



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – California**



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Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. California had 1,710 horticultural operations that sold \$2.9 billion in horticultural products in 2014, compared to 1,611 horticultural operations that sold \$2.3 billion in horticultural products in 2009. Horticulture producers in California had \$2.3 billion in total production expenses in 2014. Hired labor expenses in California accounted for 38 percent of the total production expenses. Of the 46,494 hired workers in California, 14,146 worked less than 150 days compared to 32,348 who worked 150 days or more.

U.S. Highlights: 2014 and 2009

Item	2014	2009	Percent change
All horticultural specialty cropsoperations	23,221	21,585	7.6
.....sales (\$1,000)	13,789,048	11,687,323	18.0
Floricultureoperations	12,415	12,009	3.4
.....sales (\$1,000)	5,879,685	5,018,449	17.2
Bedding/garden plants.....operations	9,709	9,604	1.1
.....sales (\$1,000)	3,512,384	3,149,701	11.5
Annual bedding/garden plantsoperations	7,964	7,989	-0.3
.....sales (\$1,000)	2,567,534	2,305,913	11.3
Potted herbaceous perennial plantsoperations	6,291	6,416	-1.9
.....sales (\$1,000)	944,850	843,788	12.0
Potted flowering plants for indoor or patio useoperations	4,059	4,043	0.4
.....sales (\$1,000)	1,084,274	871,474	24.4
Foliage plants for indoor or patio useoperations	2,644	2,728	-3.1
.....sales (\$1,000)	721,889	509,873	41.6
Cut flowers and cut lei flowersoperations	1,998	1,703	17.3
.....sales (\$1,000)	462,098	403,254	14.6
Cut cultivated greensoperations	728	634	14.8
.....sales (\$1,000)	99,040	84,148	17.7
Nursery stock soldoperations	8,226	8,441	-2.5
.....sales (\$1,000)	4,266,631	3,850,363	10.8
Propagative horticultural materials, bareroot and unfinished plantsoperations	1,067	1,178	-9.4
.....sales (\$1,000)	695,126	601,657	15.5
Sod, sprigs, or plugs soldoperations	1,289	1,403	-8.1
.....sales (\$1,000)	1,138,465	876,847	29.8
Dried bulbs, corms, rhizomes, and tubersoperations	204	223	-8.5
.....sales (\$1,000)	74,014	48,512	52.6
Food crops grown under protectionoperations	2,521	1,476	70.8
.....sales (\$1,000)	796,664	553,270	44.0
Transplants for commercial vegetable and strawberry productionoperations	693	502	38.0
.....sales (\$1,000)	371,817	330,647	12.5
Vegetable seedsoperations	385	340	13.2
.....sales (\$1,000)	135,122	89,031	51.8
Flower seedsoperations	169	141	19.9
.....sales (\$1,000)	31,607	30,825	2.5
Otheroperations	3,902	3,274	19.2
.....sales (\$1,000)	399,918	287,722	39.0
Aquatic plantsoperations	345	375	-8.0
.....sales (\$1,000)	20,205	26,000	-22.3
Cut Christmas trees soldoperations	3,352	2,699	24.2
.....sales (\$1,000)	366,632	249,821	46.8
Short rotation woody crops soldoperations	49	23	113.0
.....sales (\$1,000)	1,845	2,173	-15.1
Tobacco transplantsoperations	183	189	-3.2
.....sales (\$1,000)	11,236	9,728	15.5

