



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – South Carolina**



Southern Region – South Carolina Field Office
208G Wholesale Lane, West Columbia, SC 29172
(803) 734-2506 · (855) 271-9801 FAX · www.nass.usda.gov/sc

Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. South Carolina had 250 horticultural operations that sold \$151.0 million in horticultural products in 2014, compared to 216 horticultural operations that sold \$135.6 million in horticultural products in 2009. Horticulture producers in South Carolina had \$100.3 million in total production expenses in 2014. Hired labor expenses in South Carolina accounted for 41 percent of the total production expenses. Of the 2,415 hired workers in South Carolina, 906 worked less than 150 days compared to 1,509 who worked 150 days or more.

U.S. Highlights: 2014 and 2009

Item	2014	2009	Percent change
All horticultural specialty cropsoperations	23,221	21,585	7.6
.....sales (\$1,000)	13,789,048	11,687,323	18.0
Floricultureoperations	12,415	12,009	3.4
.....sales (\$1,000)	5,879,685	5,018,449	17.2
Bedding/garden plantsoperations	9,709	9,604	1.1
.....sales (\$1,000)	3,512,384	3,149,701	11.5
Annual bedding/garden plantsoperations	7,964	7,989	-0.3
.....sales (\$1,000)	2,567,534	2,305,913	11.3
Potted herbaceous perennial plantsoperations	6,291	6,416	-1.9
.....sales (\$1,000)	944,850	843,788	12.0
Potted flowering plants for indoor or patio useoperations	4,059	4,043	0.4
.....sales (\$1,000)	1,084,274	871,474	24.4
Foliage plants for indoor or patio useoperations	2,644	2,728	-3.1
.....sales (\$1,000)	721,889	509,873	41.6
Cut flowers and cut lei flowersoperations	1,998	1,703	17.3
.....sales (\$1,000)	462,098	403,254	14.6
Cut cultivated greensoperations	728	634	14.8
.....sales (\$1,000)	99,040	84,148	17.7
Nursery stock soldoperations	8,226	8,441	-2.5
.....sales (\$1,000)	4,266,631	3,850,363	10.8
Propagative horticultural materials, bareroot and unfinished plantsoperations	1,067	1,178	-9.4
.....sales (\$1,000)	695,126	601,657	15.5
Sod, sprigs, or plugs soldoperations	1,289	1,403	-8.1
.....sales (\$1,000)	1,138,465	876,847	29.8
Dried bulbs, corms, rhizomes, and tubersoperations	204	223	-8.5
.....sales (\$1,000)	74,014	48,512	52.6
Food crops grown under protectionoperations	2,521	1,476	70.8
.....sales (\$1,000)	796,664	553,270	44.0
Transplants for commercial vegetable and strawberry productionoperations	693	502	38.0
.....sales (\$1,000)	371,817	330,647	12.5
Vegetable seedsoperations	385	340	13.2
.....sales (\$1,000)	135,122	89,031	51.8
Flower seedsoperations	169	141	19.9
.....sales (\$1,000)	31,607	30,825	2.5
Otheroperations	3,902	3,274	19.2
.....sales (\$1,000)	399,918	287,722	39.0
Aquatic plantsoperations	345	375	-8.0
.....sales (\$1,000)	20,205	26,000	-22.3
Cut Christmas trees soldoperations	3,352	2,699	24.2
.....sales (\$1,000)	366,632	249,821	46.8
Short rotation woody crops soldoperations	49	23	113.0
.....sales (\$1,000)	1,845	2,173	-15.1
Tobacco transplantsoperations	183	189	-3.2
.....sales (\$1,000)	11,236	9,728	15.5

