



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – Rhode Island**



Northeastern Region – New England Field Office
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Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Rhode Island had 155 horticultural operations that sold \$20.4 million in horticultural products in 2014, compared to 129 horticultural operations that sold \$26.9 million in horticultural products in 2009. Horticulture producers in Rhode Island had \$18.0 million in total production expenses in 2014. Hired labor expenses in Rhode Island accounted for 37 percent of the total production expenses. Of the 457 hired workers in Rhode Island, 171 worked less than 150 days compared to 286 who worked 150 days or more.

Top Horticultural Specialty Crops Sold: 2014

Items	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Rhode Island	155	20,354	92	15,006	113	5,348
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Rhode Island	60	3,377	27	1,110	51	2,267
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
Rhode Island	48	1,153	22	841	37	312
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
Rhode Island	21	650	9	425	17	224
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
Rhode Island	12	23	5	4	10	19
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
Rhode Island	26	404	11	236	24	168
Nursery stock						
United States	8,226	4,266,631	(NA)	3,834,678	(NA)	431,678
Rhode Island	39	5,158	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
Rhode Island	7	(D)	3	(D)	4	(D)
Sod, sprigs, or plugs						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Rhode Island	12	8,033	(NA)	7,302	(NA)	730
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
Rhode Island	36	719	(NA)	137	(NA)	582
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
Rhode Island	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)

(D) Withheld to avoid disclosing data for individual operations.
(NA) Not available.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	Rhode Island
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expensesoperations \$1,000	23,221 10,997,042	155 18,010
Seeds, plants, vines, trees, etc. purchasedoperations \$1,000	20,114 1,789,013	134 2,358
Containers purchasedoperations \$1,000	14,692 573,656	106 610
Hired labor expenses, alloperations \$1,000	17,086 4,086,606	93 6,577
Gasoline, fuels, and oils purchasedoperations \$1,000	22,207 562,895	153 1,285
All other production expenses ¹operations \$1,000	11,517 542,804	80 983
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workersoperations workers	17,086 274,759	93 457

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	Rhode Island
Consumers (direct sales)operations value (\$1,000)	15,406 2,119,414	97 5,604
Retail floristsoperations value (\$1,000)	2,907 200,932	25 265
Retail garden centers/nurseries, excluding mass marketersoperations value (\$1,000)	7,605 2,360,602	53 4,342
Supermarkets/grocersoperations value (\$1,000)	3,025 1,047,659	15 120
Other mass marketersoperations value (\$1,000)	2,668 2,884,785	16 (D)
Interiorscapersoperations value (\$1,000)	1,523 65,702	16 34
Landscape contractorsoperations value (\$1,000)	8,096 1,948,110	63 4,655
Wholesale floristsoperations value (\$1,000)	2,631 538,711	13 (D)
Landscape redistribution yardsoperations value (\$1,000)	3,029 673,231	25 812
Non-profit groups (fund raisers)operations value (\$1,000)	3,255 92,316	24 96
Other marketing channelsoperations value (\$1,000)	4,518 1,857,424	39 3,867

(D) Withheld to avoid disclosing data for individual operations.

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Rhode Island	104	1,726	18	134	-	-	90	770

- Represents zero.

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Rhode Island	155	20,354	56	2,209	18	1,338	81	16,807	-	-

- Represents zero.