



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – Florida**



Southern Region – Florida Field Office
2290 Lucien Way, Suite 300, Maitland, FL 32751
(407) 648-6013 · (855) 271-9801 FAX · www.nass.usda.gov/fl

Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Florida had 2,069 horticultural operations that sold \$1.8 billion in horticultural products in 2014, compared to 1,882 horticultural operations that sold \$1.3 billion in horticultural products in 2009. Horticulture producers in Florida had \$1.2 billion in total production expenses in 2014. Hired labor expenses in Florida accounted for 41 percent of the total production expenses. Of the 27,015 hired workers in Florida, 8,840 worked less than 150 days compared to 18,175 who worked 150 days or more.

U.S. Highlights: 2014 and 2009

Item	2014	2009	Percent change
All horticultural specialty cropsoperations	23,221	21,585	7.6
.....sales (\$1,000)	13,789,048	11,687,323	18.0
Floricultureoperations	12,415	12,009	3.4
.....sales (\$1,000)	5,879,685	5,018,449	17.2
Bedding/garden plantsoperations	9,709	9,604	1.1
.....sales (\$1,000)	3,512,384	3,149,701	11.5
Annual bedding/garden plantsoperations	7,964	7,989	-0.3
.....sales (\$1,000)	2,567,534	2,305,913	11.3
Potted herbaceous perennial plantsoperations	6,291	6,416	-1.9
.....sales (\$1,000)	944,850	843,788	12.0
Potted flowering plants for indoor or patio useoperations	4,059	4,043	0.4
.....sales (\$1,000)	1,084,274	871,474	24.4
Foliage plants for indoor or patio useoperations	2,644	2,728	-3.1
.....sales (\$1,000)	721,889	509,873	41.6
Cut flowers and cut lei flowersoperations	1,998	1,703	17.3
.....sales (\$1,000)	462,098	403,254	14.6
Cut cultivated greensoperations	728	634	14.8
.....sales (\$1,000)	99,040	84,148	17.7
Nursery stock soldoperations	8,226	8,441	-2.5
.....sales (\$1,000)	4,266,631	3,850,363	10.8
Propagative horticultural materials, bareroot, and unfinished plantsoperations	1,067	1,178	-9.4
.....sales (\$1,000)	695,126	601,657	15.5
Sod, sprigs, or plugs soldoperations	1,289	1,403	-8.1
.....sales (\$1,000)	1,138,465	876,847	29.8
Dried bulbs, corms, rhizomes, and tubersoperations	204	223	-8.5
.....sales (\$1,000)	74,014	48,512	52.6
Food crops grown under protectionoperations	2,521	1,476	70.8
.....sales (\$1,000)	796,664	553,270	44.0
Transplants for commercial vegetable and strawberry productionoperations	693	502	38.0
.....sales (\$1,000)	371,817	330,647	12.5
Vegetable seedsoperations	385	340	13.2
.....sales (\$1,000)	135,122	89,031	51.8
Flower seedsoperations	169	141	19.9
.....sales (\$1,000)	31,607	30,825	2.5
Otheroperations	3,902	3,274	19.2
.....sales (\$1,000)	399,918	287,722	39.0
Aquatic plantsoperations	345	375	-8.0
.....sales (\$1,000)	20,205	26,000	-22.3
Cut Christmas trees soldoperations	3,352	2,699	24.2
.....sales (\$1,000)	366,632	249,821	46.8
Short rotation woody crops soldoperations	49	23	113.0
.....sales (\$1,000)	1,845	2,173	-15.1
Tobacco transplantsoperations	183	189	-3.2
.....sales (\$1,000)	11,236	9,728	15.5