Value of Horticultural Specialty Crops Sold: 2014

Item	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
South Carolina	250	151,038	139	132,512	167	18,527
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
South Carolina	64	8,446	33	6,745	48	1,702
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
South Carolina	61	46,681	33	46,201	37	479
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
South Carolina	37	9,502	19	8,424	24	1,077
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
South Carolina	23	273	9	105	16	168
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
South Carolina	25	416	3	136	22	280
Cut cultivated greens						
United States	728	99,040	494	95,640	315	3,400
South Carolina	3	(D)			3	(D)
Nursery stock sold						
United States	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
South Carolina	100	35,891	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Sod, sprigs, or plugs sold						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
South Carolina	23	46,860	(NA)	37,114	(NA)	9,746
Dried bulbs, corms, rhizomes, and tubers						
United States	204	74,014	(NA)	64,800	(NA)	9,214
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
South Carolina	14	1,628	(NA)	1,079	(NA)	549
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
South Carolina	7	16	(NA)	(D)	(NA)	(D)
Vegetable seeds						
United States	385	135,122	(NA)	117,848	(NA)	17,274
South Carolina	2	(D)	(NA)	-	(NA)	(D)
Flower seeds						
United States	169	31,607	(NA)	28,665	(NA)	2,942
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Aquatic plants						
United States	345	20,205	(NA)	17,324	(NA)	2,881
South Carolina	2	(D)	(NA)	(D)	(NA)	(D)
Cut Christmas trees sold						
United States	3,352	366,632	1,563	269,996	2,550	96,636
South Carolina	40	841	3	36	39	805
Short rotation woody crops sold						
United States	49	1,845	(NA)	1,289	(NA)	557
South Carolina	1	(D)	(NA)	(D)	(NA)	-
Tobacco transplants						
United States	183	11,236	(NA)	3,806	(NA)	7,429
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

- Represents zero.

Annual Bedding/Garden Plants Sold: 2014

Item	Value (\$1,000)	Flats		All pots		Hanging baskets	
		Number sold	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)
Annual bedding/garden plants sold, total							
United States	2,567,534	86,888,069	887,223	597,844	1,250,728	49,235	429,584
South Carolina	8,446	339,349	3,281	1,426	4,291	86	874
Flowering and foliar annuals							
United States	2,160,001	73,832,363	733,604	478,746	1,004,914	48,056	421,484
South Carolina	7,914	302,573	(D)	1,381	4,204	(D)	(D)
Begonias							
United States	133,349	6,638,687	63,048	30,331	48,635	2,727	21,666
South Carolina	430	25,350	244	45	151	3	35
Combination planter/color bowl							
United States	81,344	229,498	3,749	3,381	42,819	2,745	34,776
South Carolina	133	(NA)	(NA)	(D)	(D)	11	(D)
Geraniums (from vegetative cuttings)							
United States	223,954	839,222	9,445	54,263	165,076	5,245	49,433
South Carolina	583	(D)	(D)	69	431	16	(D)
Impatiens, New Guinea							
United States	99,950	962,816	10,802	25,475	60,050	3,437	29,098
South Carolina	427	(D)	169	49	232	(D)	26
Impatiens, other (<i>I. wallerana</i>)							
United States	114,829	7,725,731	71,989	15,744	23,419	3,040	19,421
South Carolina	40	(D)	30	(D)	8	(D)	2
Marigolds							
United States	82,362	6,664,247	60,607	16,026	20,650	175	1,105
South Carolina	92	5,329	52	14	40	(NA)	(NA)
Pansies (<i>Violas</i>)							
United States	186,024	12,146,484	114,122	45,264	61,058	1,688	10,845
South Carolina	1,535	134,208	1,364	(D)	137	(D)	34
Petunias							
United States	262,959	11,722,441	114,237	38,950	79,781	8,316	68,941
South Carolina	631	17,344	196	41	129	27	306
Other flowering and foliar annuals ¹							
United States	611,592	15,066,720	160,287	153,112	321,402	14,216	129,904
South Carolina	2,493	(D)	(D)	824	2,116	(D)	(D)
Vegetable-type bedding plants ²							
United States	407,533	13,055,706	153,619	119,098	245,814	1,180	8,100
South Carolina	532	36,776	(D)	45	87	(D)	(D)

