

**Table 13. Cut Flowers and Cut Lei Flowers Sold: 2014**

[For meaning of abbreviations and symbols, see introductory text.]

Item	All sales	Wholesale sales	Retail sales
Cut flowers and cut lei flowers sold, total	operations 1,998	974	1,350
	number sold (1,000) (X)	(X)	(X)
	value (\$1,000) 462,098	417,108	44,990
Cut flowers sold, total	operations 1,979	960	1,344
	number sold (1,000) (X)	(X)	(X)
	value (\$1,000) 458,111	413,448	44,662
Alstroemeria (stems)	operations 76	39	50
	number sold (1,000) 10,352	9,864	488
	value (\$1,000) 2,814	2,418	396
Anemone (bunches)	operations 100	77	44
	number sold (1,000) 671	363	308
	value (\$1,000) 1,596	893	703
Anthurium (stems)	operations 51	38	21
	number sold (1,000) 4,912	4,622	289
	value (\$1,000) 3,142	2,885	257
Aster (stems)	operations 151	57	109
	number sold (1,000) 11,279	11,164	115
	value (\$1,000) 3,812	3,735	76
Bird of Paradise ( <i>Strelitzia</i> ) (stems)	operations 22	17	6
	number sold (1,000) 253	(D)	(D)
	value (\$1,000) 162	(D)	(D)
Calla lilies (stems)	operations 75	33	51
	number sold (1,000) (D)	(D)	26
	value (\$1,000) (D)	(D)	37
Campanula (blooms)	operations 57	16	47
	number sold (1,000) 138	66	72
	value (\$1,000) 86	29	57
Carnation, miniature (stems)	operations 22	11	12
	number sold (1,000) 914	(D)	(D)
	value (\$1,000) 523	(D)	(D)
Carnation, standard (stems)	operations 46	11	37
	number sold (1,000) 1,038	737	301
	value (\$1,000) 712	294	418
Celosia (bunches)	operations 250	107	165
	number sold (1,000) 865	769	95
	value (\$1,000) 947	767	179
Chrysanthemum, pompon (bunches)	operations 80	48	37
	number sold (1,000) 7,998	7,957	41
	value (\$1,000) 13,471	13,365	106
Chrysanthemum, other (bunches)	operations 86	31	66
	number sold (1,000) 470	367	103
	value (\$1,000) 1,644	1,498	146
Cosmos (bunches)	operations 123	22	108
	number sold (1,000) 60	(D)	(D)
	value (\$1,000) 116	48	68
Daffodil ( <i>Narcissus</i> ) (stems)	operations 122	38	106
	number sold (1,000) 66,036	64,151	1,885
	value (\$1,000) 7,669	7,207	462
Dahlia (bunches)	operations 319	155	215
	number sold (1,000) 3,048	1,685	1,363
	value (\$1,000) 10,356	5,429	4,927
<i>Delphinium</i> (Larkspur) (stems)	operations 293	131	186
	number sold (1,000) 18,041	17,641	399
	value (\$1,000) 6,679	6,221	458
Dianthus (other than carnations) (bunches)	operations 154	96	71
	number sold (1,000) 1,169	1,097	72
	value (\$1,000) 2,223	2,126	97
Dried flowers (see text)	operations 100	29	83
	number sold (1,000) (X)	(X)	(X)
	value (\$1,000) 1,814	1,440	374
Flowering cabbage or kale ( <i>Brassica</i> ) (stems)	operations 69	36	37
	number sold (1,000) 974	962	12
	value (\$1,000) 585	562	23
Freesia (stems)	operations 51	35	31
	number sold (1,000) 12,158	10,436	1,721
	value (\$1,000) 5,949	5,079	870
Gerbera daisy (stems)	operations 118	56	70
	number sold (1,000) 110,095	109,928	167
	value (\$1,000) 35,231	35,080	150
Ginger and heliconia (stems) (see text)	operations 2	1	1
	number sold (1,000) (D)	(D)	(D)
	value (\$1,000) (D)	(D)	(D)
Ginger, pink (stems)	operations 38	23	20
	number sold (1,000) 195	148	48
	value (\$1,000) 145	95	51
Ginger, red (stems)	operations 48	33	24
	number sold (1,000) 617	505	112
	value (\$1,000) 468	307	161
Ginger, other (stems)	operations 20	13	9
	number sold (1,000) 618	604	14
	value (\$1,000) 629	587	42
Gladioli (spikes)	operations 331	89	265
	number sold (1,000) 87,459	86,448	1,011
	value (\$1,000) 25,140	24,476	664
Godetia (stems)	operations 36	11	30
	number sold (1,000) 119	44	75
	value (\$1,000) 73	21	52
Gypsophila (bunches)	operations 44	20	26
	number sold (1,000) 239	207	32
	value (\$1,000) 694	613	81
Heather (bunches)	operations 9	5	4
	number sold (1,000) 533	(D)	(D)
	value (\$1,000) 1,528	(D)	(D)
Heliconia (stems)	operations 46	32	23
	number sold (1,000) 354	295	59
	value (\$1,000) 382	249	133