Value of Horticultural Specialty Crops Sold: 2014

Item	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
California	1,710	2,877,981	1,306	2,625,696	835	252,286
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
California	213	218,891	145	208,387	109	10,504
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
California	213	89,770	156	84,683	104	5,087
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
California	223	301,964	166	291,226	95	10,738
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
California	197	129,187	138	127,216	94	1,971
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
California	380	335,678	328	310,635	152	25,043
Cut cultivated greens						
United States	728	99,040	494	95,640	315	3,400
California	96	11,780	86	11,672	19	109
Nursery stock sold						
United States	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
California	638	958,536	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
California	69	103,182	62	102,032	17	1,150
Sod, sprigs, or plugs sold						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
California	45	141,418	(NA)	113,816	(NA)	27,602
Dried bulbs, corms, rhizomes, and tubers						
United States	204	74,014	(NA)	64,800	(NA)	9,214
California	21	21,372	(NA)	20,994	(NA)	377
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
California	138	215,333	(NA)	194,425	(NA)	20,907
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
California	63	256,870	(NA)	(D)	(NA)	(D)
Vegetable seeds						
United States	385	135,122	(NA)	117,848	(NA)	17,274
California	49	77,193	(NA)	64,746	(NA)	12,447
Flower seeds						
United States	169	31,607	(NA)	28,665	(NA)	2,942
California	10	10,049	(NA)	(D)	(NA)	(D)
Aquatic plants						
United States	345	20,205	(NA)	17,324	(NA)	2,881
California	8	(D)	(NA)	(D)	(NA)	106
Cut Christmas trees sold						
United States	3,352	366,632	1,563	269,996	2,550	96,636
California	117	5,436	10	106	115	5,331
Short rotation woody crops sold						
United States	49	1,845	(NA)	1,289	(NA)	557
California	1	(D)	(NA)	-	(NA)	(D)
Tobacco transplants						
United States	183	11,236	(NA)	3,806	(NA)	7,429
California	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

- Represents zero.

Annual Bedding/Garden Plants Sold: 2014

Item	Value (\$1,000)	Flats		All pots		Hanging baskets	
		Number sold	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)
Annual bedding/garden plants sold, total							
United States	2,567,534	86,888,069	887,223	597,844	1,250,728	49,235	429,584
California	218,891	8,935,616	96,720	52,633	109,536	1,404	12,635
Flowering and foliar annuals							
United States	2,160,001	73,832,363	733,604	478,746	1,004,914	48,056	421,484
California	184,786	7,901,279	(D)	39,648	87,081	(D)	(D)
Begonias							
United States	133,349	6,838,687	63,048	30,331	48,635	2,727	21,666
California	8,112	527,345	4,920	1,898	2,893	30	299
Combination planter/color bowl							
United States	81,344	229,498	3,749	3,381	42,819	2,745	34,776
California	5,231	(D)	(D)	(D)	(D)	250	(D)
Geraniums (from vegetative cuttings)							
United States	223,954	839,222	9,445	54,263	165,076	5,245	49,433
California	12,643	75,516	1,060	4,302	10,107	162	1,477
Impatiens, New Guinea							
United States	99,950	962,816	10,802	25,475	60,050	3,437	29,098
California	2,609	55,434	738	687	1,721	19	149
Impatiens, other (<i>I. wallerana</i>)							
United States	114,829	7,725,731	71,989	15,744	23,419	3,040	19,421
California	12,488	888,172	8,535	2,346	3,716	45	237
Marigolds							
United States	82,362	6,664,247	60,607	16,026	20,650	175	1,105
California	8,958	689,500	7,010	1,433	(D)	(D)	(D)
Pansies (<i>Violas</i>)							
United States	186,024	12,146,484	114,122	45,264	61,058	1,688	10,845
California	13,731	1,154,684	10,823	2,218	2,745	19	163
Petunias							
United States	262,959	11,722,441	114,237	38,950	79,781	8,316	68,941
California	20,480	1,074,067	11,707	3,064	6,673	310	2,101
Other flowering and foliar annuals ¹							
United States	611,592	15,066,720	160,287	153,112	321,402	14,216	129,904
California	61,241	1,871,559	23,495	13,550	33,874	385	3,872
Vegetable-type bedding plants ²							
United States	407,533	13,055,706	153,619	119,098	245,814	1,180	8,100
California	34,105	1,034,337	(D)	12,985	22,455	(D)	(D)

