

Table 31. Value of Land, Buildings, Machinery and Equipment; Total Land Area; Area in Production; and Marketing Channels by Value of Sales: 2014

[For meaning of abbreviations and symbols, see introductory text.]

Item	Total	\$2,500,000 or more	\$1,000,000 to \$2,499,999	\$500,000 to \$999,999	\$250,000 to \$499,999	\$100,000 to \$249,999
VALUE OF LAND, BUILDINGS, MACHINERY, AND EQUIPMENT						
Land and buildings operations	23,221	968	1,344	1,582	2,098	3,729
..... value (\$1,000)	23,184,945	7,078,302	3,717,166	2,680,421	2,581,551	2,677,123
Machinery and equipment operations	23,221	968	1,344	1,582	2,098	3,729
..... value (\$1,000)	4,169,192	1,723,102	620,697	419,507	398,714	390,848
TOTAL LAND AREA USED TO GROW HORTICULTURAL CROPS						
Total land area covered by greenhouses operations	14,593	726	821	1,005	1,317	2,462
..... square feet (1,000)	894,907	469,231	131,853	78,109	63,494	65,930
Glass operations	1,485	187	142	128	164	238
..... square feet (1,000)	122,502	86,668	13,341	7,711	5,707	5,161
Rigid plastic operations	3,178	253	196	232	333	570
..... square feet (1,000)	132,189	73,465	19,289	9,397	9,266	9,107
Plastic film (single or multi-layer poly) operations	12,757	616	716	891	1,172	2,150
..... square feet (1,000)	640,216	309,098	99,223	61,001	48,522	51,663
Greenhouse area erected in 2014 operations	1,002	77	61	69	107	160
..... square feet (1,000)	16,194	6,696	2,109	2,256	1,504	1,928
Total land area covered by shade structures operations	4,058	298	316	317	468	766
..... square feet (1,000)	429,708	186,899	65,003	59,288	48,295	39,213
Total land area covered by natural shade operations	1,804	42	81	97	181	283
..... acres	5,404	914	427	423	537	795
Total land area in the open operations	12,927	651	852	938	1,258	2,223
..... acres	497,339	152,970	91,765	69,885	51,506	51,251
GREENHOUSE AREA IN PRODUCTION						
Cut flowers and cut lei flowers (see text) operations	969	40	35	50	48	120
..... square feet (1,000)	54,851	34,495	6,754	4,324	2,228	2,335
Cut flowers, anthurium (see text) operations	3	-	-	1	-	-
..... square feet (1,000)	(D)	-	-	(D)	-	-
Cut flowers, dendrobium orchids (see text) operations	15	-	-	-	1	3
..... square feet (1,000)	342	-	-	-	(D)	162
Cut flowers, all other (see text) operations	27	-	1	2	-	5
..... square feet (1,000)	483	-	(D)	(D)	-	227
Potted flowering plants for indoor or patio use (see text) operations	3,632	241	237	309	412	706
..... square feet (1,000)	127,512	79,788	17,033	8,709	7,787	7,221
Potted flowering plants, dendrobium orchids (see text) operations	30	-	1	4	10	2
..... square feet (1,000)	664	-	(D)	174	310	(D)
Potted flowering plants, all other (see text) operations	71	-	3	8	8	16