¹ Excludes vegetable-type bedding plants, Ageratum, Alyssum-sweet (*Lobularia*), Angelonia, Caladium, Calendula, Calibrachoa, Canna, Celosia, Cleome, Coleus, Cosmos, Dahlia, Dianthus, Dusty Miller, flowering cabbage or kale (*Brassica*), Fuchsia, Gazania, Geraniums (from seeds and plug seedlings), Gerbera Daisy, Gomphrena, Lisianthus, Lobelia, Millet (ornamental), Nasturtium, Nicotiana, Osteospermum, Pentas, peppers - ornamental, Poppy (annual), Portulaca, Ranunculus, Rudbeckia, Salvia (annual), Scaevola, Snapdragon, *Thunbergia* (Black-eyed Susan vine), Verbena, Vinca (*Catharanthus roseus*) and Zinnia.

² Excludes flowering and foliar plants.

(D) Withheld to avoid disclosing data for individual operations.

Nursery Stock Sold: 2014

Item	Operations	Number sold	Value (\$1,000)
Nursery stock sold, total			
United States	8,226	(NA)	4,266,631
South Carolina	100	(NA)	35,891
Deciduous shade trees			
United States	3,652	21,126,281	561,870
South Carolina	58	150,993	7,442
Deciduous flowering trees			
United States	3,450	21,565,156	373,701
South Carolina	55	233,507	5,261
Broadleaf evergreens			
United States	3,891	89,534,915	807,216
South Carolina	78	762,001	13,192
Coniferous evergreens			
United States	4,145	60,280,052	568,413
South Carolina	60	233,745	4,815
Deciduous shrubs			
United States	3,636	98,752,780	676,674
South Carolina	44	363,635	2,617
Fruit and nut plants			
United States	1,853	138,974,392	754,708
South Carolina	11	(D)	(D)
Ornamental grasses			
United States	2,175	49,313,614	158,061
South Carolina	24	56,506	336
Bareroot herbaceous perennials			
United States	255	7,850,190	17,847
South Carolina	8	53,330	211
Cacti and succulents			
United States	396	10,464,190	40,909
South Carolina	1	(D)	(D)
Other woody ornamentals and vines			
United States	1,492	44,992,818	154,874
South Carolina	10	341,600	349
Landscaping palms			
United States	1,051	6,093,570	152,358
South Carolina	15	75,801	1,475

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

Top Potted Herbaceous Perennial Plants Sold: 2014

Item	Operations	Number sold (1,000)	Value (\$1,000)
Potted herbaceous perennial plants sold, total			
United States	6,291	276,674	944,850
South Carolina	61	15,426	46,681
Chrysanthemums			
United States	2,921	73,854	202,575
South Carolina	18	108	474
Coral Bells (<i>Heuchera</i>)			
United States	1,600	3,128	15,149
South Carolina	5	(D)	(D)
Coreopsis			
United States	1,559	3,958	14,038
South Carolina	8	8	26
Daylilies			
United States	2,085	7,103	28,517
South Carolina	14	59	253
Dianthus			
United States	1,195	4,434	15,170
South Carolina	9	(D)	(D)
Ferns (hardy/garden)			
United States	1,108	5,298	20,389
South Carolina	12	(D)	132
Hostas			
United States	3,391	14,127	58,375
South Carolina	27	1,830	4,880
Salvia (perennial)			
United States	1,315	4,216	16,695
South Carolina	8	(D)	(D)
Sedum			
United States	1,356	4,659	15,031
South Carolina	9	14	38
Other herbaceous perennial plants ¹			
United States	2,672	122,420	421,069
South Carolina	24	(D)	(D)

¹ Excludes Achillea, Asclepias, Astilbe, Bleeding Heart, Campanula, Clematis (non-climbing), Columbine, *Delphinium* (Larkspur), *Digitalis* (Foxglove), *Echinacea* (Purple Coneflower), *Echinacea* (other), Gaillardia, Hibiscus, Iris, Lavender, *Leucanthemum* (Shasta Daisy), Lobelia, Lupine, *Papaver* (Poppy), Penstemon, Peonies, *Perovskia* (Russian Sage), Phlox, Physostegia, Platycodon, Rudbeckia, Scabiosa, Verbascum, and Veronica.
(D) Withheld to avoid disclosing data for individual operations.