¹ Excludes vegetable-type bedding plants, Ageratum, Alyssum-sweet (*Lobularia*), Angelonia, Caladium, Calendula, Calibrachoa, Canna, Celosia, Cleome, Coleus, Cosmos, Dahlia, Dianthus, Dusty Miller, flowering cabbage or kale (*Brassica*), Fuchsia, Gazania, Geraniums (from seeds and plug seedlings), Gerbera Daisy, Gomphrena, Lisianthus, Lobelia, Millet (ornamental), Nasturtium, Nicotiana, Osteospermum, Pentas, peppers - ornamental, Poppy (annual), Portulaca, Ranunculus, Rudbeckia, Salvia (annual), Scaevola, Snapdragon, *Thunbergia* (Black-eyed Susan vine), Verbena, Vinca (*Catharanthus roseus*) and Zinnia.

² Excludes flowering and foliar plants.
(D) Withheld to avoid disclosing data for individual operations.

Nursery Stock Sold: 2014

Item	Operations	Number sold	Value (\$1,000)
Nursery stock sold, total			
United States	8,226	(NA)	4,266,631
California	638	(NA)	958,536
Deciduous shade trees			
United States	3,652	21,126,281	561,870
California	219	2,840,539	59,168
Deciduous flowering trees			
United States	3,450	21,565,156	373,701
California	207	2,365,067	35,811
Broadleaf evergreens			
United States	3,891	89,534,915	807,216
California	318	15,095,028	137,259
Coniferous evergreens			
United States	4,145	60,280,052	568,413
California	226	4,638,446	43,844
Deciduous shrubs			
United States	3,636	98,752,780	676,674
California	284	18,167,032	96,201
Fruit and nut plants			
United States	1,853	138,974,392	754,708
California	228	82,519,165	472,317
Ornamental grasses			
United States	2,175	49,313,614	158,061
California	193	9,862,604	33,436
Bareroot herbaceous perennials			
United States	255	7,850,190	17,847
California	28	166,731	3,000
Cacti and succulents			
United States	396	10,464,190	40,909
California	112	6,095,681	20,375
Other woody ornamentals and vines			
United States	1,492	44,992,818	154,874
California	155	4,628,320	34,558
Landscaping palms			
United States	1,051	6,093,570	152,358
California	172	443,901	22,566

(NA) Not available.

Top Potted Herbaceous Perennial Plants Sold: 2014

Item	Operations	Number sold (1,000)	Value (\$1,000)
Potted herbaceous perennial plants sold, total			
United States	6,291	276,674	944,850
California	213	30,119	89,770
Chrysanthemums			
United States	2,921	73,854	202,575
California	37	10,067	12,117
Coral Bells (<i>Heuchera</i>)			
United States	1,600	3,128	15,149
California	49	122	389
Coreopsis			
United States	1,559	3,958	14,038
California	31	178	479
Daylilies			
United States	2,085	7,103	28,517
California	55	303	1,205
Dianthus			
United States	1,195	4,434	15,170
California	23	154	1,155
Ferns (hardy/garden)			
United States	1,108	5,298	20,389
California	42	439	2,445
Hostas			
United States	3,391	14,127	58,375
California	33	128	543
Salvia (perennial)			
United States	1,315	4,216	16,695
California	70	407	1,830
Sedum			
United States	1,356	4,659	15,031
California	21	102	344
Other herbaceous perennial plants ¹			
United States	2,672	122,420	421,069
California	100	14,211	53,907

¹ Excludes Achillea, Asclepias, Astilbe, Bleeding Heart, Campanula, Clematis (non-climbing), Columbine, *Delphinium* (Larkspur), *Digitalis* (Foxglove), *Echinacea* (Purple Coneflower), *Echinacea* (other), Gaillardia, Hibiscus, Iris, Lavender, *Leucantherum* (Shasta Daisy), Lobelia, Lupine, *Papaver* (Poppy), Penstemon, Peonies, *Perovskia* (Russian Sage), Phlox, Physostegia, Platycodon, Rudbeckia, Scabiosa, Verbascum, and Veronica.