..... square feet (1,000)	2,178	-	443	496	204	323
Potted herbaceous perennial plants operations	4,745	268	289	338	534	969
..... square feet (1,000)	97,763	54,465	16,432	5,835	6,713	7,004
Annual bedding/garden plants operations	7,665	311	326	450	717	1,372
..... square feet (1,000)	268,430	119,231	38,488	30,116	24,858	24,662
Foliage plants, pots operations	1,906	104	138	145	211	328
..... square feet (1,000)	48,662	18,628	11,876	5,163	4,786	4,194
Foliage plants, hanging baskets operations	940	75	65	74	127	212
..... square feet (1,000)	18,293	11,031	1,616	769	1,878	1,639
Cut cultivated greens operations	197	7	6	9	13	31
..... square feet (1,000)	4,570	2,186	38	832	139	729
Nursery stock (see text) operations	3,815	281	298	387	412	733
..... square feet (1,000)	174,232	103,608	21,926	16,229	10,496	10,491
All other horticultural specialty crops operations	3,731	171	156	188	252	551
..... square feet (1,000)	140,584	76,392	25,150	7,929	6,206	8,193
SHADE STRUCTURE AREA IN PRODUCTION						
Cut flowers and cut lei flowers (see text) operations	119	14	6	7	10	24
..... square feet (1,000)	3,080	1,974	242	218	169	219
Cut flowers, anthurium (see text) operations	36	-	1	2	1	3
..... square feet (1,000)	5,072	-	(D)	(D)	(D)	(D)
Cut flowers, dendrobium orchids (see text) operations	21	-	1	-	2	5
..... square feet (1,000)	1,486	-	(D)	-	(D)	376
Cut flowers, all other (see text) operations	25	-	1	2	2	5
..... square feet (1,000)	585	-	(D)	(D)	(D)	152
Potted flowering plants (see text) operations	367	45	30	36	25	66
..... square feet (1,000)	19,912	13,827	2,508	2,181	431	443
Potted flowering plants, dendrobium orchids (see text) operations	26	-	1	2	1	6
..... square feet (1,000)	783	-	(D)	(D)	(D)	256
Potted flowering plants, all other (see text) operations	46	-	4	5	4	13
..... square feet (1,000)	1,003	-	277	115	98	290
Potted herbaceous perennial plants operations	1,140	93	76	79	142	190
..... square feet (1,000)	26,654	19,575	2,617	1,345	909	862
Annual bedding/garden plants operations	692	50	43	45	81	131
..... square feet (1,000)	22,259	15,964	2,166	1,073	938	979
Foliage plants, pots operations	487	43	69	50	62	64
..... square feet (1,000)	94,929	30,418	29,134	16,062	11,815	4,095
Foliage plants, hanging baskets operations	100	17	4	19	10	17
..... square feet (1,000)	7,446	3,884	(D)	1,787	118	55
Cut cultivated greens operations	190	10	12	14	31	52
..... square feet (1,000)	167,687	61,229	14,624	29,175	26,771	21,689
Nursery stock (see text) operations	1,583	134	127	136	195	329
..... square feet (1,000)	78,095	45,985	7,762	6,659	5,532	6,853
All other horticultural specialty crops operations	336	16	18	15	19	62
..... square feet (1,000)	4,492	1,838	1,081	259	243	402

