



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – Idaho**



Northwest Region - Idaho Field Office
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Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Idaho had 273 horticultural operations that sold \$67.4 million in horticultural products in 2014, compared to 257 horticultural operations that sold \$75.9 million in horticultural products in 2009. Horticulture producers in Idaho had \$54.3 million in total production expenses in 2014. Hired labor expenses in Idaho accounted for 35 percent of the total production expenses. Of the 2,058 hired workers in Idaho, 1,259 worked less than 150 days compared to 799 who worked 150 days or more.

Top Horticultural Specialty Crops Sold: 2014

Items	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Idaho	273	67,418	201	49,384	135	18,034
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Idaho	45	9,392	19	4,316	39	5,076
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
Idaho	24	1,020	6	(D)	23	(D)
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
Idaho	15	2,461	7	(D)	13	(D)
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
Idaho	11	67	1	(D)	11	(D)
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
Idaho	26	323	25	303	5	20
Nursery stock						
United States	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Idaho	119	16,539	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
Idaho	10	3,880	8	(D)	4	(D)
Sod, sprigs, or plugs						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Idaho	26	14,982	(NA)	6,847	(NA)	8,135
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
Idaho	18	1,415	(NA)	962	(NA)	453
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
Idaho	3	(D)	(NA)	(D)	(NA)	(D)

(D) Withheld to avoid disclosing data for individual operations.
(NA) Not available.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	Idaho
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expenses	23,221	273
operations	10,997,042	54,340
\$1,000		
Seeds, plants, vines, trees, etc. purchased	20,114	225
operations	1,789,013	8,865
\$1,000		
Containers purchased	14,692	110
operations	573,656	1,010
\$1,000		
Hired labor expenses, all	17,086	189
operations	4,086,606	19,129
\$1,000		
Gasoline, fuels, and oils purchased	22,207	252
operations	562,895	3,117
\$1,000		
All other production expenses ¹	11,517	125
operations	542,804	1,882
\$1,000		
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workers	17,086	189
operations	274,759	2,058
workers		

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	Idaho
Consumers (direct sales)	15,406	157
operations	2,119,414	12,295
value (\$1,000)		
Retail florists	2,907	51
operations	200,932	873
value (\$1,000)		
Retail garden centers/nurseries, excluding mass marketers	7,605	66
operations	2,360,602	5,416
value (\$1,000)		
Supermarkets/grocers	3,025	34
operations	1,047,659	3,886
value (\$1,000)		
Other mass marketers	2,668	39
operations	2,884,785	3,650
value (\$1,000)		
Interiorscapers	1,523	21
operations	65,702	329
value (\$1,000)		
Landscape contractors	8,096	113
operations	1,948,110	14,101
value (\$1,000)		
Wholesale florists	2,631	23
operations	538,711	776
value (\$1,000)		
Landscape redistribution yards	3,029	54
operations	673,231	7,370
value (\$1,000)		
Non-profit groups (fund raisers)	3,255	33
operations	92,316	1,923
value (\$1,000)		
Other marketing channels	4,518	91
operations	1,857,424	16,798
value (\$1,000)		

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Idaho	93	1,709	20	102	2	(D)	218	17,275

(D) Withheld to avoid disclosing data for individual operations.

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Idaho	273	67,418	141	13,275	29	4,287	99	49,332	4	524