



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – South Dakota**



Northern Plains Region – South Dakota Field Office
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Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. South Dakota had 62 horticultural operations that sold \$17.9 million in horticultural products in 2014, compared to 52 horticultural operations that sold \$10.7 million in horticultural products in 2009. Horticulture producers in South Dakota had \$17.5 million in total production expenses in 2014. Hired labor expenses in South Dakota accounted for 38 percent of the total production expenses. Of the 869 hired workers in South Dakota, 613 worked less than 150 days compared to 256 who worked 150 days or more.

Top Horticultural Specialty Crops Sold: 2014

Items	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
South Dakota	62	17,911	29	9,909	59	8,002
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
South Dakota	33	10,470	8	(D)	30	(D)
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
South Dakota	30	1,337	5	(D)	26	(D)
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
South Dakota	15	662	6	363	12	300
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
South Dakota	4	(D)	-	-	4	(D)
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
South Dakota	1	(D)	-	-	1	(D)
Nursery stock						
United States	8,226	4,266,631	(NA)	3,834,678	(NA)	431,678
South Dakota	29	2,461	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
South Dakota	3	24	1	(D)	3	(D)
Sod, sprigs, or plugs						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
South Dakota	4	2,400	(NA)	1,584	(NA)	815
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
South Dakota	13	413	(NA)	96	(NA)	317
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
South Dakota	1	(D)	(NA)	-	(NA)	(D)

(D) Withheld to avoid disclosing data for individual operations.
(NA) Not available.
- Represents zero.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	South Dakota
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expenses	23,221	62
operations	10,997,042	17,506
\$1,000		
Seeds, plants, vines, trees, etc. purchased	20,114	59
operations	1,789,013	2,880
\$1,000		
Containers purchased	14,692	51
operations	573,656	896
\$1,000		
Hired labor expenses, all	17,086	53
operations	4,086,606	6,622
\$1,000		
Gasoline, fuels, and oils purchased	22,207	60
operations	562,895	1,426
\$1,000		
All other production expenses ¹	11,517	42
operations	542,804	803
\$1,000		
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workers	17,086	53
operations	274,759	869
workers		

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	South Dakota
Consumers (direct sales)	15,406	59
operations	2,119,414	8,375
value (\$1,000)		
Retail florists	2,907	11
operations	200,932	101
value (\$1,000)		
Retail garden centers/nurseries, excluding mass marketers	7,605	11
operations	2,360,602	535
value (\$1,000)		
Supermarkets/grocers	3,025	13
operations	1,047,659	62
value (\$1,000)		
Other mass marketers	2,668	7
operations	2,884,785	(D)
value (\$1,000)		
Interiorscapers	1,523	4
operations	65,702	12
value (\$1,000)		
Landscape contractors	8,096	20
operations	1,948,110	960
value (\$1,000)		
Wholesale florists	2,631	4
operations	538,711	12
value (\$1,000)		
Landscape redistribution yards	3,029	4
operations	673,231	15
value (\$1,000)		
Non-profit groups (fund raisers)	3,255	7
operations	92,316	422
value (\$1,000)		
Other marketing channels	4,518	9
operations	1,857,424	(D)
value (\$1,000)		

(D) Withheld to avoid disclosing data for individual operations.

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
South Dakota	43	1,811	12	78	3	4	31	483

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
South Dakota	62	17,911	31	(D)	1	(D)	30	14,716	-	-

(D) Withheld to avoid disclosing data for individual operations.

- Represents zero.