inventory and Sales: 2014

Commodity and geographic area	Inventory		Value of sales	
	Farms	Peak (number)	Quantity (number)	Dollars
Milk cows				
United States	2,296	241,955	(D)	69,480,293
Wisconsin	427	(D)	6,492	8,721,893
Beef cows				
United States	683	42,047	8,352	15,766,668
Wisconsin	87	2,243	288	521,866
Other cattle and calves				
United States	2,825	242,592	167,929	130,925,635
Wisconsin	507	28,337	16,350	10,428,989
Hogs and pigs				
United States	201	12,798	16,042	4,986,140
Wisconsin	31	2,561	(D)	(D)
Sheep and lambs				
United States	141	11,370	5,573	1,243,253
Wisconsin	15	283	145	19,965
Goats and kids				
United States	100	5,577	1,666	270,749
Wisconsin	14	669	241	27,895
Chickens-layers				
United States	795	9,591,817	4,687,726	3,283,207
Wisconsin	100	370,620	154,853	104,889
Chickens-broilers				
United States	245	8,567,220	43,255,401	371,470,749
Wisconsin	32	15,038	21,104	237,358
Turkeys				
United States	127	1,350,589	1,169,178	49,704,457
Wisconsin	11	(D)	(D)	(D)
Other organic poultry				
United States	88	(X)	(X)	12,608,247
Wisconsin	16	(X)	(X)	(D)

(D) Withheld to avoid disclosing data for individual operations.
(X) Not applicable.

Certified Organic Livestock Products and Poultry Products Sales: 2014

Products	Value of sales		
	Farms	Quantity	Dollars
Milk from cows (pounds)			
United States	2,255	3,406,045,725	1,082,227,589
Wisconsin	422	(D)	(D)
Goat milk (pounds)			
United States	35	2,186,189	1,139,076
Wisconsin	5	(D)	(D)
Chicken eggs (dozens)			
United States	722	166,313,847	419,604,196
Wisconsin	97	7,405,488	16,625,449
Other organic livestock products			
United States	31	(X)	1,239,933
Wisconsin	7	(X)	6,886

(D) Withheld to avoid disclosing data for individual operations.
(X) Not applicable.