



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – Louisiana**



Delta Region – Louisiana Field Office
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Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Louisiana had 259 horticultural operations that sold \$84.5 million in horticultural products in 2014, compared to 240 horticultural operations that sold \$76.0 million in horticultural products in 2009. Horticulture producers in Louisiana had \$75.1 million in total production expenses in 2014. Hired labor expenses in Louisiana accounted for 37 percent of the total production expenses. Of the 1,672 hired workers in Louisiana, 498 worked less than 150 days compared to 1,174 who worked 150 days or more.

Top Horticultural Specialty Crops Sold: 2014

Items	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Louisiana	259	84,546	185	66,249	112	18,297
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Louisiana	39	9,225	13	5,200	32	4,025
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
Louisiana	44	2,569	30	1,981	23	588
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
Louisiana	39	2,310	22	1,818	20	492
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
Louisiana	24	841	16	680	8	161
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
Louisiana	6	62	6	(D)	2	(D)
Nursery stock						
United States	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Louisiana	148	63,146	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
Louisiana	5	226	5	226	-	-
Sod, sprigs, or plugs						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Louisiana	16	3,569	(NA)	3,117	(NA)	452
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
Louisiana	17	680	(NA)	330	(NA)	350
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
Louisiana	1	(D)	(NA)	(D)	(NA)	-

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

- Represents zero.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	Louisiana	
HORTICULTURAL PRODUCTION EXPENSES			
All horticultural production expenses	operations \$1,000	23,221 10,997,042	259 75,119
Seeds, plants, vines, trees, etc. purchased	operations \$1,000	20,114 1,789,013	214 11,683
Containers purchased	operations \$1,000	14,692 573,656	172 4,708
Hired labor expenses, all	operations \$1,000	17,086 4,086,606	177 27,444
Gasoline, fuels, and oils purchased	operations \$1,000	22,207 562,895	249 4,197
All other production expenses ¹	operations \$1,000	11,517 542,804	132 2,733
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR			
Hired workers	operations workers	17,086 274,759	177 1,672

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	Louisiana	
Consumers (direct sales)	operations value (\$1,000)	15,406 2,119,414	134 10,195
Retail florists	operations value (\$1,000)	2,907 200,932	33 669
Retail garden centers/nurseries, excluding mass marketers	operations value (\$1,000)	7,605 2,360,602	117 27,383
Supermarkets/grocers	operations value (\$1,000)	3,025 1,047,659	35 960
Other mass marketers	operations value (\$1,000)	2,668 2,884,785	24 569
Interiorscapers	operations value (\$1,000)	1,523 65,702	24 816
Landscape contractors	operations value (\$1,000)	8,096 1,948,110	133 24,241
Wholesale florists	operations value (\$1,000)	2,631 538,711	28 853
Landscape redistribution yards	operations value (\$1,000)	3,029 673,231	55 14,898
Non-profit groups (fund raisers)	operations value (\$1,000)	3,255 92,316	26 144
Other marketing channels	operations value (\$1,000)	4,518 1,857,424	41 3,818

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Louisiana	171	6,819	47	2,610	41	121	189	6,413

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Louisiana	259	84,546	139	17,452	12	4,828	102	61,801	6	465