Value of Horticultural Specialty Crops Sold: 2014

Item	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Florida	2,069	1,796,747	1,787	1,699,047	649	97,700
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Florida	182	111,281	115	106,490	90	4,791
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
Florida	175	53,449	113	51,871	83	1,578
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
Florida	309	232,191	223	224,065	132	8,126
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
Florida	533	474,862	472	472,080	85	2,782
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
Florida	17	5,004	13	4,957	4	47
Cut cultivated greens						
United States	728	99,040	494	95,640	315	3,400
Florida	192	74,944	188	73,793	14	1,152
Nursery stock sold						
United States	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Florida	1,125	574,710	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
Florida	98	87,385	88	86,918	10	467
Sod, sprigs, or plugs sold						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Florida	97	125,277	(NA)	101,681	(NA)	23,595
Dried bulbs, corms, rhizomes, and tubers						
United States	204	74,014	(NA)	64,800	(NA)	9,214
Florida	22	17,362	(NA)	15,023	(NA)	2,339
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
Florida	41	14,840	(NA)	14,029	(NA)	811
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
Florida	12	15,505	(NA)	(D)	(NA)	(D)
Vegetable seeds						
United States	385	135,122	(NA)	117,848	(NA)	17,274
Florida	6	5	(NA)	-	(NA)	5
Flower seeds						
United States	169	31,607	(NA)	28,665	(NA)	2,942
Florida	7	72	(NA)	(D)	(NA)	(D)
Aquatic plants						
United States	345	20,205	(NA)	17,324	(NA)	2,881
Florida	44	9,084	(NA)	8,610	(NA)	475
Cut Christmas trees sold						
United States	3,352	366,632	1,563	269,996	2,550	96,636
Florida	13	200	4	80	9	120
Short rotation woody crops sold						
United States	49	1,845	(NA)	1,289	(NA)	557
Florida	9	575	(NA)	551	(NA)	24
Tobacco transplants						
United States	183	11,236	(NA)	3,806	(NA)	7,429
Florida	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)

(D) Withheld to avoid disclosing data for individual operations.
 (NA) Not available.
 - Represents zero.

Annual Bedding/Garden Plants Sold: 2014

Item	Value (\$1,000)	Flats		All pots		Hanging baskets	
		Number sold	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)
Annual bedding/garden plants sold, total							
United States	2,567,534	86,888,069	887,223	597,844	1,250,728	49,235	429,584
Florida	111,281	1,625,720	9,628	68,240	95,467	1,154	6,186
Flowering and foliar annuals							
United States	2,160,001	73,832,363	733,604	478,746	1,004,914	48,056	421,484
Florida	101,530	1,533,529	(D)	64,894	86,663	(D)	(D)
Begonias							
United States	133,349	6,638,687	63,048	30,331	48,635	2,727	21,666
Florida	8,202	269,525	1,993	6,848	5,533	121	676
Combination planter/color bowl							
United States	81,344	229,498	3,749	3,381	42,819	2,745	34,776
Florida	(D)	(NA)	(NA)	(D)	(D)	(D)	(D)
Geraniums (from vegetative cuttings)							
United States	223,954	839,222	9,445	54,263	165,076	5,245	49,433
Florida	8,812	(D)	(D)	4,265	7,823	128	(D)
Impatiens, New Guinea							
United States	99,950	962,816	10,802	25,475	60,050	3,437	29,098
Florida	8,645	58,615	401	5,797	7,937	51	308
Impatiens, other (<i>I. wallerana</i>)							
United States	114,829	7,725,731	71,989	15,744	23,419	3,040	19,421
Florida	1,980	62,894	299	1,777	1,520	36	160
Marigolds							
United States	82,362	6,664,247	60,607	16,026	20,650	175	1,105
Florida	5,029	(D)	(D)	3,879	(D)	(D)	(D)
Pansies (<i>Violas</i>)							
United States	186,024	12,146,484	114,122	45,264	61,058	1,688	10,845
Florida	3,238	(D)	(D)	3,012	2,778	(D)	(D)
Petunias							
United States	262,959	11,722,441	114,237	38,950	79,781	8,316	68,941
Florida	6,141	(D)	(D)	3,529	3,951	(D)	(D)
Other flowering and foliar annuals ¹							
United States	611,592	15,066,720	160,287	153,112	321,402	14,216	129,904
Florida	40,427	50,127	(D)	23,803	39,286	(D)	(D)
Vegetable-type bedding plants ²							
United States	407,533	13,055,706	153,619	119,098	245,814	1,180	8,100
Florida	9,751	92,191	(D)	3,346	8,804	(D)	(D)