Top Potted Flowering Plants for Indoor or Patio Use Sold: 2014

Item	Operations	All pots sold	Value (\$1,000)
Flowering plants for indoor or patio use sold, total			
United States	4,059	221,336,583	1,084,274
South Carolina	37	1,717,441	9,502
Chrysanthemums, florist			
United States	570	13,688,060	50,914
South Carolina	3	(D)	(D)
Hibiscus, potted			
United States	336	6,593,165	34,335
South Carolina	4	(D)	(D)
Hydrangea			
United States	427	4,531,797	30,103
South Carolina	3	(D)	(D)
Lilies, Easter			
United States	714	7,700,593	36,994
South Carolina	6	34,624	242
Orchids, other			
United States	324	11,675,154	98,365
South Carolina	3	(D)	(D)
Orchids, Phalaenopsis			
United States	312	21,619,655	186,394
South Carolina	3	7,364	158
Poinsettias			
United States	1,527	50,445,385	240,937
South Carolina	15	146,047	971
Roses, florist potted			
United States	426	9,469,995	36,352
South Carolina	3	(D)	(D)
Other potted flowering plants ¹			
United States	671	30,238,988	135,789
South Carolina	8	(D)	(D)
Other potted spring flowering bulbs ²			
United States	258	10,729,540	36,697
South Carolina	2	(D)	(D)

¹ Excludes potted spring flowering bulbs, African Violets, Alstroemeria, Anthurium, Azaleas - finished florist, Begonias, Bromeliad, Cape Primrose (*Streptocarpus*), Cineraria, combination planters, Cyclamens, Exacum, Gardenias, Gerbera, Daisies, Gloxinias, Kalanchoes, Lilies - other, Orchids - Dendrobium, Orchids - Oncidiinae, Primula, Regal Pelargonium, Sunflowers, and *Zygocactus* (*Schlumbergera*).

² Excludes potted flowering plants, Crocus, Daffodils (*Narcissus*), Hyacinth, and Tulips.
(D) Withheld to avoid disclosing data for individual operations.

Sod, Sprigs, and Plugs Sold: 2014

Geographic area	Area used for production		Area harvested		Value (\$1,000)
	Operations	Acres	Operations	Acres	
United States	1,292	320,566	1,289	195,497	1,138,465
South Carolina	23	12,459	23	8,193	46,860

Food Crops Grown Under Protection and Sold: 2014

Item	Operations	Area under protection (1,000 sq ft)	Total production (cwt)	Value (\$1,000)
Food crops grown under protection and sold, total				
United States	2,521	93,303	5,219,313	796,664
South Carolina	14	100	15,763	1,628
Cucumbers				
United States	733	10,997	726,205	77,650
South Carolina	4	2	118	13
Herbs, cut fresh				
United States	524	13,854	355,210	70,929
South Carolina	3	3	507	31
Lettuce, all				
United States	763	4,330	219,303	55,547
South Carolina	4	26	1,246	294
Peppers, all (excluding ornamentals)				
United States	534	3,522	77,019	5,996
South Carolina	3	6	116	5
Strawberries				
United States	130	623	7,055	918
South Carolina	(NA)	(NA)	(NA)	(NA)
Tomatoes				
United States	1,889	42,597	1,925,297	401,133
South Carolina	7	26	172	51
Other food crops grown under protection and sold				
United States	851	17,380	1,909,224	184,491
South Carolina	6	36	13,604	1,235

(NA) Not available.