Top Potted Flowering Plants for Indoor or Patio Use Sold: 2014

Item	Operations	All pots sold	Value (\$1,000)
Flowering plants for indoor or patio use sold, total			
United States	4,059	221,336,583	1,084,274
California	223	62,751,023	301,964
Chrysanthemums, florist			
United States	570	13,688,060	50,914
California	15	2,460,441	10,579
Hibiscus, potted			
United States	336	6,593,165	34,335
California	11	85,087	366
Hydrangea			
United States	427	4,531,797	30,103
California	31	2,674,882	15,932
Lilies, Easter			
United States	714	7,700,593	36,994
California	18	888,003	3,439
Orchids, other			
United States	324	11,675,154	98,365
California	46	6,430,469	55,261
Orchids, Phalaenopsis			
United States	312	21,619,655	186,394
California	33	7,923,954	67,606
Poinsettias			
United States	1,527	50,445,385	240,937
California	73	7,003,319	32,797
Roses, florist potted			
United States	426	9,469,995	36,352
California	22	7,725,529	25,283
Other potted flowering plants ¹			
United States	671	30,238,988	135,789
California	48	12,575,514	40,768
Other potted spring flowering bulbs ²			
United States	258	10,729,540	36,697
California	27	1,441,554	4,533

¹ Excludes potted spring flowering bulbs, African Violets, Alstroemeria, Anthurium, Azaleas - finished florist, Begonias, Bromeliad, Cape Primrose (*Streptocarpus*), Cineraria, combination planters, Cyclamens, Exacum, Gardenias, Gerbera Daisies, Gloxinias, Kalanchoes, Lilies - other, Orchids - Dendrobium, Orchids - Oncidiinae, Primula, Regal Pelargonium, Sunflowers, and *Zygocactus* (*Schlumbergera*).

² Excludes potted flowering plants, Crocus, *Daifodis* (*Narcissus*), Hyacinth, and Tulips.

Sod, Sprigs, and Plugs Sold: 2014

Geographic area	Area used for production		Area harvested		Value (\$1,000)
	Operations	Acres	Operations	Acres	
United States	1,292	320,566	1,289	195,497	1,138,465
California	45	13,881	45	11,416	141,418

Food Crops Grown Under Protection and Sold: 2014

Item	Operations	Area under protection (1,000 sq ft)	Total production (cwt)	Value (\$1,000)
Food crops grown under protection and sold, total				
United States	2,521	93,303	5,219,313	796,664
California	138	31,904	1,596,114	215,333
Cucumbers				
United States	733	10,997	726,205	77,650
California	42	3,210	262,932	18,131
Herbs, cut fresh				
United States	524	13,854	355,210	70,929
California	29	9,508	185,718	39,234
Lettuce, all				
United States	763	4,330	219,303	55,547
California	18	760	(D)	(D)
Peppers, all (excluding ornamentals)				
United States	534	3,522	77,019	5,996
California	26	2,042	28,444	1,223
Strawberries				
United States	130	623	7,055	918
California	7	144	(D)	145
Tomatoes				
United States	1,889	42,597	1,925,297	401,133
California	49	8,187	182,952	(D)
Other food crops grown under protection and sold				
United States	851	17,380	1,909,224	184,491
California	78	8,052	898,395	67,137

(D) Withheld to avoid disclosing data for individual operations.