¹ Excludes vegetable-type bedding plants, *Ageratum*, *Alyssum-sweet (Lobularia)*, *Angelonia*, *Caladium*, *Calendula*, *Calibrachoa*, *Canna*, *Celosia*, *Cleome*, *Coleus*, *Cosmos*, *Dahlia*, *Dianthus*, *Dusty Miller*, flowering cabbage or kale (*Brassica*), *Fuchsia*, *Gazania*, *Geraniums (from seeds and plug seedlings)*, *Gerbera Daisy*, *Gomphrena*, *Lisianthus*, *Lobelia*, *Millet (ornamental)*, *Nasturtium*, *Nicotiana*, *Osteospermum*, *Pentas*, *peppers - ornamental*, *Poppy (annual)*, *Portulaca*, *Ranunculus*, *Rudbeckia*, *Salvia (annual)*, *Scaevola*, *Snapdragon*, *Thunbergia (Black-eyed Susan vine)*, *Verbena*, *Vinca (Catharanthus roseus)* and *Zinnia*.

² Excludes flowering and foliar plants.

(D) Withheld to avoid disclosing data for individual operations.

Nursery Stock Sold: 2014

Item	Operations	Number sold	Value (\$1,000)
Nursery stock sold, total			
United States	8,226	(NA)	4,266,631
Florida	1,125	(NA)	574,710
Deciduous shade trees			
United States	3,652	21,126,281	561,870
Florida	317	1,960,497	43,435
Deciduous flowering trees			
United States	3,450	21,565,156	373,701
Florida	388	3,394,546	39,726
Broadleaf evergreens			
United States	3,891	89,534,915	807,216
Florida	607	18,033,662	122,917
Coniferous evergreens			
United States	4,145	60,280,052	568,413
Florida	334	28,356,157	46,876
Deciduous shrubs			
United States	3,636	98,752,780	676,674
Florida	365	14,803,339	93,626
Fruit and nut plants			
United States	1,853	138,974,392	754,708
Florida	188	6,814,627	57,987
Ornamental grasses			
United States	2,175	49,313,614	158,061
Florida	253	13,384,986	29,977
Bareroot herbaceous perennials			
United States	255	7,850,190	17,847
Florida	26	597,110	2,119
Cacti and succulents			
United States	396	10,464,190	40,909
Florida	45	190,097	666
Other woody ornamentals and vines			
United States	1,492	44,992,818	154,874
Florida	250	9,659,613	34,641
Landscaping palms			
United States	1,051	6,093,570	152,358
Florida	610	4,865,541	102,741

(NA) Not available.

Top Potted Herbaceous Perennial Plants Sold: 2014

Item	Operations	Number sold (1,000)	Value (\$1,000)
Potted herbaceous perennial plants sold, total			
United States	6,291	276,674	944,850
Florida	175	21,308	53,449
Chrysanthemums			
United States	2,921	73,854	202,575
Florida	31	1,377	3,917
Coral Bells (<i>Heuchera</i>)			
United States	1,600	3,128	15,149
Florida	1	(D)	(D)
Coreopsis			
United States	1,559	3,958	14,038
Florida	42	150	432
Daylilies			
United States	2,085	7,103	28,517
Florida	18	106	351
Dianthus			
United States	1,195	4,434	15,170
Florida	15	404	685
Ferns (hardy/garden)			
United States	1,108	5,298	20,389
Florida	65	932	4,108
Hostas			
United States	3,391	14,127	58,375
Florida	39	195	604
Salvia (perennial)			
United States	1,315	4,216	16,695
Florida	19	181	467
Sedum			
United States	1,356	4,659	15,031
Florida	11	47	90
Other herbaceous perennial plants ¹			
United States	2,672	122,420	421,069
Florida	84	16,943	40,206

¹ Excludes Achillea, Asclepias, Astilbe, Bleeding Heart, Campanula, Clematis (non-climbing), Columbine, *Delphinium* (Larkspur), *Digitalis* (Foxglove), *Echinacea* (Purple Coneflower), *Echinacea* (other), Gaillardia, Hibiscus, Iris, Lavender, *Leucanthemum* (Shasta Daisy), Lobelia, Lupine, *Papaver* (Poppy), Penstemon, Peonies, *Perovskia* (Russian Sage), Phlox, Physostegia, Platycodon, Rudbeckia, Scabiosa, Verbascum, and Veronica.
(D) Withheld to avoid disclosing data for individual operations.