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**Table 13. Cut Flowers and Cut Lei Flowers Sold: 2014 (continued)**

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Item	All sales	Wholesale sales	Retail sales
Cut flowers and cut lei flowers sold, total - Con.			
Cut flowers sold, total - Con.			
Hydrangea (stems) .....operations	186	96	108
number sold (1,000)	1,130	1,048	82
value (\$1,000)	1,287	1,165	122
Ilex (bunches) .....operations	42	22	24
number sold (1,000)	140	119	21
value (\$1,000)	571	539	32
Iris (stems) .....operations	189	73	139
number sold (1,000)	49,442	46,737	2,705
value (\$1,000)	13,863	12,461	1,402
Leptospermum (stems) .....operations	13	13	-
number sold (1,000)	94	94	-
value (\$1,000)	35	35	-
Liatis (bunches) .....operations	61	48	13
number sold (1,000)	292	288	4
value (\$1,000)	729	723	7
Lily, Asiatic (stems) .....operations	303	103	220
number sold (1,000)	38,317	37,662	655
value (\$1,000)	25,062	24,044	1,018
Lily, Oriental (stems) .....operations	266	83	200
number sold (1,000)	39,695	39,371	323
value (\$1,000)	38,287	37,634	653
Lily, other (stems) (see text) .....operations	118	37	86
number sold (1,000)	2,870	2,815	55
value (\$1,000)	1,923	1,811	112
Limonium (bunches) .....operations	22	16	8
number sold (1,000)	110	107	3
value (\$1,000)	317	309	8
Lisianthus (stems) .....operations	317	145	217
number sold (1,000)	9,786	9,302	484
value (\$1,000)	5,194	4,297	897
Marguerite daisies (stems) .....operations	5	1	4
number sold (1,000)	(D)	(D)	3
value (\$1,000)	2	(D)	(D)
Matricaria (bunches) .....operations	36	20	23
number sold (1,000)	258	253	5
value (\$1,000)	858	840	18
Orchid, cattleya (blooms) .....operations	17	10	9
number sold (1,000)	42	42	1
value (\$1,000)	197	194	4
Orchid, cymbidium (blooms) .....operations	31	24	15
number sold (1,000)	2,089	2,009	80
value (\$1,000)	3,417	3,321	95
Orchid, dendrobium (blooms) .....operations	44	26	24
number sold (1,000)	3,013	2,508	505
value (\$1,000)	1,865	1,470	395
Orchid, oncidinae (blooms) .....operations	14	12	4
number sold (1,000)	229	(D)	(D)
value (\$1,000)	297	283	15
Orchid, phalaenopsis (blooms) .....operations	24	19	6
number sold (1,000)	(D)	(D)	(D)
value (\$1,000)	(D)	(D)	(D)
Orchid, vandaceous (blooms) .....operations	7	7	-
number sold (1,000)	193	193	-
value (\$1,000)	202	202	-
Orchid, other (blooms) (see text) .....operations	9	6	3
number sold (1,000)	268	(D)	(D)
value (\$1,000)	949	(D)	(D)
Peony (stems) .....operations	325	162	196
number sold (1,000)	7,967	7,196	771
value (\$1,000)	7,765	6,886	879
Protea (stems) .....operations	60	47	19
number sold (1,000)	3,339	3,068	271
value (\$1,000)	4,084	3,639	446
Rose, garden (bunches) .....operations	18	12	8
number sold (1,000)	764	(D)	(D)
value (\$1,000)	1,231	951	279
Rose, hybrid tea (stems) .....operations	66	27	49
number sold (1,000)	29,802	27,932	1,870
value (\$1,000)	14,497	13,194	1,303
Rose, spray-type (stems) .....operations	36	24	16
number sold (1,000)	6,955	6,841	114
value (\$1,000)	4,976	4,868	108
Rose, sweetheart (stems) .....operations	22	13	12
number sold (1,000)	4,609	(D)	(D)
value (\$1,000)	1,467	1,334	133
Snapdragon (spikes) .....operations	551	193	410
number sold (1,000)	44,857	43,701	1,155
value (\$1,000)	12,187	11,410	777
Solidago (bunches) .....operations	36	21	15
number sold (1,000)	1,733	1,730	2
value (\$1,000)	2,830	2,822	8
Statice (bunches) .....operations	172	59	140
number sold (1,000)	500	377	123
value (\$1,000)	779	555	224
Stephanotis (blooms) .....operations	15	12	3
number sold (1,000)	448	447	1
value (\$1,000)	146	145	1
Stock (stems) .....operations	125	80	56
number sold (1,000)	(D)	11,721	(D)
value (\$1,000)	4,455	4,358	97
Sunflower (stems) .....operations	663	251	495
number sold (1,000)	28,298	21,726	6,573
value (\$1,000)	13,747	10,218	3,530

