

**Table 3. Horticultural Specialty Operations and Sales by Kind of Business and Value of Sales: 2014**

[For meaning of abbreviations and symbols, see introductory text.]

Item	Total	\$2,500,000 or more	\$1,000,000 to \$2,499,999	\$500,000 to \$999,999	\$250,000 to \$499,999	\$100,000 to \$249,999
All horticultural specialty operations .....operations	23,221	968	1,344	1,582	2,098	3,729
all sales (\$1,000)	13,789,048	8,770,877	2,082,590	1,114,059	733,822	586,303
wholesale sales (\$1,000)	11,859,976	8,209,694	1,778,616	867,792	485,757	317,201
retail sales (\$1,000)	1,929,073	561,183	303,974	246,267	248,065	269,102
Annual bedding/garden plants .....operations	5,543	190	223	326	536	962
all sales (\$1,000)	2,757,978	1,718,001	342,620	225,377	188,104	150,547
wholesale sales (\$1,000)	2,182,485	1,624,986	252,150	144,159	88,440	45,917
retail sales (\$1,000)	575,493	93,015	90,470	81,218	99,665	104,631
Potted herbaceous perennial plants .....operations	913	34	37	47	73	128
all sales (\$1,000)	493,150	334,398	58,682	32,971	25,338	20,697
wholesale sales (\$1,000)	431,950	(D)	50,941	19,519	16,241	11,653
retail sales (\$1,000)	61,200	(D)	7,741	13,453	9,097	9,043
Potted flowering plants for indoor or patio use .....operations	831	52	53	88	61	167
all sales (\$1,000)	747,332	536,139	84,411	62,928	22,306	25,101
wholesale sales (\$1,000)	699,844	533,869	78,448	51,692	13,851	15,909
retail sales (\$1,000)	47,487	2,269	5,962	11,235	8,454	9,192
Foliage plants for indoor or patio use .....operations	593	28	86	59	84	85
all sales (\$1,000)	672,245	444,900	130,702	40,927	31,782	13,798
wholesale sales (\$1,000)	661,830	(D)	126,717	(D)	31,172	12,554
retail sales (\$1,000)	10,414	(D)	3,985	(D)	610	1,245
Cut flowers and cut lei flowers .....operations	1,011	37	46	42	47	109
all sales (\$1,000)	449,056	291,030	68,314	30,216	16,518	16,162
wholesale sales (\$1,000)	407,011	(D)	48,880	27,923	12,797	12,651
retail sales (\$1,000)	42,045	(D)	19,433	2,294	3,721	3,511
Cut cultivated greens .....operations	322	9	11	17	32	53
all sales (\$1,000)	90,431	35,614	15,035	13,166	11,288	7,942
wholesale sales (\$1,000)	87,490	35,614	(D)	(D)	(D)	7,513
retail sales (\$1,000)	2,940	-	(D)	(D)	(D)	429
Nursery stock (see text) .....operations	5,963	320	450	513	667	1,058
all sales (\$1,000)	4,382,591	2,795,129	701,203	360,712	235,992	173,176
wholesale sales (\$1,000)	3,952,487	2,642,301	636,526	312,594	179,844	114,358
retail sales (\$1,000)	430,104	152,828	64,677	48,118	56,148	58,818