Top Potted Flowering Plants for Indoor or Patio Use Sold: 2014

Item	Operations	All pots sold	Value (\$1,000)
Flowering plants for indoor or patio use sold, total			
United States	4,059	221,336,583	1,084,274
Florida	309	40,634,221	232,191
Chrysanthemums, florist			
United States	570	13,688,060	50,914
Florida	28	1,270,256	3,947
Hibiscus, potted			
United States	336	6,593,165	34,335
Florida	83	6,072,121	31,246
Hydrangea			
United States	427	4,531,797	30,103
Florida	37	608,187	4,348
Lilies, Easter			
United States	714	7,700,593	36,994
Florida	28	586,724	2,688
Orchids, other			
United States	324	11,675,154	98,365
Florida	116	4,024,436	31,768
Orchids, Phalaenopsis			
United States	312	21,619,655	186,394
Florida	109	5,595,561	48,548
Poinsettias			
United States	1,527	50,445,385	240,937
Florida	55	3,642,625	14,535
Roses, florist potted			
United States	426	9,469,995	36,352
Florida	31	195,476	1,236
Other potted flowering plants ¹			
United States	671	30,238,988	135,789
Florida	64	9,597,723	59,276
Other potted spring flowering bulbs ²			
United States	258	10,729,540	36,697
Florida	21	(D)	(D)

¹ Excludes potted spring flowering bulbs, African Violets, Alstroemeria, Anthurium, Azaleas - finished florist, Begonias, Bromeliad, Cape Primrose (*Streptocarpus*), Cineraria, combination planters, Cyclamens, Exacum, Gardenias, Gerbera, Daisies, Gloxinias, Kalanchoes, Lilies - other, Orchids - Dendrobium, Orchids - Oncidiinae, Primula, Regal Pelargonium, Sunflowers, and *Zygocactus* (*Schlumbergera*).

² Excludes potted flowering plants, Crocus, Daffodils (*Narcissus*), Hyacinth, and Tulips.
(D) Withheld to avoid disclosing data for individual operations.

Sod, Sprigs, and Plugs Sold: 2014

Geographic area	Area used for production		Area harvested		Value (\$1,000)
	Operations	Acres	Operations	Acres	
United States	1,292	320,566	1,289	195,497	1,138,465
Florida	97	54,714	97	32,927	125,277

Food Crops Grown Under Protection and Sold: 2014

Item	Operations	Area under protection (1,000 sq ft)	Total production (cwt)	Value (\$1,000)
Food crops grown under protection and sold, total				
United States	2,521	93,303	5,219,313	796,664
Florida	41	3,324	118,923	14,840
Cucumbers				
United States	733	10,997	726,205	77,650
Florida	8	(D)	(D)	(D)
Herbs, cut fresh				
United States	524	13,854	355,210	70,929
Florida	20	753	10,348	1,098
Lettuce, all				
United States	763	4,330	219,303	55,547
Florida	8	(D)	(D)	(D)
Peppers, all (excluding ornamentals)				
United States	534	3,522	77,019	5,996
Florida	11	198	7,380	187
Strawberries				
United States	130	623	7,055	918
Florida	3	5	67	9
Tomatoes				
United States	1,889	42,597	1,925,297	401,133
Florida	22	721	13,955	3,434
Other food crops grown under protection and sold				
United States	851	17,380	1,909,224	184,491
Florida	11	955	76,000	7,787

(D) Withheld to avoid disclosing data for individual operations.