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**Table 13. Cut Flowers and Cut Lei Flowers Sold: 2014 (continued)**

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Item	All sales	Wholesale sales	Retail sales
Cut flowers and cut lei flowers sold, total - Con.			
Cut flowers sold, total - Con.			
Trachelium (bunches) ..... operations	19	12	8
number sold (1,000)	61	53	8
value (\$1,000)	137	119	18
Tulip (stems) ..... operations	262	110	187
number sold (1,000)	174,689	169,080	5,609
value (\$1,000)	65,330	61,395	3,935
Waxflower (bunches) ..... operations	54	51	3
number sold (1,000)	2,349	2,289	60
value (\$1,000)	5,518	5,458	60
Zinnia (stems) ..... operations	620	153	533
number sold (1,000)	3,299	1,209	2,090
value (\$1,000)	1,687	494	1,193
Other cut flowers (see text) ..... operations	778	438	480
number sold (1,000)	(X)	(X)	(X)
value (\$1,000)	79,076	64,018	15,059
Cut lei flowers sold, total (see text) ..... operations			
number sold (1,000)	42	31	14
value (\$1,000)	(X)	(X)	(X)
value (\$1,000)	3,987	3,659	328
Carnation (heads) ..... operations	2	-	2
number sold (1,000)	(D)	-	(D)
value (\$1,000)	(D)	-	(D)
Orchid, dendrobium (blooms) ..... operations	16	11	6
number sold (1,000)	5,941	3,958	1,983
value (\$1,000)	245	160	84
Pikake (strands) ..... operations	1	1	-
number sold (1,000)	(D)	(D)	-
value (\$1,000)	(D)	(D)	-
Plumeria (blossoms) ..... operations	14	11	4
number sold (1,000)	14,402	12,999	1,403
value (\$1,000)	653	465	188
Tuberose (blossoms) ..... operations	4	4	-
number sold (1,000)	22,523	22,523	-
value (\$1,000)	2,537	2,537	-
Other cut lei flowers (see text) ..... operations			
number sold (1,000)	9	8	2
value (\$1,000)	(X)	(X)	(X)
value (\$1,000)	(D)	(D)	(D)