Top Foliage Plants for Indoor or Patio Use Sold: 2014

Item	Total		All pots		Hanging baskets	
	Operations	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold	Value (\$1,000)
Foliage plants for indoor or patio use sold, total						
United States	2,644	721,889	191,502	647,483	11,515,012	74,406
South Carolina	23	273	37	161	10,775	111
Aglaonema						
United States	96	19,421	3,435	(D)	(D)	(D)
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Cacti and succulents						
United States	580	105,409	34,396	101,485	336,312	3,923
South Carolina	1	(D)	(D)	(D)	(NA)	(NA)
Combination planters (dish gardens, terrariums, etc.)						
United States	183	28,189	5,957	24,513	453,674	3,676
South Carolina	1	(D)	(D)	(D)	(NA)	(NA)
Dracaena						
United States	716	43,337	13,453	43,298	2,824	39
South Carolina	3	14	(D)	14	(NA)	(NA)
Ferns (tropical ferns potted)						
United States	1,004	57,363	10,814	36,402	3,176,003	20,961
South Carolina	17	168	23	113	5,225	55
Ficus						
United States	218	20,912	3,430	(D)	17,292	(D)
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Hedera (Ivy)						
United States	391	16,481	8,496	14,547	439,517	1,934
South Carolina	6	18	7	18	(NA)	(NA)
Palms						
United States	276	74,242	15,028	(D)	(D)	(D)
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Spathiphyllum						
United States	184	46,628	12,298	(D)	(D)	(D)
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Other foliage plants for indoor or patio use ¹						
United States	1,047	159,496	36,478	122,732	5,660,784	36,764
South Carolina	9	42	2	(D)	3,125	(D)

¹ Excludes Anthurium, Bromeliad, Croton, Dieffenbachia, *Epipremnum* (Pothos), *Maranta* (Calathea), Philodendron, Schefflera, and *Syngonium* (Nepthytis).

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

Propagative Horticultural Materials, Bareroot and Unfinished Plants Sold: 2014

Item	Operations	Number sold	Value (\$1,000)
Propagative horticultural materials, bareroot and unfinished plants sold, total			
United States	1,067	1,878,473,634	695,126
South Carolina	(NA)	(NA)	(NA)
Liners sold, total			
United States	565	590,042,690	283,661
South Carolina	(NA)	(NA)	(NA)
Cuttings sold, total			
United States	235	286,886,844	76,139
South Carolina	(NA)	(NA)	(NA)
Plug seedlings sold, total			
United States	344	881,518,812	257,890
South Carolina	(NA)	(NA)	(NA)
Tissue cultured plantlets sold, total			
United States	77	98,751,853	54,157
South Carolina	(NA)	(NA)	(NA)
Prefinished plants sold, total			
United States	79	21,273,435	23,278
South Carolina	(NA)	(NA)	(NA)

(NA) Not available.

Top Cut Flowers and Cut Lei Flowers Sold: 2014

Item	Operations	Number sold (1,000)	Value (\$1,000)
Cut flowers and cut lei flowers sold, total			
United States	1,998	(X)	462,098
South Carolina	25	(X)	416
Chrysanthemums, pompon (bunches)			
United States	80	7,998	13,471
South Carolina	(NA)	(NA)	(NA)
Gerbera Daisies (stems)			
United States	118	110,095	35,231
South Carolina	1	(D)	(D)
Gладиoli (spikes)			
United States	331	87,459	25,140
South Carolina	(NA)	(NA)	(NA)
Iris (stems)			
United States	189	49,442	13,863
South Carolina	(NA)	(NA)	(NA)
Lilies, Asiatic (stems)			
United States	303	38,317	25,062
South Carolina	2	(D)	(D)
Lilies, Oriental (stems)			
United States	266	39,695	38,287
South Carolina	(NA)	(NA)	(NA)
Roses, hybrid tea (stems)			
United States	66	29,802	14,497
South Carolina	(NA)	(NA)	(NA)
Sunflowers (stems)			
United States	663	28,298	13,747
South Carolina	2	(D)	(D)
Tulips (stems)			
United States	262	174,689	65,330
South Carolina	2	(D)	(D)
Other cut flowers ¹			
United States	778	(X)	79,076
South Carolina	21	(X)	193