Top Foliage Plants for Indoor or Patio Use Sold: 2014

Item	Total		All pots		Hanging baskets	
	Operations	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold	Value (\$1,000)
Foliage plants for indoor or patio use sold, total						
United States	2,644	721,889	191,502	647,483	11,515,012	74,406
Florida	533	474,862	138,162	439,197	6,163,028	35,664
Aglaonema						
United States	96	19,421	3,435	(D)	(D)	(D)
Florida	66	17,993	3,208	(D)	(D)	(D)
Cacti and succulents						
United States	580	105,409	34,396	101,485	336,312	3,923
Florida	50	15,803	9,560	(D)	(D)	(D)
Combination planters (dish gardens, terrariums, etc.)						
United States	183	28,189	5,957	24,513	453,674	3,676
Florida	29	23,411	5,090	(D)	(D)	(D)
Dracaena						
United States	716	43,337	13,453	43,298	2,824	39
Florida	110	35,335	11,618	(D)	(D)	(D)
Ferns (tropical ferns potted)						
United States	1,004	57,363	10,814	36,402	3,176,003	20,961
Florida	148	41,823	9,188	30,659	(D)	11,164
Ficus						
United States	218	20,912	3,430	(D)	17,292	(D)
Florida	100	15,552	2,246	(D)	(D)	(D)
Hedera (Ivy)						
United States	391	16,481	8,496	14,547	439,517	1,934
Florida	43	10,858	7,153	9,658	244,050	1,200
Palms						
United States	276	74,242	15,028	(D)	(D)	(D)
Florida	154	64,112	14,404	(D)	(D)	(D)
Spathiphyllum						
United States	184	46,628	12,298	(D)	(D)	(D)
Florida	107	32,810	8,058	(D)	(D)	(D)
Other foliage plants for indoor or patio use ¹						
United States	1,047	159,496	36,478	122,732	5,660,784	36,764
Florida	233	89,652	24,683	(D)	(D)	(D)

¹ Excludes Anthurium, Bromeliad, Croton, Dieffenbachia, Epipremnum (Pothos), Maranta (Calathea), Philodendron, Schefflera, and Syngonium (Nepthytis).

(D) Withheld to avoid disclosing data for individual operations.

Propagative Horticultural Materials, Bareroot and Unfinished Plants Sold: 2014

Item	Operations	Number sold	Value (\$1,000)
Propagative horticultural materials, bareroot and unfinished plants sold, total			
United States	1,067	1,878,473,634	695,126
Florida	98	300,191,975	87,385
Liners sold, total			
United States	565	590,042,690	283,661
Florida	55	41,469,179	19,257
Cuttings sold, total			
United States	235	286,886,844	76,139
Florida	26	(D)	16,726
Plug seedlings sold, total			
United States	344	881,518,812	257,890
Florida	15	38,899,826	20,138
Tissue cultured plantlets sold, total			
United States	77	98,751,853	54,157
Florida	14	59,079,166	23,594
Prefinished plants sold, total			
United States	79	21,273,435	23,278
Florida	7	(D)	7,670

(D) Withheld to avoid disclosing data for individual operations.

Top Cut Flowers and Cut Lei Flowers Sold: 2014

Item	Operations	Number sold (1,000)	Value (\$1,000)
Cut flowers and cut lei flowers sold, total			
United States	1,998	(X)	462,098
Florida	17	(X)	5,004
Chrysanthemums, pompon (bunches)			
United States	80	7,998	13,471
Florida	(NA)	(NA)	(NA)
Gerbera Daisies (stems)			
United States	118	110,095	35,231
Florida	1	(D)	(D)
Gladioli (spikes)			
United States	331	87,459	25,140
Florida	1	(D)	(D)
Iris (stems)			
United States	189	49,442	13,863
Florida	(NA)	(NA)	(NA)
Lilies, Asiatic (stems)			
United States	303	38,317	25,062
Florida	(NA)	(NA)	(NA)
Lilies, Oriental (stems)			
United States	266	39,695	38,287
Florida	1	(D)	(D)
Roses, hybrid tea (stems)			
United States	66	29,802	14,497
Florida	(NA)	(NA)	(NA)
Sunflowers (stems)			
United States	663	28,298	13,747
Florida	6	6,587	3,068
Tulips (stems)			
United States	262	174,689	65,330
Florida	(NA)	(NA)	(NA)
Other cut flowers ¹			
United States	778	(X)	79,076
Florida	5	(X)	(D)