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Table 31. Value of Land, Buildings, Machinery and Equipment; Total Land Area; Area in Production; and Marketing Channels by Value of Sales: 2014 (continued)

[For meaning of abbreviations and symbols, see introductory text.]

Item	\$50,000 to \$99,999	\$40,000 to \$49,999	\$25,000 to \$39,999	\$20,000 to \$24,999	\$10,000 to \$19,999
VALUE OF LAND, BUILDINGS, MACHINERY, AND EQUIPMENT					
Land and buildingsoperations	3,709	1,334	2,796	1,458	4,203
value (\$1,000)	1,844,837	422,459	869,465	349,573	964,048
Machinery and equipmentoperations	3,709	1,334	2,796	1,458	4,203
value (\$1,000)	256,413	63,133	112,664	49,838	134,276
TOTAL LAND AREA USED TO GROW HORTICULTURAL CROPS					
Total land area covered by greenhousesoperations	2,420	851	1,754	902	2,335
square feet (1,000)	41,123	8,740	16,191	5,783	14,453
Glassoperations	213	60	164	48	141
square feet (1,000)	1,889	398	889	178	560
Rigid plasticoperations	473	161	407	132	421
square feet (1,000)	5,919	1,194	2,489	562	1,502
Plastic film (single or multi-layer poly)operations	2,140	760	1,451	809	2,052
square feet (1,000)	33,315	7,148	12,812	5,043	12,391
Greenhouse area erected in 2014operations	156	55	109	63	145
square feet (1,000)	575	275	391	135	326
Total land area covered by shade structuresoperations	608	193	389	247	456
square feet (1,000)	15,328	3,910	4,578	2,950	4,233
Total land area covered by natural shadeoperations	329	68	230	98	395
acres	770	38	596	182	722
Total land area in the openoperations	2,016	740	1,410	790	2,049
acres	29,579	5,892	12,202	16,343	15,946
GREENHOUSE AREA IN PRODUCTION					
Cut flowers and cut lei flowers (see text)operations	219	63	106	83	205
square feet (1,000)	2,236	657	1,308	120	394
Cut flowers, anthurium (see text)operations	-	-	1	-	1
square feet (1,000)	-	-	(D)	-	(D)
Cut flowers, dendrobium orchids (see text)operations	7	-	3	-	1
square feet (1,000)	118	-	(D)	-	(D)
Cut flowers, all other (see text)operations	8	1	1	2	7
square feet (1,000)	87	(D)	(D)	(D)	41
Potted flowering plants for indoor or patio use (see text)operations	607	202	421	162	335
square feet (1,000)	3,208	922	1,592	358	893
Potted flowering plants, dendrobium orchids (see text)operations	3	1	2	3	4
square feet (1,000)	39	(D)	(D)	(D)	(D)
Potted flowering plants, all other (see text)operations	18	2	8	3	5
square feet (1,000)	564	(D)	68	(D)	32
Potted herbaceous perennial plantsoperations	897	284	483	209	474
square feet (1,000)	3,860	846	1,154	471	983
Annual bedding/garden plantsoperations	1,426	472	984	461	1,146
square feet (1,000)	14,804	3,319	6,246	2,103	4,604
Foliage plants, potsoperations	345	117	206	117	195
square feet (1,000)	1,776	453	867	355	564
Foliage plants, hanging basketsoperations	161	48	70	18	90
square feet (1,000)	741	104	265	53	198
Cut cultivated greensoperations	33	31	30	7	30
square feet (1,000)	397	42	159	23	25
Nursery stock (see text)operations	550	199	383	171	401
square feet (1,000)	6,569	1,179	1,302	624	1,808
All other horticultural specialty cropsoperations	565	221	483	265	879
square feet (1,000)	6,828	1,208	3,223	1,409	4,045
SHADE STRUCTURE AREA IN PRODUCTION					
Cut flowers and cut lei flowers (see text)operations	12	6	14	1	25
square feet (1,000)	198	(D)	43	(D)	12
Cut flowers, anthurium (see text)operations	11	3	7	1	7
square feet (1,000)	1,429	456	247	(D)	196
Cut flowers, dendrobium orchids (see text)operations	5	-	6	-	2
square feet (1,000)	261	-	514	-	(D)
Cut flowers, all other (see text)operations	6	2	3	1	3
square feet (1,000)	157	(D)	19	(D)	25
Potted flowering plants (see text)operations	54	14	59	13	25
square feet (1,000)	227	65	106	29	95
Potted flowering plants, dendrobium orchids (see text)operations	6	-	7	-	3
square feet (1,000)	146	-	253	-	72
Potted flowering plants, all other (see text)operations	6	-	9	2	3
square feet (1,000)	(D)	-	98	(D)	(D)
Potted herbaceous perennial plantsoperations	217	69	115	52	107
square feet (1,000)	662	204	172	150	156
Annual bedding/garden plantsoperations	97	33	72	44	96
square feet (1,000)	350	68	250	124	348
Foliage plants, potsoperations	56	15	32	71	25
square feet (1,000)	1,896	208	368	715	219
Foliage plants, hanging basketsoperations	9	6	11	4	3
square feet (1,000)	43	6	(D)	2	1
Cut cultivated greensoperations	29	9	11	10	12
square feet (1,000)	7,996	2,483	981	1,306	1,433
Nursery stock (see text)operations	198	77	163	85	139
square feet (1,000)	1,939	349	1,234	311	1,472
All other horticultural specialty cropsoperations	47	12	27	12	108
square feet (1,000)	312	37	115	40	164

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Table 31. Value of Land, Buildings, Machinery and Equipment; Total Land Area; Area in Production; and Marketing Channels by Value of Sales: 2014 (continued)

[For meaning of abbreviations and symbols, see introductory text.]