¹ Excludes cut lei flowers, Alstroemeria, Anemone, Anthurium, Aster, Bird of Paradise (*Strelitzia*), Calla Lilies, Campanula, Carnations - miniature, Carnations - standard, Celosia, Chrysanthemums - other, Cosmos, Daffodils (*Narcissus*), Dahlia, *Delphinium* (Larkspur), Dianthus (other than carnations), dried flowers, flowering cabbage or kale (*Brassica*), Freesia, Ginger and Heliconia, Ginger - pink, Ginger - red, Ginger - other, Godetia, Gypsophila, Heather, Heliconia, Hydrangea, Ilex, Leptospermum, Liatris, Lilies - other, Limonium, Lisianthus, Marguerite Daisies, Matricaria, Orchids - Cattleya, Orchids - Cymbidium, Orchids - Dendrobium, Orchids - Oncidiinae, Orchids - Phalaenopsis, Orchids - Vandaceae, Orchids - other, Peony, Protea, Roses - garden, Roses - spray type, Roses - Sweetheart, Snapdragons, Solidago, Statice, Stephanotis, Stock, Trachelium, Waxflower, and Zinnia.

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

(X) Not applicable.

Transplants for Commercial Vegetable and Strawberry Production Sold: 2014

Item	Total operations	Area used for production				Value (\$1,000)
		Under protection		In the open		
		Operations	1,000 sq ft	Operations	Acres	
Total transplants for commercial vegetable and strawberry production sold						
United States	693	543	31,582	242	6,982	371,817
South Carolina	7	5	6	2	(D)	16
Broccoli, cabbage, cauliflower, and other crucifers						
United States	383	310	5,897	108	281	47,338
South Carolina	2	-	-	2	(D)	(D)
Greens (collard, turnip, kale, etc.)						
United States	190	144	956	87	147	10,617
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Peppers, all (excluding ornamentals)						
United States	401	347	7,465	93	112	24,539
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Strawberries for commercial production						
United States	131	93	506	63	5,285	166,192
South Carolina	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Tomatoes						
United States	489	429	10,649	107	144	57,840
South Carolina	2	2	(D)	-	-	(D)
Other transplants for commercial production						
United States	258	215	6,110	71	1,014	65,292
South Carolina	3	3	(D)	-	-	(D)

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

- Represents zero.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	South Carolina
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expenses		
operations	23,221	250
\$1,000	10,997,042	100,349
Seeds, plants, vines, trees, etc. purchased		
operations	20,114	220
\$1,000	1,789,013	16,703
Containers purchased		
operations	14,692	169
\$1,000	573,656	6,235
Hired labor expenses, all		
operations	17,086	202
\$1,000	4,086,606	40,853
Gasoline, fuels, and oils purchased		
operations	22,207	243
\$1,000	562,895	4,448
All other production expenses ¹		
operations	11,517	118
\$1,000	542,804	2,078
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workers		
operations	17,086	202
workers	274,759	2,415

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	South Carolina
Consumers (direct sales) operations value (\$1,000)	15,406 2,119,414	168 23,853
Retail florists operations value (\$1,000)	2,907 200,932	44 (D)
Retail garden centers/nurseries, excluding mass marketers operations value (\$1,000)	7,605 2,360,602	94 13,591
Supermarkets/grocers operations value (\$1,000)	3,025 1,047,659	40 991
Other mass marketers operations value (\$1,000)	2,668 2,884,785	34 (D)
Interiorscapers operations value (\$1,000)	1,523 65,702	26 36
Landscape contractors operations value (\$1,000)	8,096 1,948,110	124 47,045
Wholesale florists operations value (\$1,000)	2,631 538,711	27 69
Landscape redistribution yards operations value (\$1,000)	3,029 673,231	58 8,600
Non-profit groups (fund raisers) operations value (\$1,000)	3,255 92,316	35 304
Other marketing channels operations value (\$1,000)	4,518 1,857,424	39 3,581

(D) Withheld to avoid disclosing data for individual operations.

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
South Carolina	111	4,035	38	(D)	31	255	168	8,638

(D) Withheld to avoid disclosing data for individual operations.

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
South Carolina	250	151,038	116	9,286	45	27,448	86	113,335	3	969