



**United States Department of Agriculture  
National Agricultural Statistics Service  
2014 Census of Horticultural Specialties – Kansas**



Northern Plains Region – Kansas Field Office  
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**Horticultural Specialties Highlights**

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Kansas had 169 horticultural operations that sold \$47.0 million in horticultural products in 2014, compared to 183 horticultural operations that sold \$54.2 million in horticultural products in 2009. Horticulture producers in Kansas had \$48.6 million in total production expenses in 2014. Hired labor expenses in Kansas accounted for 34 percent of the total production expenses. Of the 2,021 hired workers in Kansas, 1,283 worked less than 150 days compared to 738 who worked 150 days or more.

**Top Horticultural Specialty Crops Sold: 2014**

Items	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
<b>All horticultural specialty crops</b>						
United States .....	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Kansas .....	169	46,981	90	29,193	132	17,788
<b>Annual bedding/garden plants</b>						
United States .....	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Kansas .....	71	15,808	36	6,702	53	9,106
<b>Potted herbaceous perennial plants</b>						
United States .....	6,291	944,850	2,710	794,915	4,805	149,936
Kansas .....	70	3,263	28	1,768	59	1,495
<b>Potted flowering plants for indoor or patio use</b>						
United States .....	4,059	1,084,274	2,010	993,437	2,891	90,837
Kansas .....	32	2,184	22	2,000	20	183
<b>Foliage plants for indoor or patio use</b>						
United States .....	2,644	721,889	1,386	702,029	1,591	19,860
Kansas .....	18	404	10	373	11	31
<b>Cut flowers and cut lei flowers</b>						
United States .....	1,998	462,098	974	417,108	1,350	44,990
Kansas .....	4	29	2	(D)	4	(D)
<b>Nursery stock</b>						
United States .....	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Kansas .....	50	12,104	(NA)	(NA)	(NA)	(NA)
<b>Propagative horticultural materials, bareroot and unfinished plants</b>						
United States .....	1,067	695,126	832	670,651	303	24,475
Kansas .....	6	819	-	-	6	819
<b>Sod, sprigs, or plugs</b>						
United States .....	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Kansas .....	17	9,023	(NA)	5,939	(NA)	3,083
<b>Food crops grown under protection</b>						
United States .....	2,521	796,664	(NA)	606,025	(NA)	190,639
Kansas .....	28	2,499	(NA)	2,140	(NA)	359
<b>Transplants for commercial vegetable and strawberry production</b>						
United States .....	693	371,817	(NA)	339,123	(NA)	32,694
Kansas .....	8	89	(NA)	(D)	(NA)	(D)

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

- Represents zero.

**Top Horticultural Production Expenses and Number of Hired Workers: 2014**

Item	United States	Kansas
<b>HORTICULTURAL PRODUCTION EXPENSES</b>		
All horticultural production expenses .....	operations \$1,000	169 48,639
Seeds, plants, vines, trees, etc. purchased .....	operations \$1,000	156 11,663
Containers purchased .....	operations \$1,000	88 1,414
Hired labor expenses, all .....	operations \$1,000	139 16,578
Gasoline, fuels, and purchased .....	operations \$1,000	164 3,120
All other production expenses <sup>1</sup> .....	operations \$1,000	97 2,038
<b>GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR</b>		
Hired workers .....	operations workers	139 2,021

<sup>1</sup> Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

**Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014**

Item	United States	Kansas
Consumers (direct sales) .....	operations value (\$1,000)	143 19,492
Retail florists .....	operations value (\$1,000)	33 586
Retail garden centers/nurseries, excluding mass marketers .....	operations value (\$1,000)	48 8,287
Supermarkets/grocers .....	operations value (\$1,000)	37 3,029
Other mass marketers .....	operations value (\$1,000)	20 1,008
Interiorscapers .....	operations value (\$1,000)	20 184
Landscape contractors .....	operations value (\$1,000)	69 6,391
Wholesale florists .....	operations value (\$1,000)	19 354
Landscape redistribution yards .....	operations value (\$1,000)	27 1,292
Non-profit groups (fund raisers) .....	operations value (\$1,000)	52 973
Other marketing channels .....	operations value (\$1,000)	36 5,385

**Land Area Used for Horticultural Production: 2014**

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States .....	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Kansas .....	109	5,247	38	369	10	1	79	3,948

**Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014**

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States .....	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Kansas .....	169	46,981	90	12,901	8	2,594	68	31,421	3	65