Top Foliage Plants for Indoor or Patio Use Sold: 2014

Item	Total		All pots		Hanging baskets	
	Operations	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold	Value (\$1,000)
Foliage plants for indoor or patio use sold, total						
United States	2,644	721,889	191,502	647,483	11,515,012	74,406
California	197	129,187	33,674	123,279	1,033,165	5,909
Aglaonema						
United States	96	19,421	3,435	(D)	(D)	(D)
California	8	1,172	188	1,172	(NA)	(NA)
Cacti and succulents						
United States	580	105,409	34,396	101,485	336,312	3,923
California	100	69,774	20,449	(D)	208,076	(D)
Combination planters (dish gardens, terrariums, etc.)						
United States	183	28,189	5,957	24,513	453,674	3,676
California	5	(D)	(D)	(D)	(D)	(D)
Dracaena						
United States	716	43,337	13,453	43,298	2,824	39
California	16	2,344	528	(D)	(D)	(D)
Ferns (tropical ferns potted)						
United States	1,004	57,363	10,814	36,402	3,176,003	20,961
California	34	2,596	696	1,989	131,640	607
Ficus						
United States	218	20,912	3,430	(D)	17,292	(D)
California	30	2,314	432	2,314	(NA)	(NA)
Hedera (Ivy)						
United States	391	16,481	8,496	14,547	439,517	1,934
California	21	3,950	653	3,575	(D)	375
Palms						
United States	276	74,242	15,028	(D)	(D)	(D)
California	29	3,583	254	3,583	(NA)	(NA)
Spathiphyllum						
United States	184	46,628	12,298	(D)	(D)	(D)
California	8	2,059	535	2,059	(NA)	(NA)
Other foliage plants for indoor or patio use ¹						
United States	1,047	159,496	36,478	122,732	5,660,784	36,764
California	88	22,625	6,162	21,748	251,580	877

¹ Excludes Anthurium, Bromeliad, Croton, Dieffenbachia, Epipremnum (Pothos), Maranta (Calathea), Philodendron, Schefflera, and Syngonium (Nephtytis).

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

Propagative Horticultural Materials, Bareroot and Unfinished Plants Sold: 2014

Item	Operations	Number sold	Value (\$1,000)
Propagative horticultural materials, bareroot and unfinished plants sold, total			
United States	1,067	1,878,473,634	695,126
California	69	479,833,135	103,182
Liners sold, total			
United States	565	590,042,690	283,661
California	30	74,793,172	41,463
Cuttings sold, total			
United States	235	286,886,844	76,139
California	13	12,137,681	9,687
Plug seedlings sold, total			
United States	344	881,518,812	257,890
California	24	382,077,822	43,678
Tissue cultured plantlets sold, total			
United States	77	98,751,853	54,157
California	8	(D)	2,406
Unfinished plants sold, total			
United States	79	21,273,435	23,278
California	11	(D)	5,949

(D) Withheld to avoid disclosing data for individual operations.

Top Cut Flowers and Cut Lei Flowers Sold: 2014

Item	Operations	Number sold (1,000)	Value (\$1,000)
Cut flowers and cut lei flowers sold, total			
United States	1,998	(X)	462,098
California	380	(X)	335,678
Chrysanthemums, pompon (bunches)			
United States	80	7,998	13,471
California	46	(D)	13,354
Gerbera Daisies (stems)			
United States	118	110,095	35,231
California	47	108,308	33,983
Gladioli (spikes)			
United States	331	87,459	25,140
California	14	(D)	(D)
Iris (stems)			
United States	189	49,442	13,863
California	55	(D)	(D)
Lilies, Asiatic (stems)			
United States	303	38,317	25,062
California	42	32,210	19,461
Lilies, Oriental (stems)			
United States	266	39,695	38,287
California	37	36,560	33,067
Roses, hybrid tea (stems)			
United States	66	29,802	14,497
California	32	28,773	13,430
Sunflowers (stems)			
United States	663	28,298	13,747
California	94	11,540	5,626
Tulips (stems)			
United States	262	174,689	65,330
California	53	(D)	(D)
Other cut flowers ¹			
United States	778	(X)	79,076
California	210	(X)	57,605