Propagative horticultural materials, bareroot, and unfinished plants (see text) .....operations	445	61	53	50	57	70
all sales (\$1,000)	591,344	438,219	78,871	36,020	19,573	11,692
wholesale sales (\$1,000)	563,539	431,611	73,988	31,335	14,003	8,085
retail sales (\$1,000)	27,804	6,607	4,883	4,685	5,570	3,607
Sod, sprigs, or plugs sold (see text) .....operations	1,200	98	192	236	225	233
all sales (\$1,000)	1,138,591	539,231	303,522	168,791	78,501	37,885
wholesale sales (\$1,000)	860,058	434,826	231,405	115,301	49,556	23,596
retail sales (\$1,000)	278,533	104,405	72,117	53,490	28,945	14,289
Dried bulbs, corms, rhizomes, and tubers .....operations	95	9	8	5	3	9
all sales (\$1,000)	73,944	55,186	10,410	3,500	1,098	1,214
wholesale sales (\$1,000)	64,846	51,997	8,370	(D)	(D)	649
retail sales (\$1,000)	9,098	3,189	2,039	(D)	(D)	565
Food crops grown under protection .....operations	1,603	36	60	59	66	178
all sales (\$1,000)	780,144	556,331	95,253	43,902	20,988	27,493
wholesale sales (\$1,000)	594,967	421,167	86,808	36,912	14,194	18,635
retail sales (\$1,000)	185,177	135,164	8,445	6,990	6,794	8,858
Transplants for commercial vegetable and strawberry production .....operations	226	28	19	12	10	37
all sales (\$1,000)	370,912	319,903	30,309	7,939	3,668	4,976
wholesale sales (\$1,000)	338,890	293,210	30,309	(D)	2,121	3,302
retail sales (\$1,000)	32,022	26,694	-	(D)	1,548	1,674
Vegetable seeds .....operations	254	6	23	25	35	55
all sales (\$1,000)	134,642	55,101	37,787	16,812	11,769	7,686
wholesale sales (\$1,000)	117,464	(D)	36,783	12,944	(D)	7,365
retail sales (\$1,000)	17,178	(D)	1,005	3,869	(D)	321
Flower seeds .....operations	56	2	4	8	10	6
all sales (\$1,000)	29,871	(D)	(D)	4,738	3,096	1,032
wholesale sales (\$1,000)	25,513	(D)	(D)	(D)	(D)	364
retail sales (\$1,000)	4,358	(D)	(D)	(D)	(D)	668
Aquatic plants .....operations	84	1	2	4	13	12
all sales (\$1,000)	17,734	(D)	(D)	2,655	4,260	1,988
wholesale sales (\$1,000)	15,782	(D)	(D)	2,393	(D)	1,165
retail sales (\$1,000)	1,953	-	-	262	(D)	822
Cut Christmas trees .....operations	2,893	20	27	39	90	315
all sales (\$1,000)	359,577	142,927	39,042	28,531	29,006	46,375
wholesale sales (\$1,000)	268,077	139,486	34,960	25,047	21,783	22,018
retail sales (\$1,000)	91,500	3,441	4,082	3,483	7,222	24,357
Other (see text) .....operations	1,189	37	50	52	89	252
all sales (\$1,000)	699,506	490,508	77,979	34,873	30,535	38,539
wholesale sales (\$1,000)	587,743	477,807	59,602	21,602	11,865	11,467
retail sales (\$1,000)	111,763	12,701	18,377	13,271	18,670	27,073