Item	\$50,000 to \$99,999	\$40,000 to \$49,999	\$25,000 to \$39,999	\$20,000 to \$24,999	\$10,000 to \$19,999
NATURAL SHADE AREA IN PRODUCTION					
Cut flowers and cut lei flowers (see text)operations	14	4	8	1	50
acres	25	1	5	(D)	16
Cut flowers, anthurium (see text)operations	-	-	1	-	2
acres	-	-	(D)	-	(D)
Cut flowers, dendrobium orchids (see text)operations	-	-	-	-	-
acres	-	-	-	-	-
Cut flowers, all other (see text)operations	1	-	3	2	4
acres	(D)	-	2	(D)	3
Potted flowering plants (see text)operations	15	3	36	5	17
acres	6	(D)	17	1	3
Potted flowering plants, dendrobium orchids (see text)operations	-	-	-	-	-
acres	-	-	-	-	-
Potted flowering plants, all other (see text)operations	-	-	-	1	-
acres	-	-	-	(D)	-
Potted herbaceous perennial plantsoperations	104	24	53	52	92
acres	33	3	38	39	32
Annual bedding/garden plantsoperations	25	7	32	3	23
acres	6	2	17	(D)	5
Foliage plants, potsoperations	10	-	8	3	15
acres	7	-	6	1	9
Foliage plants, hanging basketsoperations	3	4	-	-	5
acres	(Z)	(Z)	-	-	2
Cut cultivated greensoperations	24	4	7	3	39
acres	243	(D)	39	(D)	346
Nursery stock (see text)operations	158	28	95	31	184
acres	395	25	177	39	298
All other horticultural specialty cropsoperations	19	3	33	3	30
acres	51	1	19	(Z)	10
AREA IN THE OPEN IN PRODUCTION					
Cut flowers and cut lei flowers (see text)operations	280	99	140	111	396
acres	1,320	267	357	342	692
Cut flowers, anthurium (see text)operations	1	1	-	-	2
acres	(D)	(D)	-	-	(D)
Cut flowers, dendrobium orchids (see text)operations	2	1	-	-	-
acres	(D)	(D)	-	-	-
Cut flowers, all other (see text)operations	26	6	11	8	31
acres	117	30	63	18	70
Potted flowering plants (see text)operations	92	34	62	21	47
acres	81	24	58	12	23
Potted flowering plants, dendrobium orchids (see text)operations	-	-	-	-	1
acres	-	-	-	-	(D)
Potted flowering plants, all other (see text)operations	2	-	1	-	3
acres	(D)	-	(D)	-	3
Potted herbaceous perennial plantsoperations	385	162	265	153	317
acres	319	131	188	107	262
Annual bedding/garden plantsoperations	227	54	147	63	157
acres	163	28	179	24	90
Foliage plants, potsoperations	63	8	24	9	17
acres	114	6	36	11	24
Foliage plants, hanging basketsoperations	5	5	3	-	2
acres	1	1	(Z)	-	(D)
Cut cultivated greensoperations	50	29	29	36	95
acres	246	59	226	110	264
Nursery stock (see text)operations	1,011	359	743	343	852
acres	15,904	3,504	6,954	14,026	6,809
All other horticultural specialty cropsoperations	909	378	793	421	1,534
acres	76,605	9,870	26,184	8,471	42,713
MARKETING CHANNELS					
Consumers (direct sales)operations	2,598	1,004	2,188	1,126	3,249
Retail floristsoperations	481	145	292	155	434
Retail garden centers/nurseriesoperations	1,024	377	704	337	717
Supermarkets/groceriesoperations	376	186	299	195	428
Other mass marketersoperations	285	104	221	146	338
Interiorscapersoperations	188	73	150	97	238
Landscape contractorsoperations	1,105	341	782	313	801
Wholesale floristsoperations	449	114	240	152	391
Landscape redistribution yardsoperations	347	111	233	136	322
Non-profit groupsoperations	472	190	393	192	469
Other marketing channels (see text)operations	610	257	534	280	838