¹ Excludes cut lei flowers, Alstroemeria, Anemone, Anthurium, Aster, Bird of Paradise (*Strelitzia*), Calla Lilies, Campanula, Carnations - miniature, Carnations - standard, Celosia, Chrysanthemums - other, Cosmos, Daffodils (*Narcissus*), Dahlia, *Delphinium* (Larkspur), Dianthus (other than carnations), dried flowers, flowering cabbage or kale (*Brassica*), Freesia, Ginger and Heliconia, Ginger - pink, Ginger - red, Ginger - other, Godetia, Gypsophila, Heather, Heliconia, Hydrangea, Ilex, Leptospermum, Liatris, Lilies - other, Limonium, Lisianthus, Marguerite Daisies, Matricaria, Orchids - Cattleya, Orchids - Cymbidium, Orchids - Dendrobium, Orchids - Oncidiinae, Orchids - Phalaenopsis, Orchids - Vandaceous, Orchids - other, Peony, Protea, Roses - garden, Roses - spray type, Roses - Sweetheart, Snapdragons, Solidago, Statice, Stephanotis, Stock, Trachelium, Waxflower, and Zinnia.

(D) Withheld to avoid disclosing data for individual operations.

(X) Not applicable.

Transplants for Commercial Vegetable and Strawberry Production Sold: 2014

Item	Total operations	Area used for production				Value (\$1,000)
		Under protection		In the open		
		Operations	1,000 sq ft	Operations	Acres	
Total transplants for commercial vegetable and strawberry production sold						
United States	693	543	31,582	242	6,982	371,817
California	63	32	15,869	47	4,298	256,870
Broccoli, cabbage, cauliflower, and other crucifers						
United States	383	310	5,897	108	281	47,338
California	37	14	2,054	29	149	32,427
Greens (collard, turnip, kale, etc.)						
United States	190	144	956	87	147	10,617
California	10	6	70	5	11	(D)
Peppers, all (excluding ornamentals)						
United States	401	347	7,465	93	112	24,539
California	18	15	2,974	7	68	(D)
Strawberries for commercial production						
United States	131	93	506	63	5,285	166,192
California	12	5	25	10	3,648	118,947
Tomatoes						
United States	489	429	10,649	107	144	57,840
California	29	26	7,066	11	61	45,548
Other transplants for commercial production						
United States	258	215	6,110	71	1,014	65,292
California	25	18	3,680	14	361	43,810

(D) Withheld to avoid disclosing data for individual operations.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	California
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expenses	23,221	1,710
operations		
\$1,000	10,997,042	2,317,860
Seeds, plants, vines, trees, etc. purchased	20,114	1,370
operations		
\$1,000	1,789,013	316,550
Containers purchased	14,692	904
operations		
\$1,000	573,656	88,347
Hired labor expenses, all	17,086	1,253
operations		
\$1,000	4,086,606	873,905
Gasoline, fuels, and oils purchased	22,207	1,527
operations		
\$1,000	562,895	85,628
All other production expenses ¹	11,517	860
operations		
\$1,000	542,804	107,400
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workers	17,086	1,253
operations		
workers	274,759	46,494

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	California
Consumers (direct sales) operations value (\$1,000)	15,406 2,119,414	830 415,412
Retail florists operations value (\$1,000)	2,907 200,932	318 37,862
Retail garden centers/nurseries, excluding mass marketers operations value (\$1,000)	7,605 2,360,602	539 414,416
Supermarkets/grocers operations value (\$1,000)	3,025 1,047,659	341 410,402
Other mass marketers operations value (\$1,000)	2,668 2,884,785	271 405,468
Interiorscapers operations value (\$1,000)	1,523 65,702	174 10,332
Landscape contractors operations value (\$1,000)	8,096 1,948,110	536 244,119
Wholesale florists operations value (\$1,000)	2,631 538,711	446 231,926
Landscape redistribution yards operations value (\$1,000)	3,029 673,231	219 59,963
Non-profit groups (fund raisers) operations value (\$1,000)	3,255 92,316	184 13,441
Other marketing channels operations value (\$1,000)	4,518 1,857,424	464 634,639

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
California	1,048	180,442	608	46,026	133	227	1,231	53,529

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
California	1,710	2,877,981	892	360,165	140	231,350	641	2,231,743	37	54,723