--continued

**Table 3. Horticultural Specialty Operations and Sales by Kind of Business and Value of Sales: 2014 (continued)**

[For meaning of abbreviations and symbols, see introductory text.]

Item	\$50,000 to \$99,999	\$40,000 to \$49,999	\$25,000 to \$39,999	\$20,000 to \$24,999	\$10,000 to \$19,999
All horticultural specialty operations .....operations	3,709	1,334	2,796	1,458	4,203
all sales (\$1,000)	261,655	59,490	88,385	32,380	59,489
wholesale sales (\$1,000)	116,407	22,233	33,534	10,232	18,510
retail sales (\$1,000)	145,247	37,257	54,851	22,148	40,978
Annual bedding/garden plants .....operations	1,076	329	709	344	848
all sales (\$1,000)	76,149	14,693	22,405	7,768	12,313
wholesale sales (\$1,000)	16,364	2,737	4,308	1,352	2,073
retail sales (\$1,000)	59,786	11,956	18,098	6,417	10,239
Potted herbaceous perennial plants .....operations	150	52	142	72	178
all sales (\$1,000)	10,004	2,350	4,504	1,583	2,624
wholesale sales (\$1,000)	2,960	(D)	867	109	444
retail sales (\$1,000)	7,045	(D)	3,637	1,474	2,180
Potted flowering plants for indoor or patio use .....operations	126	38	115	40	91
all sales (\$1,000)	9,198	1,679	3,424	884	1,264
wholesale sales (\$1,000)	4,080	572	788	211	422
retail sales (\$1,000)	5,118	1,107	2,635	672	842
Foliage plants for indoor or patio use .....operations	74	21	56	59	41
all sales (\$1,000)	5,597	931	1,701	1,312	594
wholesale sales (\$1,000)	4,602	514	1,326	844	375
retail sales (\$1,000)	995	417	375	468	219
Cut flowers and cut lei flowers .....operations	213	65	121	87	244
all sales (\$1,000)	14,713	2,921	3,822	1,928	3,432
wholesale sales (\$1,000)	9,463	1,183	1,904	(D)	1,583
retail sales (\$1,000)	5,251	1,738	1,918	(D)	1,848
Cut cultivated greens .....operations	55	36	15	21	73
all sales (\$1,000)	3,922	1,606	443	471	944
wholesale sales (\$1,000)	3,474	919	(D)	383	673
retail sales (\$1,000)	448	686	(D)	88	271
Nursery stock (see text) .....operations	876	336	658	309	776
all sales (\$1,000)	62,562	15,017	21,067	6,819	10,915
wholesale sales (\$1,000)	39,312	7,888	11,798	2,992	4,875
retail sales (\$1,000)	23,250	7,130	9,269	3,827	6,040
Propagative horticultural materials, bareroot, and unfinished plants (see text) .....operations	72	11	32	7	32
all sales (\$1,000)	4,842	510	1,019	157	441
wholesale sales (\$1,000)	3,471	190	611	68	175
retail sales (\$1,000)	1,371	320	408	89	266
Sod, sprigs, or plugs sold (see text) .....operations	110	7	52	14	33
all sales (\$1,000)	7,997	300	1,619	312	433
wholesale sales (\$1,000)	4,145	(D)	725	(D)	173
retail sales (\$1,000)	3,852	(D)	894	(D)	259
Dried bulbs, corms, rhizomes, and tubers .....operations	21	10	9	3	18
all sales (\$1,000)	1,488	436	267	62	283
wholesale sales (\$1,000)	280	(D)	52	(D)	69
retail sales (\$1,000)	1,208	(D)	215	(D)	214
Food crops grown under protection .....operations	191	103	212	147	551
all sales (\$1,000)	13,516	4,560	6,859	3,249	7,992
wholesale sales (\$1,000)	7,830	2,184	3,036	1,298	2,903
retail sales (\$1,000)	5,687	2,376	3,824	1,951	5,089
Transplants for commercial vegetable and strawberry production .....operations	33	7	23	10	47
all sales (\$1,000)	2,173	314	822	224	585
wholesale sales (\$1,000)	1,775	(D)	712	141	126
retail sales (\$1,000)	398	(D)	109	83	459
Vegetable seeds .....operations	51	14	29	7	9
all sales (\$1,000)	3,681	632	882	155	136
wholesale sales (\$1,000)	3,225	632	490	(D)	(D)
retail sales (\$1,000)	456	-	392	(D)	(D)
Flower seeds .....operations	10	2	4	3	7
all sales (\$1,000)	(D)	(D)	115	68	75
wholesale sales (\$1,000)	(D)	(D)	(D)	(D)	49
retail sales (\$1,000)	276	(D)	(D)	(D)	26
Aquatic plants .....operations	14	7	12	8	11
all sales (\$1,000)	(D)	(D)	385	182	155
wholesale sales (\$1,000)	(D)	(D)	240	97	(D)
retail sales (\$1,000)	357	158	145	86	(D)
Cut Christmas trees .....operations	429	214	471	255	1,033
all sales (\$1,000)	29,703	9,466	14,613	5,599	14,316
wholesale sales (\$1,000)	11,764	2,602	5,212	1,396	3,809
retail sales (\$1,000)	17,939	6,864	9,401	4,204	10,507
Other (see text) .....operations	208	82	136	72	211
all sales (\$1,000)	14,366	3,675	4,436	1,607	2,989
wholesale sales (\$1,000)	2,556	1,000	972	317	557
retail sales (\$1,000)	11,810	2,675	3,464	1,290	2,432