¹ Excludes cut lei flowers, Alstroemeria, Anemone, Anthurium, Aster, Bird of Paradise (*Strelitzia*), Calla Lilies, Campanula, Carnations - miniature, Carnations - standard, Celosia, Chrysanthemums - other, Cosmos, Daffodils (*Narcissus*), Dahlia, *Delphinium* (Larkspur), Dianthus (other than carnations), dried flowers, flowering cabbage or kale (*Brassica*), Freesia, Ginger and Heliconia, Ginger - pink, Ginger - red, Ginger - other, Godetia, Gypsophila, Heather, Heliconia, Hydrangea, Ilex, Leptospermum, Liatris, Lilies - other, Limonium, Lisianthus, Marguerite Daisies, Matricaria, Orchids - Cattleya, Orchids - Cymbidium, Orchids - Dendrobium, Orchids - Oncidiinae, Orchids - Phalaenopsis, Orchids - Vandaceous, Orchids - other, Peony, Protea, Roses - garden, Roses - spray type, Roses - Sweetheart, Snapdragons, Solidago, Statice, Stephanotis, Stock, Trachelium, Waxflower, and Zinnia.

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

(X) Not applicable.

Transplants for Commercial Vegetable and Strawberry Production Sold: 2014

Item	Total operations	Area used for production				Value (\$1,000)
		Under protection		In the open		
		Operations	1,000 sq ft	Operations	Acres	
Total transplants for commercial vegetable and strawberry production sold						
United States	693	543	31,582	242	6,982	371,817
Florida	12	12	1,660	1	(D)	15,505
Broccoli, cabbage, cauliflower, and other crucifers						
United States	383	310	5,897	108	281	47,338
Florida	9	9	269	1	(D)	2,069
Greens (collard, turnip, kale, etc.)						
United States	190	144	956	87	147	10,617
Florida	7	7	164	1	(D)	1,405
Peppers, all (excluding ornamentals)						
United States	401	347	7,465	93	112	24,539
Florida	10	10	390	1	(D)	4,244
Strawberries for commercial production						
United States	131	93	506	63	5,285	166,192
Florida	4	4	57	1	(D)	207
Tomatoes						
United States	489	429	10,649	107	144	57,840
Florida	10	10	435	1	(D)	3,986
Other transplants for commercial production						
United States	258	215	6,110	71	1,014	65,292
Florida	7	7	345	-	-	3,593

(D) Withheld to avoid disclosing data for individual operations.
 - Represents zero.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	Florida
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expenses	23,221	2,069
operations		
\$1,000	10,997,042	1,223,061
Seeds, plants, vines, trees, etc. purchased	20,114	1,669
operations		
\$1,000	1,789,013	176,856
Containers purchased	14,692	1,566
operations		
\$1,000	573,656	67,952
Hired labor expenses, all	17,086	1,550
operations		
\$1,000	4,086,606	498,771
Gasoline, fuels, and oils purchased	22,207	2,001
operations		
\$1,000	562,895	47,082
All other production expenses ¹	11,517	1,121
operations		
\$1,000	542,804	67,008
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workers	17,086	1,550
operations		
workers	274,759	27,015

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	Florida
Consumers (direct sales) operations value (\$1,000)	15,406 2,119,414	793 137,854
Retail florists operations value (\$1,000)	2,907 200,932	222 20,795
Retail garden centers/nurseries, excluding mass marketers operations value (\$1,000)	7,605 2,360,602	772 234,533
Supermarkets/grocers operations value (\$1,000)	3,025 1,047,659	163 74,843
Other mass marketers operations value (\$1,000)	2,668 2,884,785	194 525,980
Interiorscapers operations value (\$1,000)	1,523 65,702	184 25,436
Landscape contractors operations value (\$1,000)	8,096 1,948,110	1,041 335,403
Wholesale florists operations value (\$1,000)	2,631 538,711	343 104,611
Landscape redistribution yards operations value (\$1,000)	3,029 673,231	260 50,295
Non-profit groups (fund raisers) operations value (\$1,000)	3,255 92,316	216 4,040
Other marketing channels operations value (\$1,000)	4,518 1,857,424	626 282,956

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Florida	1,025	76,948	836	301,895	364	2,440	1,302	41,202

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Florida	2,069	1,796,747	676	147,154	78	78,425	1,295	1,564,242	20	6,926